



Surface Navy Association

Board of Directors Meeting 14 January 2019

To join the conference call, please dial:

Meeting ID/Access Code:

Audio Pin provided after joining.

BOD 14 Jan 2019



Welcoming Remarks

ADM Jim Hogg

BOD 14 Jan 2019



Secretary's Report

CAPT Dave Lee

BOD 14 Jan 2019



Agenda

- Approval of 2018 BoD Meeting minutes
- 2019 BoD election
- Introduction of President Elect
- Election of the Chairman of the Board



2018 SNA BOD Minutes

- Draft Minutes Posted on SNA BOD Website



Board of Directors - Election

■ **Timeline**

- Request for nominations: 1-30 Sep
 - Promulgate e-mail 1 September
 - Letters to expiring Board members
- Ballot preps: 1 Oct – 1 Nov
- Notification of ballots online: 1 Nov
- Voting period: 1 Nov – 1 Dec

Results validated and EXCOM approved



CY 18 Board of Directors

■ **Expiring terms:**

CDR Brad Donnelly, USN
CAPT Matt Gimple, USCG
LCDR Katie Jacobson, USN
LCDR Alexa Forsyth Jenkins, USN
VADM William Landay, USN (Ret)
FORCM Jim Monroe, USN (Ret)
CAPT Stephen Murray, USN
CAPT Bob Wells, USN (Ret)



Present Board

	CY18	Expiring Terms
E1 – E6	1	0
E7 – E9	4 (1 USCG)	1
O1 – O4	7	2
O5 –O6	8(2 USCG)	4(1 USCG)
O7 – O10	4	1
Civilian	1	0
Total	25	8

- Note:**
1. Max number of board members IAW by-laws is 25
 2. Can select 8 new members
- replace expiring terms
 3. 3 USCG members – 1 expiring



2018 BOD Election

	CY18	Expiring Terms	No. of Nominations
E1 – E6	1	0	2
E7 – E9	4 (1 USCG)	1	1
O1 – O4	7	2	10 (3 USCG)
O5 –O6	8 (2 USCG)	4 (1 USCG)	11 (1 USCG)
O7 – O10	4	1	1
Civilian	1	0	0
Total	25	8	25

1. Had a separate category for USCG O1-O4
- Provides additional USCG Board member in another category




Ballot

- E4-E5. Select 1 of 2
- E7-E9. Select 1 of 1
- USCG O1-O4. Select 1 of 3
- Navy O1-O4. Select 1 of 7
- O5-O6. Select 3 of 11 (includes USCG O5 nom)
- O7-O10. Select 1 of 1



Election Results


- BM3 Harriett Martin, USN
- GSCS(SW/AW) John Bradshaw, USN
- LCDR Jason Garfield, USN
- LCDR Justin Nadolny, USCG
- CDR Emily Bassett, USN
- CAPT Mike Salvato, USN(Ret)
- CAPT Glen Sears, USN(Ret)
- RADM Brad Hicks, USN(Ret)



2019 BOD Election

	CY18	Elected	CY 19
E1 – E6	1	1	2
E7 – E9	4 (1 USCG)	1	4 (1 USCG)
O1 – O4	7	1	7 (1 USCG))
O1- O4	0	1	
O5 –O6	8 (2 USCG)	3	7 (1 USCG)
O7 – O10	4	1	4
Civilian	<u>1</u>	<u>0</u>	<u>1</u>
Total	25	8	25

FY 19 will have 3 USCG members
MKC Keith Reid
LCDR Justin Nadolny
Cdr Peter Niles



Introduction of the President Elect

Vice Admiral Rick Hunt, USN(Ret)



***Election of the
Chairman of the Board***



President's Remarks

VADM Barry McCullough

BOD 14 Jan 2019



Opening Comments

- **Our Association is healthy**
- **Strong membership and participation**
- **Financially strong**

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SNA Mission Statement

We are an Association at the center of Surface Warfare that provides for its members support, programs and activities which enable professional growth, personal satisfaction and camaraderie.

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2018 SNA Leadership

- Chairman – ADM Jim Hogg
- President - VADM Barry McCullough
- East Coast VP - VADM Hank Giffin
- West Coast VP - VADM Tim LaFleur
- SNA Secretary - Capt Dave Lee
- SNA Treasurer - Capt Jim Tackett
- Awards – CAPT Dave Adler
- Scholarship – VADM Lee Gunn
- Symposium - RADM Dave Hart
- Membership - RADM Rob Reilly
- Finance - VADM Bill Landay
- Corporate Relations - VADM Terry Blake
- Public Relations – CAPT Ned Lundquist
- ExCom USCG Representative – RADM Jeff Hathaway, USCG(Ret)

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2018 Highlights

- 30th National Symposium
- West Coast Symposium in San Diego
- Sailor of the Year Recognition Ceremonies
- Continued Website Rollout and Expansion
 - Increased Chapter Websites
 - Expanded automated payment function
- Continued to implement Enlisted Grant Program
- Sponsored “Lifeline: Pearl Harbor’s Unknown Hero”
 - Commenced NJROTC Essay Contest
- Continued Cuttermen Expansion within SNA
- Reviewed BOD Makeup to reflect member demographics
- Revised Chapter Excellence Criteria

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2018 Initiatives

- **Continue Cuttermen Expansion within SNA**
 - Membership
 - New Chapters
 - Awards Program
- **Continue to look at programs to better support our members**

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Enduring Areas for the Board of Directors to Address this Coming Year

- **How might SNA better support the interests of our members across all Surface Warfare communities?**
 - Professional and Social Networking Opportunities

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Enduring Areas for the Board of Directors to Address this Coming Year (Cont.)

- **How can SNA help all chapters fully leverage the best practices of our most successful chapters?**
 - Chapter President's Breakfast
 - Chapter Relations Website
 - Video Opportunities

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Enduring Areas for the Board of Directors to Address this Coming Year (Cont.)

- **How can SNA ensure that our active duty members obtain the full benefits of the experience and insights of our other members?**
 - Educational Program for Advancement
 - LinkedIn
 - Video Opportunities

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Enduring Areas for the Board of Directors to Address this Coming Year (Cont.)

- **How can SNA better ensure all our members are aware and benefit fully from our awards, scholarship, resource-sharing, and other programs?**
 - NAVY SNA: <http://www.navysna.org>
 - Facebook: <http://www.facebook.com/NAVYSNA>
 - Twitter: @navysna
 - LinkedIn: Surface Navy Association
 - You Tube: <Http://www.youtube.com/navySNAMedia>

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Enduring Areas for the Board of Directors to Address this Coming Year (Cont.)

- **How might SNA improve communications between the EXCOM, chapter leaders, the BoD, and other members?**
 - BOD/ExCom Site: <http://www.navysna.org/bod>
 - Chapter Relations: <http://chapter.navysna.org/chapterrelations>

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Summary

**In 2019 -
Building a stronger, increasingly
relevant, professional Association!**

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Treasurer's Report

CAPT Jim Tackett

BOD 14 Jan 2019



SURFACE NAVY ASSOCIATION

Board of Directors Meeting Treasurer's Report January 2019

Jim Tackett
CAPT USN (Ret)



PURPOSE

- **Present 2018 Budget Results**
- **Present 2019 Budget Proposal**
- **Obtain Board Approval of 2019 Budget**



2018 Highlights

- Operating Account
 - Income exceeded projections by \$29,003
 - Expense under spent projections by \$9,185



2018 Financial Reports

- 2018 Financial Report
 - Summary Report
- Chapter Report

SURFACE NAVY ASSOCIATION
FINANCIAL REPORT

INCOME	2017	2018 Year to Date	2018 Budget
Dividend Income	744.25	2,909.86	600.00
Corporate Dues	220,000.00	233,374.00	220,000.00
Individual Dues	66,108.50	63,961.50	58,000.00
Symposium	339,714.32	352,743.57	340,000.00
Other	118.20	97.00	200.00
Conferences	35,960.00	47,095.00	40,000.00
Excess Income 2016			12,377.23
TOTAL INCOME	662,645.27	700,180.93	671,177.23
EXPENSES	2017	2018 Year to Date	2018 Budget
Admin	74,017.66	88,505.18	72,775.00
Travel	8,226.45	8,313.13	9,000.00
TOTAL ADMINISTRATION	82,244.11	96,818.31	81,775.00
Chapter Projects	63,101.06	62,839.43	65,000.00
Dues Sharing	34,210.00	32,280.00	35,000.00
Regional Event	390.00		2,000.00
Misc.	362.29	62.98	500.00
TOTAL AFFILIATES	98,063.35	95,182.41	102,500.00
TOTAL AWARDS	13,259.07	19,475.22	\$47,500.00
TOTL SCHOLARSHIPS	50,000.00	50,000.00	\$25,000.00
Contract Support	205,687.77	210,580.05	210,580.05
Executive Director	112,158.56	115,571.84	115,571.84
Recruiting	4,108.85	285.00	500.00
SITREP Printing/Mailing	33,739.77	35,486.49	43,000.00
Surface Warfare Purchase/Mailing			
Publicity/Videos			
Conferences	48,006.56	43,842.71	50,000.00
Navy Safe Harbor	3,000.00	3,000.00	3,000.00
TOTAL EXPENSES	650,268.04	670,242.03	679,426.89
SUMMARY			
TOTAL INCOME	662,645.27	700,180.93	671,177.23
TOTAL EXPENSES	650,268.04	670,242.03	679,426.89
DELTA	12,377.23	29,938.90	-8,249.66
Adjustment to Corpus for Special Projects	32,500.00	40,000.00	
CD's as of 31 Dec 2018		363,757.80	
Vanguard total cost basis on 31 Dec 2018		733,517.60	
Wells Fargo Money Market Fund		152,623.58	
Checking Account Balance 31 Dec 2018		338,823.46	
Scholarship Account Balance 31 Dec 2018		88,507.02	
Vanguard CD		50,328.66	
TOTAL		1,727,558.12	

Surface Navy Association
Financial Report

	2015	2016	2017	2018	2018 Budget	%
Dividend Income	45.84	43.38	744.25	2,909.86	600.00	484.977%
Corporate Dues	224,000.00	222,000.00	220,000.00	233,374.00	220,000.00	106.079%
Individual Dues	56,849.50	60,967.50	66,108.50	63,961.50	58,000.00	110.278%
Memorabilia	58.70	120.80	118.20	97.00	200.00	48.500%
Symposium	289,851.71	285,312.18	339,714.32	352,743.57	340,000.00	103.748%
Table Top						
Conferences	40,540.00	40,800.00	35,960.00	47,095.00	40,000.00	117.738%
Misc Income (Returned from Pascagoula Great Lakes)	3,494.64					
Stale Checks						
Excess Income 2017					12,377.23	
TOTAL INCOME	614,840.39	609,243.86	662,645.27	700,180.93	671,177.23	104.321%
	2015	2016	2017	2018	2018 Budget	%
ADMIN						
Accounting Services	5,500.00	5,500.00	6,000.00	15,534.28	6,500.00	238.989%
Bank Fees	20,936.83	24,274.08	23,117.84	27,959.78	18,000.00	155.332%
Sponsorship	3,000.00	3,100.00	2,050.00	750.00	2,000.00	37.500%
Electronic Communications	1,351.55	2,025.80	2,915.31	2,888.27	3,200.00	90.258%
Equipment						#DIV/0!
General Printing	1,927.08	1,142.91	2,614.64	2,756.77	2,800.00	98.456%
Imprest Fund			1,436.67			
Insurance	2,205.00	2,234.00	3,071.88	1,687.00	3,100.00	54.419%
Legal Fees	25.00	25.00	25.00	25.00	25.00	100.000%
Meetings	1,304.39	921.29	1,048.71	246.32	1,200.00	20.527%
Memorabilia		4,412.54		(36.86)		
Membership Benefits/Club Quarters	1,250.00	1,250.00	1,250.00	1,250.00	1,250.00	100.000%
Postage & Shipping	8,014.93	4,881.35	8,753.08	6,099.57	9,000.00	67.773%
Rent	14,664.00	15,520.00	16,023.00	16,462.80	17,000.00	96.840%
Supplies	1,485.81	2,447.58	1,181.44	3,520.54	2,500.00	140.822%
Telephone and Internet	6,002.41	6,369.64	4,530.09	5,121.71	6,200.00	82.608%
Travel	6,080.66	7,832.39	8,226.45	8,313.13	9,000.00	92.368%
Other Exp: US Navy Memorial Foundation Reception				4,240.00		
TOTAL ADMINISTRATION	73,747.66	81,936.58	82,244.11	96,818.31	81,775.00	118.396%
AFFILIATES:						
Banners			362.29	62.98	500.00	
Chapter projects	49,502.52	68,331.51	63,101.06	62,839.43	65,000.00	96.676%
Dues Sharing	30,560.00	29,070.00	34,210.00	32,280.00	35,000.00	92.229%
Initial Grant						0.000%
Regional Event	3,235.82	1,744.47	390.00		2,000.00	0.000%
TOTAL AFFILIATES	83,298.34	99,145.98	98,063.35	95,182.41	102,500.00	92.861%
AWARDS:						
Arleigh Burke	546.00	682.50	546.00		700.00	0.000%
Chapter Excellence	28.91	329.05	163.30		350.00	0.000%
Chapter Support	3,366.88	1,022.62	599.97	1,106.25	2,000.00	55.313%
Clocks		1,025.58	686.50	1,111.06	1,000.00	111.106%
CMC Award					1,000.00	0.000%
Decatur Award	3,492.04	4,262.78	3,403.32	2,521.60	4,500.00	56.036%
Literary Prize	724.82	727.18	727.74	1,229.19	1,300.00	94.553%
Senior Enlisted Heritage Award	1,263.53	789.70	1,184.56		1,300.00	0.000%
Old Salt	1,201.86			688.70	300.00	229.567%
Old Tar	9.54			3,757.16	200.00	#####
Hospital Corpsman Award	436.00	476.00	496.00	496.00	400.00	124.000%
Other/Zumwalt	1,194.61	118.74	182.19	59.74	500.00	11.948%
Photo Award	1,400.00	1,400.00	1,400.00	1,400.00	1,400.00	100.000%
Recruit Co Cdr						
Recruiters Week	500.00	500.00	500.00		500.00	0.000%
Hall of Fame	6,223.65	375.07			500.00	0.000%
Schonland Plaque/Clocks	1,347.71	1,469.69	2,526.99	917.92	2,600.00	35.305%
Naval War College Award				500.00	500.00	100.000%
George Sirian Award	300.00	342.00		820.79	750.00	109.439%
Shiphandler	71.31	12.30	12.50		100.00	0.000%
USNA YP Squadron Commodore Award	830.00	415.00	830.00		900.00	0.000%
Ship Commissioning		1,254.77			3,000.00	0.000%
Plaques	276.44			291.80	300.00	0.000%
Hopley Yeaton Award					400.00	
Educational Grant Program				1,950.01	20,000.00	
NJROTC Essay Award				2,625.00	3,000.00	
TOTAL AWARDS	23,213.30	15,202.98	13,259.07	19,475.22	47,500.00	41.000%
TOTAL SCHOLARSHIPS			50,000.00	50,000.00	25,000.00	
Contract Support	201,346.92	203,599.89	205,687.77	210,580.05	210,580.05	100.000%
Executive Director	110,332.00	108,745.28	112,158.56	115,571.84	115,571.84	100.000%
Recruiting	281.88	1,448.80	4,108.85	285.00	500.00	57.000%
SITREP	35,691.99	42,480.61	33,739.77	35,486.49	43,000.00	82.527%
Surface Warfare Purchase/Mailing						0.000%
Publicity/Videos						0.00%
Conferences	38,534.98	41,233.31	48,006.56	43,842.71	50,000.00	87.685%
Navy Safe Harbor			3,000.00	3,000.00	3,000.00	100.000%
TOTAL EXPENSES	567,241.17	593,793.43	650,268.04	670,242.03	679,426.89	98.648%
Special Projects World War II				10,000.00		
Special Projects USS Arizona Pearl Harbor			32,500.00	30,000.00		
SUMMARY	2015	2016	2017	2018	2018 Budget	
TOTAL INCOME	614,840.39	609,243.86	662,645.27	700,180.93	671,177.23	
TOTAL EXPENSES	567,241.17	593,793.43	650,268.04	670,242.03	679,426.89	
DELTA (Reserves)	47,599.22	15,450.43	12,377.23	29,938.90	-8,249.66	
Adjustment to Corpus for Special Projects					0.00	

	Total	Dues Sharing	Regional Event Symposium	Regional Event Detailer Visit	Regional Event Midshipmen	Chapter Project SOY	Chapter Project	Recruiting CPO Event	Chapter Awards Support
Anacostia Douglas Munro	\$ 1,528.00	430.00					832.00		266.00
Annapolis	\$ 3,486.55	1,300.00					2,186.55		
Arabian Gulf	\$ 1,856.59	230.00					1,626.59		
Bath	\$ 270.00	270.00							
Bay Area	\$ 375.00	375.00							
Charleston	\$ 420.00	420.00							
Coastal Bend	\$ -								
Constitution	\$ 5,668.64	550.00					2,729.82		2,388.82
Dahlgren	\$ 310.00	310.00							
Gaeta/Naples	\$ 437.63	80.00					357.63		
Great Lakes	\$ -								
Hampton Roads	\$ 6,673.07	5,175.00					1,498.07		
Korea	\$ -								
Mid South	\$ 280.00	280.00							
Mayport/Jax	\$ 1,645.00	1,395.00					250.00		
Monterey	\$ 2,618.70	400.00					2,218.70		
National Cuttermen	\$ 485.00	485.00							
New London	\$ 4,260.00	180.00					4,080.00		
New Orleans	\$ -								
New York	\$ 819.50	420.00							399.50
Newport	\$ 5,599.23	1,020.00					4,579.23		
Pascagoula	\$ -								
Pensacola	\$ 295.00	295.00							
Pearl Harbor	\$ 6,650.00	1,650.00						5,000.00	
Philadelphia	\$ 475.00	475.00							
Puget Sound	\$ 780.00	780.00							
Rocky Mountain	\$ -								
San Diego	\$ 23,644.18	6,065.00			5,210.00	8,000.00	4,061.08		308.10
Sasebo	\$ 510.00	510.00							
Tampa Bay	\$ -								
Washington	\$ 8,075.00	8,075.00							
Yokosuka	\$ 6,110.00	1,110.00					5,000.00		
TOTALS	\$ 83,272.09	\$ 32,280.00	\$ -	\$ -	\$ 5,210.00	\$ 8,000.00	\$ 29,419.67	\$ 5,000.00	\$ 3,362.42



Financial Reports

- 2019 Proposed Budget



Recommendation for SNA Board of Directors

- **Approve SNA National 2019 Budget as proposed.**

	Budget 2018	2018 YTD	Draft Budget 2019
Dividend Income	600.00	2,587.73	2,000.00
Corporate Dues	220,000.00	233,374.00	220,000.00
Individual Dues	58,000.00	62,351.50	58,000.00
Memorabilia	200.00	97.00	100.00
Symposium	340,000.00	352,743.57	340,000.00
Table Top Books			
Conferences	40,000.00	47,095.00	40,000.00
Misc Income/Stale checks			
Excess Income 2017/2018	12,377.23		29,938.90
TOTAL	671,177.23	698,248.80	690,038.90
	Budget 2018	2018 YTD	Draft Budget 2019
ADMIN			
Accounting Services	6,500.00	15,534.28	10,000.00
Bank Fees	18,000.00	27,826.80	18,000.00
Sponsorship/Charitable Donations	2,000.00	750.00	3,750.00
Electronic Communications and Website	3,200.00	2,888.27	3,500.00
Equipment			
General Printing	2,800.00	2,756.77	3,500.00
Insurance	3,100.00	1,687.00	3,100.00
Legal Fees	25.00	25.00	25.00
Meetings	1,200.00	146.32	1,200.00
Memorabilia		-36.86	
Membership Benefits/Club Quarters	1,250.00	1,250.00	1,250.00
Postage & Shipping	9,000.00	5,785.83	9,000.00
Rent	17,000.00	16,462.80	20,000.00
Supplies	2,500.00	3,520.54	2,500.00
Telephone	6,200.00	5,121.71	6,200.00
Travel	9,000.00	8,313.13	9,000.00
TOTAL ADMINISTRATION	81,775.00	92,031.59	91,025.00
AFFILIATES			
Banners	500.00	62.98	500.00
Chapter Projects	65,000.00	47,284.43	55,000.00
Dues Sharing	35,000.00	31,670.00	35,000.00
Initial Grant			
Regional Events	2,000.00		2,000.00
TOTAL AFFILIATES	102,500.00	79,017.41	92,500.00
AWARDS			
Arleigh Burke	700.00		700.00
Chapter Excellence	350.00		350.00
Chapter Support	2,000.00	1,106.25	2,000.00
Clocks	1,000.00	1,111.06	1,500.00
CMC Award	1,000.00		1,000.00
Decatur Award	4,500.00	2,521.60	4,500.00
Literary Prize	1,300.00	1,229.19	1,300.00
Senior Enlisted Heritage Award	1,300.00		1,300.00
Old Salt	300.00	688.70	700.00
Old Tar	200.00	3,757.16	200.00
Zumwalt Award	400.00	59.74	400.00
Hospital Corpsman Award	500.00	496.00	500.00
Photo Award	1,400.00	1,400.00	1,400.00
Recruiters Week	500.00		500.00
Hall of Fame	500.00		500.00
Schonland Plaque/Clocks	2,600.00	917.92	1,000.00
Naval War College Award	500.00	500.00	500.00
George Sirian Award	750.00	820.79	900.00
Shiphandler	100.00		100.00
USNA YP Squadron Commodore Award	900.00		900.00
Ship Commissioning	3,000.00		3,000.00
Plaques	300.00	291.80	300.00
Hoplev Yeaton Award	400.00		400.00
Educational Grant Program	20,000.00	1,950.01	20,000.00
NJROTC Essav Award	3,000.00	2,625.00	3,000.00
TOTAL AWARDS	47,500.00	19,475.22	46,950.00
TOTAL SCHOLARSHIP	25,000.00	50,000.00	25,000.00
Contract Support	210,580.05	210,580.05	217,748.43
Executive Director	115,571.84	115,571.84	118,985.00
Recruiting	500.00	285.00	500.00
SITREP Printing/Story Development	43,000.00	35,486.49	43,000.00
Publicity			
Conferences	50,000.00	43,842.71	50,000.00
Navy Safe Harbour	3,000.00	3,000.00	
TOTAL EXPENSES	679,426.89	649,290.31	685,708.43
	Budget 2018	2018 YTD	Draft Budget 2019
TOTAL INCOME	671,177.23	698,248.80	690,038.90
TOTAL EXPENSES	679,426.89	649,290.31	685,708.43
DELTA (Reserves)	-8,249.66	48,958.49	4,330.47
Adjustment to Corpus for Special Projects			



2018 Programs: Goals and Objectives

BOD 14 Jan 2019



Executive Committee

**6 Meetings in 2018-2019
Minutes on SNA BOD Website**

SNA BOD 14 Jan 2019



Executive Committee General Programs

- **Socials for Detailer Visits**
- **Regional Midshipman Summer Training**
- **Chapter Matching Funds**
- **Chapter SOY Projects**
- **Chapter Projects**
- **CPO Events**
- **Battle of Midway Commemorations**
- **Special Projects**

SNA BOD 14 Jan 2019



2018 Initiatives

- **Modified Chapter Excellence Award Criteria**
- **Continued Rollout of Website Design**
 - Expanded automated payment function
 - Expanded Chapter Websites
- **Continued implementation of Enlisted Grant Program**
- **Sponsored “Lifeline: Pearl Harbor’s Unknown Hero”**
 - NJROTC Essay Contest
 - Special Showing at Navy Memorial
- **Continue Cuttermen Expansion within SNA**
 - Potential New Chapters
- **Reviewed BOD Makeup to reflect member demographics**

SNA BOD 14 Jan 2019



2019 Planned Events

- **National Museum of the Surface Navy on USS IOWA**
 - Publicity at 2019 National Symposium
 - Exhibits to be determined
- **Video sponsorship of *D-Day at Point du Hoc***
 - Special Showing at French Embassy in DC planned for 7 May
- **Battle of Midway Dinner in DC**
 - Guest Speaker: Liza Mundy, Author of *Code Girls*

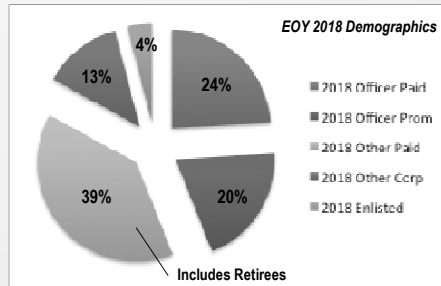
SNA BOD 14 Jan 2019



Membership Committee Report

Board of Directors Meeting

14 January 2019



Membership Committee

RADM Rob Reilly, USN, (Ret) (EXCOM)
Chairman

Debbie Garry
Staff

COMMITTEE MEMBERS

GSEC (SW/AW) John Bradshaw, USN
 OSC(SW/AW) David Brakebill, USN
 CAPT Christopher Bushnell, USN (Ret)
 CAPT Bill Campbell USN (Ret)
 RDML Michael Frick USN(Ret)
 RADM Jeff Hathaway, USCG (Ret)
 RADM Charles Horne, USN(Ret)
 FLTCM(SW/AW) Tom Howard, USN (Ret)

LCDR Katie Jacobson, USN (BOD)
 CAPT Jim McTigue, USN (Ret) (CP/M)
 HMCM (SW/FMF) Patrick Modglin, USN(Ret)
 CAPT Bob Oldani, USN (Ret)
 VADM Carol Pottenger, USN (Ret)
 CAPT Robert Warner, USN (Ret)
 LT Arthur Zeph, USN (BOD)

Code: CP – Chapter President BOD – Board Member
 EXCOM – EXCOM Member M – Chapter Membership POC

Quarterly TELCONs: March 28, June 27, September 19, December 12



Committee Highlights

- Monitored chapter progress in meeting new Chapter Excellence Award program qualifying, objective, and subjective scoring criteria implemented this year
 - ✓ Reviewed, discussed, and approved twelve 2018 chapter awards
 - ✓ Modified chapter excellence award grading criteria based upon first year's experience – adjusted Medium Chapter membership size upwards, provided clarifying information for various grading criteria/categories, and added ability to receive credit for social media posts.
- Worked with SNA staff to develop web-based Enlisted Personnel Survey soliciting feedback from survey respondents regarding their knowledge, perceptions, and thoughts on way SNA could better support our enlisted shipmates.
 - ✓ Ten-fifteen minute survey; can be taken either on SNA website or on your smartphone
- Reviewed and discussed ongoing SNA membership statistics and trends



Topline Assessment

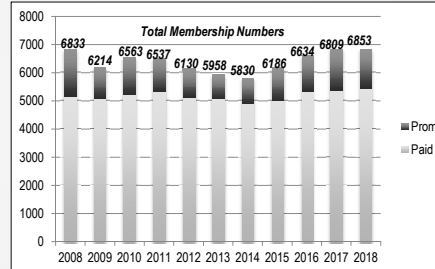
- Steady, solid numbers in all categories, similar to last year

- ✓ Total membership level reached level last seen in 2008.
- ✓ Averages over 10 years remains: 80% paid, 20% promotional (+/- 4%)
- ✓ Enlisted membership remains low with numbers buoyed by Cutterman merger

- Charleston chapter 2017 new members did not renew in 2018 ... their chapter showed a net loss of 60 members this year.

- SNA/Cutterman Association merger continues to show benefits

- ✓ USCG membership up from 350 to 379 members
- ✓ Douglas Munro (Anacostia) Chapter added 23 members, first USCG Chapter to achieve SNA Chapter Excellence award status

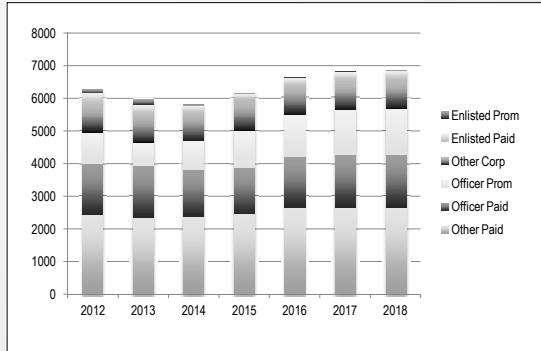




Membership Scorecard - EOY

- ❑ **6853 total members as of 31 December 2018**
 - ✓ Net gain: 44 members
 - ✓ Includes 38 life members, bringing our life member total up to 2252 (33% of our membership)

	Dec 2017	Dec 2018	Delta
Total Paid	4528	4526	-2
<i>Enlisted Paid</i>	265	244	-21
<i>Officer Paid</i>	1610	1610	+53
<i>Other Paid</i>	2653	2650	-3
Promotional	1387	1420	+33
Corporate	894	907	+13




Membership Categories

ACTIVE DUTY, RESERVE, and CIVILIAN

- Membership open to all
- Annual, 3 year, and life membership options
- Annual and 3 year membership fees scaled based upon paygrade (\$10-\$70)
- Includes *Surface Sitrep*, discounted rates for SNA events
- Lack of membership not a barrier to participating in SNA events and activities

CORPORATE SPONSORS

- Receive a individual memberships based on level of Sponsorship
 - Range from 5 to 25 members




Membership Fees

2018 Rates identical to 2016 and 2017 – No changes anticipated for 2019

<u>Active Duty/Reserve on Active Duty</u>			<u>Life Membership Dues</u>	
	<u>Annual</u>	<u>Three Year</u>		
O-7 & Senior	\$30.00	\$70.00	Active Duty or Reserve on Active Duty to age 50	\$350.00
O-6	\$25.00	\$62.50	Active Duty or Reserve on Active Duty after age 50	\$250.00
O-4/O-5	\$20.00	\$50.00	Retired or Civilian	
<i>CWO/O-1, O-2, O-3</i>	<i>\$15.00*</i>	<i>\$20.00*</i>	- Under Age 40	\$450.00
Midshipmen		\$15.00	- Age 41-50	\$350.00
<i>E-7/E-9</i>	<i>\$15.00*</i>	<i>\$20.00*</i>	- Age 51-60	\$250.00
<i>E-6 & Below</i>	<i>\$10.00*</i>	<i>\$20.00*</i>	- Over Age 60	\$150.00
Retired	\$30.00	\$70.00		
Civilians	\$30.00	\$70.00		

Membership fees for categories in italics lowered in 2016 to conform to U.S. govt. gift rules



Promotional Membership Programs

ACTIVE DUTY NAVY OFFICER

- Newly Commissioned ROTC (Surface) - 3 Year
- Newly Commissioned USNA (Surface) - 3 Year
- Current OCS Students- 3 Year

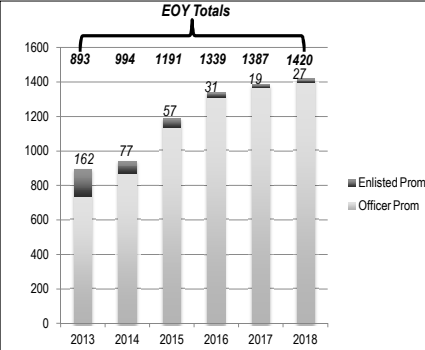
ACTIVE DUTY NAVY ENLISTED

- CPO (ESWS Qualified) Selectees - 3 Year

ACTIVE DUTY COAST GUARD

- PXO/PCO- 3 years for 1 year price
- Coast Guard Academy Graduates - 3 Year

EOY Totals



	2013	2014	2015	2016	2017	2018
Enlisted	893	994	1191	1339	1387	1420
Prom Convert 1 YR	0	0	1	0	0	0
Prom Convert 3 Yr	0	0	0	2	1	0
Officer	6	4	5	9	6	6
Prom Convert 1 YR	6	4	5	9	6	6
Prom Convert 3 YR	22	32	32	31	35	36
Prom Convert LIFE	0	4	2	5	2	4


- We continue to get good take rates from Annapolis and Hampton Roads/San Diego (BDOC classes).
- ESWS CPO numbers (very) slightly improved – 12 takers in 2018.
- Conversion from promotional to regular membership extremely low (table at right) ... but we believe these are still worth offering.



Membership Incentive Programs

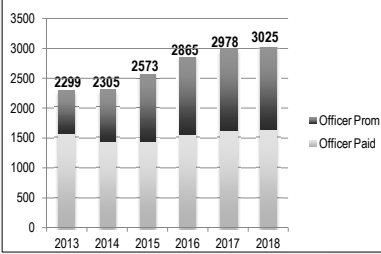
- Three Year for Half Price General Membership
 - Generally exercised every 3 years
 - 2011 results:
 - ✓ 145 new 3 year memberships, 415 three year renewals
 - ✓ 102 of these members did not renew in 2014
 - 2015 results:
 - ✓ 269 renewals out of 475 for entire year
 - ✓ 129 Officers, 10 enlisted, 130 other members
 - ◆ Will quantify renewal rate this year
- Three Year for Half Price General Membership for New Members
 - First done in 2014
 - ✓ Offered 15 August – 1 November 2014
 - ✓ Resulted in 83 new members
- Membership Recruitment Initiative (Earn points for SNA memorabilia)
- Re-introduction of SNA Member/SNA Life Member Lapel Pins in 2017

Saw no reason to implement in 2017 or 2018; do not anticipate doing so in 2019

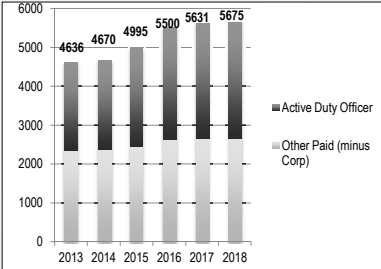


Officer Membership

- Both paid and promotional numbers continue to improve from 2013/14 low points, with both categories gaining more ground over time.
- Officer paid and promotional memberships account for 44% of total membership numbers at EOY18, as compared with other paid (39%), enlisted (4%), and corporate (13%) numbers. *(Same as last year)*
- This speaks to the health of our membership when taking into account both our active duty and retired surface warrior officer population (the latter included in the “other” membership category).
- 540 of our active duty officers are also life members (net gain of 21 in 2018).



Year	Officer Prom	Officer Paid	Total
2013	~1000	~1299	2299
2014	~1000	~1305	2305
2015	~1000	~1573	2573
2016	~1000	~1865	2865
2017	~1000	~1978	2978
2018	~1000	~2025	3025



Year	Active Duty Officer	Other Paid (minus Corp)	Total
2013	~1500	~2836	4636
2014	~1500	~3170	4670
2015	~1500	~3495	4995
2016	~1500	~4000	5500
2017	~1500	~4131	5631
2018	~1500	~4175	5675

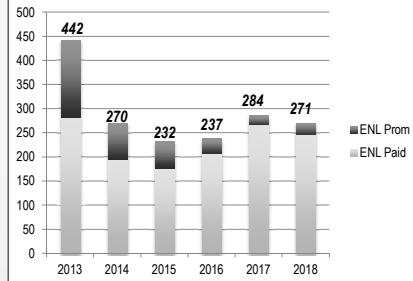


Enlisted Membership

Remains a challenge

- Increased numbers in 2017 include Charleston initiative to provide 59 paid one year memberships to enlisted personnel attending chapter events at NPTU CHASN; we did not see these renew in 2018.
- ESWS CPO promotional memberships not a driver – but we still believe they are worth offering.
- Notable Enlisted personnel support, particularly by Chapter Excellence Award Winners:

- Established Chapter Senior Enlisted Leadership Positions
- Promote membership at senior enlisted leadership courses, including CPO heritage week, senior enlisted waterfront leadership courses
- Fund purchase of leadership books for enlisted courses
- Sponsor Sailor of the Year banquets (Hampton Roads, San Diego)
- Promote enlisted participation and membership on social media
- Discounted rates at SNA chapter events
- Enlisted speakers at monthly luncheons/social events
- Sponsor Sailors of the Year at SNA Symposium and provide support to other enlisted personnel attending from outside D.C.



*Plus 40 enlisted life members

- Enlisted Grant Award Program gaining more visibility.
- Enlisted Personnel Survey rolled out, in progress.



Enlisted Personnel Survey

Link: <https://goo.gl/forms/rHfymHBHKZ721CP2>

- Developed for rollout at SNA West Coast Symposium and for 2019 SNA Symposium
- Designed to be completed in minimal time – 10 to 15 minutes max
- Can be taken through SNA website or on personnel Smartphone
- 35 responses to date (mainly from West Coast Symposium); looking to push hard at Symposium
- Also advertised in SITREP

- Survey questions with pull down windows for user friendly data entry
- General information: Your pay grade, years on active duty, community, specialty quals, SNA member status
- SNA membership/participation: overall value, access to SITREP, utility of SNA website, need for an SNA APP
- Chapters and Activities: Aware of chapters? Attended any events? Events attended or would be interested in (list of 20)
- Reasons why you may or are unable to attend events (unable to get off from work, family obligations, etc.)
- Are you a member of other organizations (11 listed, including Navy League, AUSN, USNI, FRA)
- Staying up to date with latest naval news and events (14 items listed, including SNA SITREP/Website, Navy Times, etc.)
- Fields for written comments



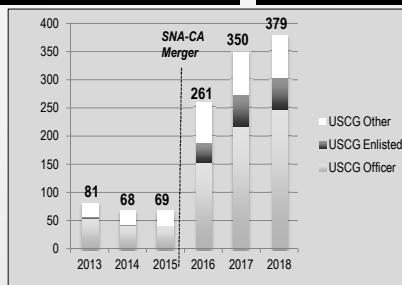
Initial Survey Sample Results

- 35 Participants -

- 62% E7-E9, 82% ESWS qualified, 50% are SNA members
- 70% indicated they had never attended an SNA Chapter event
- including 10 of 19 members/former members
- 79% agree/strongly agree that membership in an association is important for networking
- 53% disagree/strongly disagree they have access to SITREP at their command
- 9% agree, 73% are neutral on SITREP and SNA website content being useful to their career
- 12% agree/strongly agree they have considered or applied for a scholarship or enlisted grant
- 70% agree/strongly agree, 21% neutral that SNA membership fees are reasonable
- 59% agree/strongly agree, 20% neutral they would upload a free SNA app onto their smartphone
- Significant event interest/participation: speaker luncheons, volunteer projects, holiday events, leadership/management forums, post-navy transition
- Out of 34 respondents, the highest number of individuals indicating they had joined or participated in other associations were 2 members of the Association of the United States Navy (AUSN) and 1 member/1 participant with the U.S. Naval Institute



USCG/Other Memberships

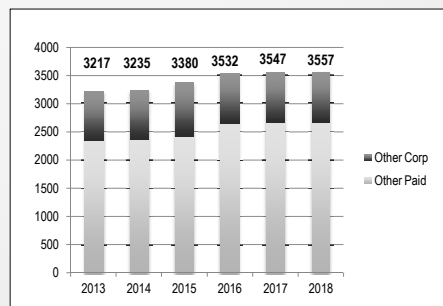



- USCG Memberships

- Three new chapters in addition to New London
 - Bay Area, Douglas Munro (Anacostia), and National Cuttermen.
- Douglas Munro – continued growth
 - EOY16: 25, EOY17: 73, EOY18: 96 members
- USCG members in other chapters (including Charleston)

Other memberships -

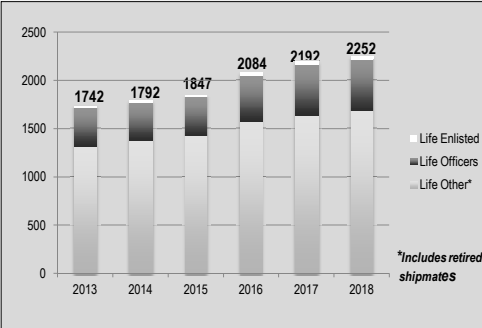
- Includes retired regular and life members
- Corporate membership numbers continue to trend at 13-14% of total membership year to year






Life Memberships

- ❑ Includes active duty life members and retired members; 20 active duty personnel (including four complimentary (JO) members) and 51 other category members (retirees) converted to Life Membership status in 2018.
- ❑ Up from 27% to 33% of total membership as measured from 2013.
- ❑ Paid officer membership net gain of 22 members for 2018 points to strength of SNA continuing to attract new members as compared to existing paid members electing to convert to Life Member status
- ❑ Unfortunately, no paid enlisted members chose to convert to Life Members in 2018.





Member Distribution

As of 31 Dec 18 – no significant % changes since EOY 2016

Pearl Harbor	☆☆
Mayport/Jax	☆☆
Puget Sound	☆☆
Yokosuka	
Sasebo	
Arabian Gulf	☆
Gaeta/Naples	☆
Korea	

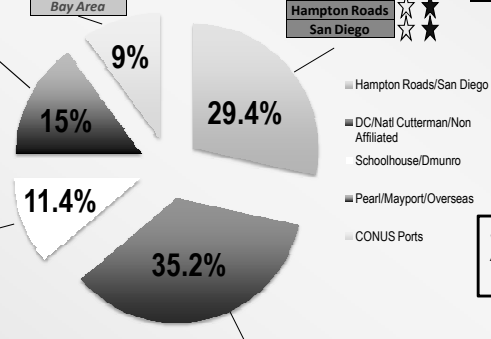
“Overseas”

Constitution	☆☆
New York	☆☆
Philadelphia	☆☆
Charleston	☆☆
Tampa Bay	☆
Pensacola	
Bath, Maine	
Bay Area	

“CONUS Ports”


Newport	☆☆
Annapolis	☆☆
Douglas Munro	☆☆
Monterey	☆☆
Dahlgren	☆☆
New London	☆☆
Great Lakes	☆☆
Mid-South	☆☆

“Schoolhouses”



Key	
401+ Members	(Large)
100+ Members	(Medium)
<100 Members	(Small)
Cuttermen 100+	(Medium)
Cuttermen <100	(Small)


Submitted Chapter Excellence Award packages in: 2017	☆☆7
2018	☆☆12



New Chapter Excellence Award Program

“No Award Quotas” ... “Setting the Bar”

- Breaks out chapters into small (<100), medium (100-400) and large (401+) categories
- Includes qualifying criteria (must meet all criterion), objective, and subjective scoring areas
 - **Qualifying:** *Specific chapter housekeeping/administrative requirements*
 - List of officers, completed finance report, copy of chapter bylaws on file, info on chapter social media sites
 - **Objective:** *Professional development events, community service, awards programs, etc.*
 - **Subjective:** *Have an active chapter recruiting/retention program? Encouraging enlisted membership and participation at the chapter level? Other noteworthy activities or chapter events? Leadership succession plan?*
- Qualifying criteria and objective/subjective scoring criteria initially developed by SNA staff, membership committee provided inputs/edits, and draft scoring sheets passed to chapters for review and comment.**
 - *New program briefed to and approved by EXCOM in fall 2017; implemented in 2018*
 - *Positive feedback from chapters prior to and throughout this calendar year*
 - *Briefed at 2017 SNA Chapter President Breakfast prior to rollout; will cover again this year.*



Chapter Excellence Awards

Up to 28 Chapters by 2017, but packages only received from 7-13 chapters since 2009...

YEAR	2017	2016	2015	2014	2013	2012	2011	2010	2009
Submits	7	10	12	13	10	8	8	8	9
Awards	5	6	4	6	6	5	6	6	4
Extra	1	2	0	2	2	1	2	2	0

YEAR	2017	2016	2015	2014	2013	2012	2011	2010	2009
Large-Select	2	3	2	3	3	3	4	4	2
Large-Non Select	1	2	2	2	1	1	0	0	3

YEAR	2017	2016	2015	2014	2013	2012	2011	2010	2009
Small (100+)	2	2	2	1	2	2	0	0	0
Small Non (100+)	0	1	3	4	3	0	1	1	1

YEAR	2017	2016	2015	2014	2013	2012	2011	2010	2009
Small (<100)	1	1	1	2	1	0	2	2	2
Small Non (<100)	1	1	3	1	0	1	1	1	1

New Program Highlights

- Small/Medium/Large Categories recognized unique Chapter demographics and environmental factors, precluded the need to leave deserving chapters on the table after legacy quotas were met.
- Allows new USCG chapters opportunity to compete with established chapters (example: Douglas Munro)
- Award criteria bars can be set higher in future where appropriate

Newport	★
Annapolis	★
Douglas Munro	★
Monterey	★
Dahlgren	★
New London	★
Great Lakes	★
Mid-South	★
Constitution	★
New York	★
Philadelphia	★
Charleston	★
Tampa Bay	★
Pensacola	★
Bath, Maine	★
Bay Area	★
Pearl Harbor	★
Mayport/Jax	★
Puget Sound	★
Yokosuka	★
Sasebo	★
Arabian Gulf	★
Gaeta/Naples	★
Korea	★
Hampton Roads	★
San Diego	★
Washington	★
Natl Cuttermen	★

Key

401+ Members (Large)
100+ Members (Medium)
<100 Members (Small)
Cuttermen 100+ (Medium)
Cuttermen <100 (Small)

12 packages Received, all met award Criteria.

Good Representation across small, medium and large chapters.



2018 Objectives

- Continue quarterly TELCON meetings; increase numbers to support Chapter Excellence Award Program process implementation and EOY review.
 - Solid participation in quarterly meetings; kudos to members helping with Enlisted Survey. EOY package review went smoothly, program tweaked where needed.
 - ✓ Will require routine interaction with chapter POCs, SNA staff to ensure success.
 - Kudos to Debbie Garry for her ongoing dialogue with our chapters!
- Explore additional ways to add value to an SNA membership.
 - ✓ Continue emphasis on recruiting/retaining enlisted members.
 - Focus on Enlisted Personnel Survey rollout
 - Monitor related chapter excellence award criteria progress, involve chapter membership POCs more, promote Enlisted Professional Education Program, etc.
 - Renewed emphasis by Chapter Excellence award winners ... room for growth.
 - ✓ Explore other ways to support our members, including those transitioning from active duty.
- 2017 SNA WCS Transition Seminar yielded mixed results ... Looking for more feedback from chapters/survey
- Support continued integration of new Cutterman chapters and New London chapter.
 - Debbie and SNA staff members continue to support chapters/monitor chapter trends.
- Consider "3 years for ½ price" membership promotion at mid year point.
 - Saw no reason to offer given monthly membership trends; always a future option



2019 Objectives

- Welcome new Membership Committee Chairman Mike Frick
- Continue quarterly TELCONs and monitoring of membership trends
- Review results of Enlisted Personnel Survey after SNA Symposium, share with EXCOM and Chapters, and explore potential new courses of action to promote more enlisted membership and participation



Awards Committee

CAPT Dave Adler, USN (Ret)
Chairman
Jennifer Holub
Staff

COMMITTEE MEMBERS

CAPT Robert Bellitto, USN (Ret)
 OSC(SW/AW) David Brakebill, USN
 CAPT Andrew Combe, USN (Ret)
 CMDCM Bryan Exum, USN (Ret)
 CDR Joseph Garry, USN (Ret)
 CAPT Matthew Gimple, USCG
 LCDR Nick Hoffman, USN
 RADM Edward (Sonny) Masso, USN (Ret)
 CAPT Mark Morris, USN (Ret)
 CMDCM Patrick Ortega, USN (Ret)
 Dr. John Sherwood
 FORCM(SW/AW) Bill Slingerland, USN (Ret)
 FORCM(SS/SW/AW) Pres Weaver, Jr., USN (Ret)



Awards Summary-Periodic Awards

# of Awards	Name of Award
4	Special Recognition
0	Surface Warfare Historical Remembrance
0	Recruiter of the Year Grant
63	VADM Robert L. Walters Scholarship
2	Surface Navy Literary Award
4	Surface Sailors of the Year Award
4	Admiral Arleigh Burke Surface Warfare Operational Excellence Award
9	CAPT Raymond A. Komorowski Photography Award
6	Surface Warfare Hall of Fame
0	Recruit Division Commander of the Year Award
379 SCHOOLS	Stephen Decatur, JR Award
12	Chapter Membership Excellence Award
2	ADM Zumwalt Award for Visionary Leadership
1	Master Gunner George Sirian Meritorious Service Award
1	NJROTC Essay Contest



Awards Summary-Periodic Awards

# of Awards	Name of Award
1	"The Old Salt"
10	RADM Herbert E. Schonland Award for Excellence in Damage Control
As Required	Support of Chapters Awards
1	"The Old Tar"
As Required	Surface Warfare Research Award
As Required	Distinguished Graduate Award
6	Senior Enlisted Academy Naval Heritage Award
As Required	Naval War College Surface Navy Association Award
0	USNA YP Squadron Commodore Award
As Required	Command Master Chief/Senior Chief Recognition Award
2	Naval Surface Force Shiphandler of the Year
2	Surface Force Independent Duty Corpsman of the Year Award



2017/18 SNA Award Winners

Literary Award (16)	CAPT Kevin Eyer, USN (Ret)
Honorable Mention	CAPT John Cordle, USN (Ret)
Photo Award (73)	Grand Prize and First Place in Ships: BMC Nelson Doromal, USN First Place in Operations: MC3 Jonathan Clay, USN First Place Personal Interest: PO2 Erin Bullock, USN
Special Recognition	OSC (SW/AW) David Brakebill, USN VADM William Earner, Jr., USN (Ret) RADM Edward "Sonny" Masso, USN (Ret) CAPT Brian Perkins, USN (Ret)
Shiphandler Award Winner	LTJG Graham Vickers, USN
Shiphandler Award Runner-Up	ENS Harrison Holtz, USN
Hospital Corpsman of the Year	HM1 (SW/AW) Nathan Orr, USN HM1 (SW/FMF) Chase Speed, USN
Arleigh Burke (23)	GSE1 (SW) Robert Clenney, USN CS2 (SW/AW/IW) Joan Lee, USN LCDR Craig MacDonald, USN LT Roger Robitaille, USN
Admiral Zumwalt (59)	LCDR Jason Hipp, USN IC1 (SW/AW) Jackie Maddox, USN



CAPT Raymond Komorowski Photo Award
Grand Prize and First Place Ships Winner



Grand Prize/First Place: BMC Nelson Doromal, USN

Sailors assigned to Coastal Riverine Squadron, 11 High Value Unit (HVV) Pacific Northwest, launch 34-footer Sea Arc patrol boat as it escorts a dry cargo and ammunition ship.



CAPT Raymond Komorowski Photo Award
First Place Operations Winner



First Place: MC3 Jonathan Clay, USN

USS Jason Dunham (DDG 109) fires it's MK-38 25mm machine gun to sink an unseaworthy and unmanned skiff deemed a floating navigational hazard as part of maritime security operations.



CAPT Raymond Komorowski Photo Award **First Place Personal Interest Winner**



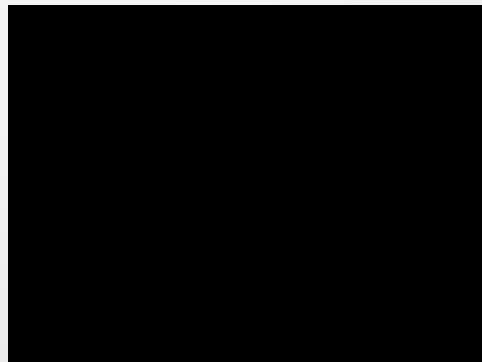
First Place: PO2 Erin Bullock, USN

LTJG Joshua Fields, assigned to USS Monterey (CG-61) kisses his wife after returning home from a seven month deployment to the U.S. 5th Fleet and U.S. 6th Fleet area of operation.



Video Contest

Winner: USCGC Bailey Barco



Committee did not award a 2nd or 3rd place.



Heritage Night

“Saga of the USS Indianapolis”

Moderator: CAPT Paul Rinn, USN (Ret)

Presenters:

Dr. Richard Hulver

Ms. Blair Atcheson

CAPT Bill Toti, USN(Ret)

There will be no Historical Remembrance Awards this year.



2017 Hall Of Fame Inductees

- **LT William H. Allen, USN**
- **Commodore Ellsworth P. Bertholf, USCG (Ret)**
- **VADM Samuel L. Gravely, Jr., USN (Ret)**
- **MCPON William H. Plackett, USN (Ret)**
- **GMC Robert O. Porter, USN (Ret)**
- **EN1 Robert J. Yered, USCG (Ret)**



Admiral Arleigh Burke Surface Warfare Excellence Award

23 Applicants

**LCDR Craig MacDonald, USN
USS Essex (LHD 2)**

**LT Roger Robitaille, USN
USS Monterey (CG 61)**

**GSE1 (SW) Robert Clenney, USN
USS O'Kane (DDG 77)**

**CS2 (SW/AW/IW) Joan Lee, USN
USS Iwo Jima (LHD 7)**



Zumwalt Committee

Chairman

RDML Tom Wilson, USN (Ret)

LCDR Cam Ingram, USN (Former SNA BOD Member)

LCDR Katie Jacobson, USN (SNA BOD Member)

Capt Paul Rinn, USN (Ret) (ExCom Member)

***CMDM Brian Ortega, USN (Ret) (Awards Committee Member)**

Master Chief Pres Weaver, USN(Ret) (Awards Committee Member)

*** Removed day of the meeting at his request**



Admiral Elmo Zumwalt Visionary Leadership Award

59 Nominations
E3-E6 20 Nominees
E7-O4 39 Nominees

LCDR Jason Hipp, USN
USS Howard (DDG 83)

IC1 (SW/AW) Jackie Maddox, USN
USS Sentry (MCM 3)



Special Recognition Award

OSC (SW/AW) David Brakebill, USN (Ret)

VADM William Earner Jr., USN (Ret)

RADM Edward "Sonny" Masso, USN (Ret)

CAPT Brian Perkins, USN (RET)



SNA Literary Award

16 Articles Nominated

Winner:

CAPT Kevin Eyer, USN (Ret)
"What Happened to Our Surface Forces?"
Proceedings, January 2018

Honorable Mention:

CAPT John Cordle, USN (Ret)
"Time to Redress XO/XO Fleet Up"
Proceedings, January 2018



Hospital Corpsman Award

COMNAVSURFLANT

HM1 (SW/FMF) Chase Speed, USN
USS Hurricane (PC 3)

COMNAVSURFPAC

HM1 (SW/AW) Nathan Orr, USN
USS Preble (DDG 88)



Expert Ship Handler Award

Winner:

**LTJG Graham Vickers, USN
USS Mobile Bay (CG 53)**

Runner-up:

**ENS Harrison Holtz, USN
USS Philippine Sea (CG 58)**



Hopley Yeaton Awards

Officer Superior Cutterman Award Winner

**CWO Jared Crotwell, USCG
USCGC Bristol Bay (WTGB 102)**

Enlisted Superior Cutterman Award Winner

**SK2 Mathew Wilson, USCG
USCGC James (WMSL 754)**

Superior Cutter Award (Large) Winner

USCGC Hamilton (WMSL 753)

Superior Cutter Award (Small) Winner

USCGC Bristol Bay (WTGB 102)



Finance Committee

VADM Bill Landay, USN(Ret)
Chairman
Marianne Catina
Staff

COMMITTEE MEMBERS

VADM Barry McCullough, President
CAPT Jim Tackett, Treasurer

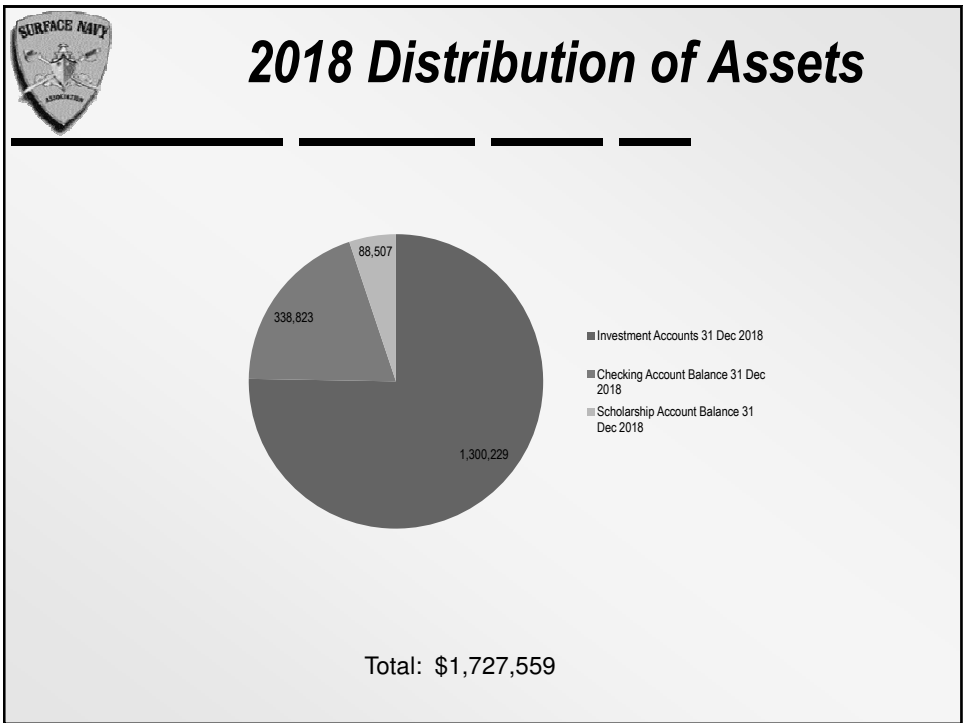
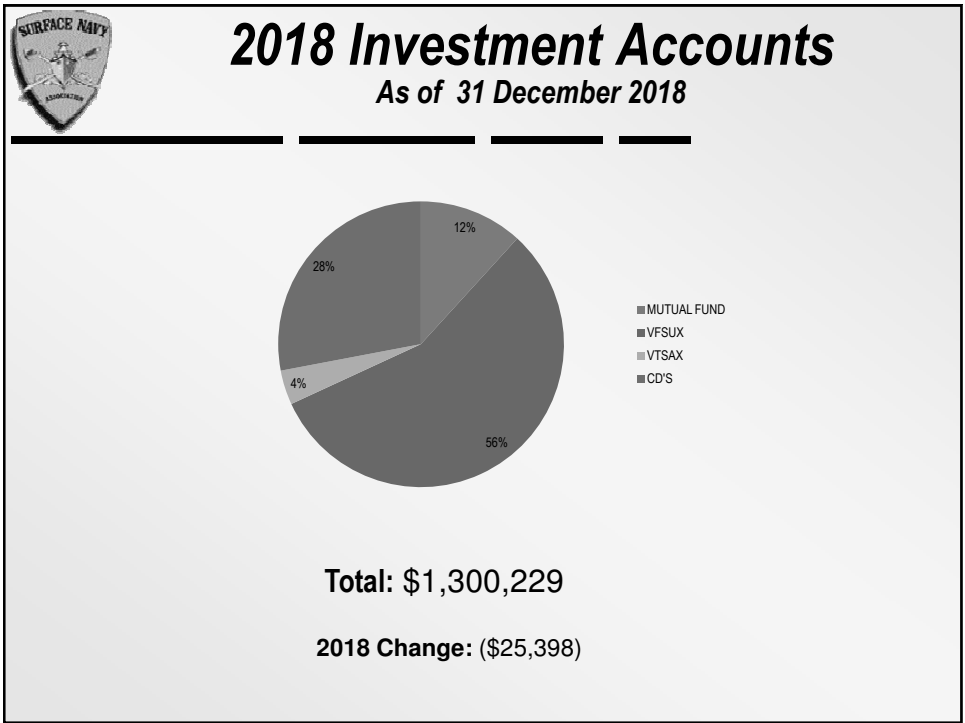
Minimum of Two Members
Appointed by the Chairman

RADM Robert Reilly, USN(Ret)
OCS David Brakebill, USN



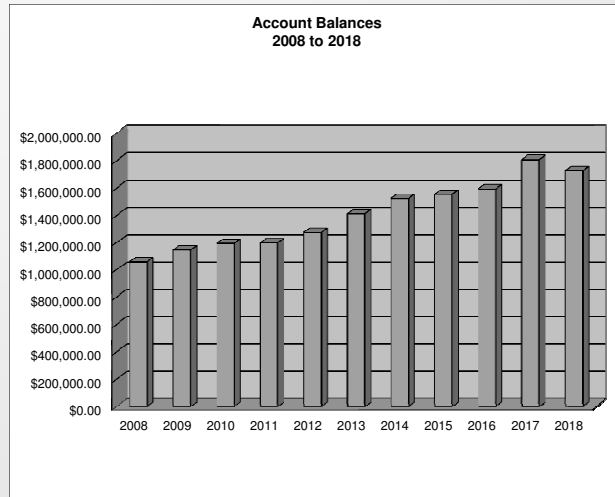
Accounts Summary

	<u>Dec 2017</u>	<u>Dec 2018</u>
Operating Account (CAP)	\$382,287	\$338,823
Scholarship Fund	\$99,362	\$88,507
Investment Account		
Vanguard Total Stock Market Index Fund (VTSAX)	\$818,654	\$733,518
NFCU Share Certificates	\$356,460	\$363,758
CAP Mutual Fund	\$150,513	\$152,624
Vanguard Short Term Investment Grade Fund (VFSUX)		\$50,329
Total Investment	\$1,325,627	\$1,300,229
Grand Total	\$1,807,276	\$1,727,559





Year-to-Year Performance





Symposium Committee

RADM David Hart, USN, (Ret)
Chairman

SNA Staff

COMMITTEE MEMBERS

VADM Hank Giffin
VADM Lee Gunn
VADM Terry Blake
VADM Carol Pottenger
RADM Jeff Hathaway
CAPT Dave Lee
CAPT Jim Tackett
CAPT Bob Wells
CAPT Dave Adler
CAPT Troy Stoner

CAPT Brian Perkins
CAPT Paul Rinn
CNOMC Jim Monroe
CNOMC Bernard Quibilan
CNOMC Harry Kantrovich



***Final Results of the
30th National Symposium
January 2018
&
Advance Registration Figures
for the
31st National Symposium
January 2019***



Final Results of the 30th National Symposium January 2018

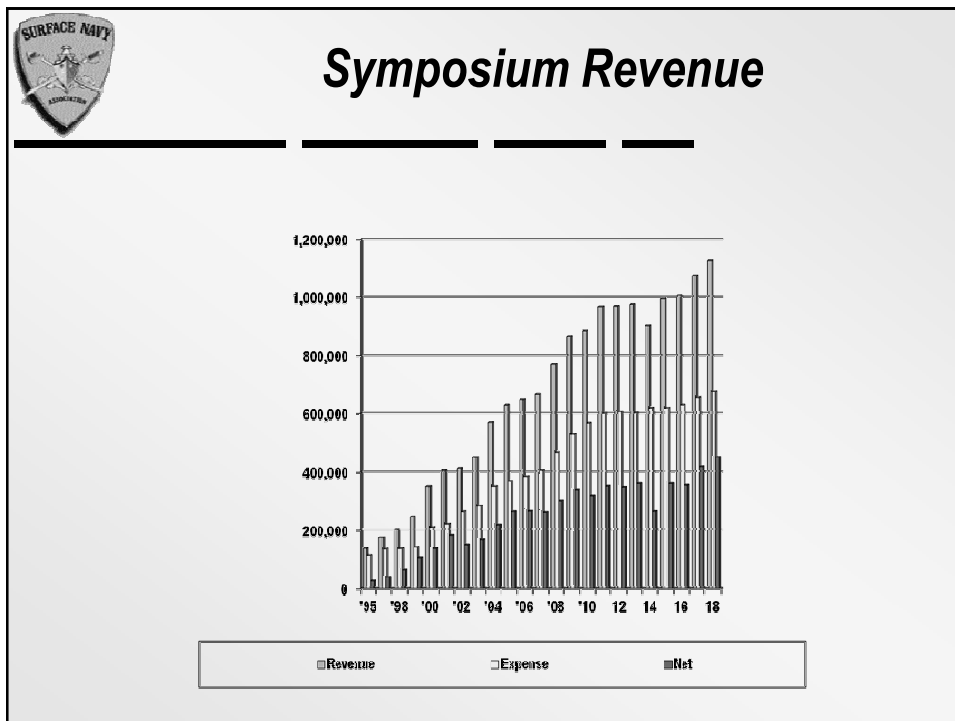
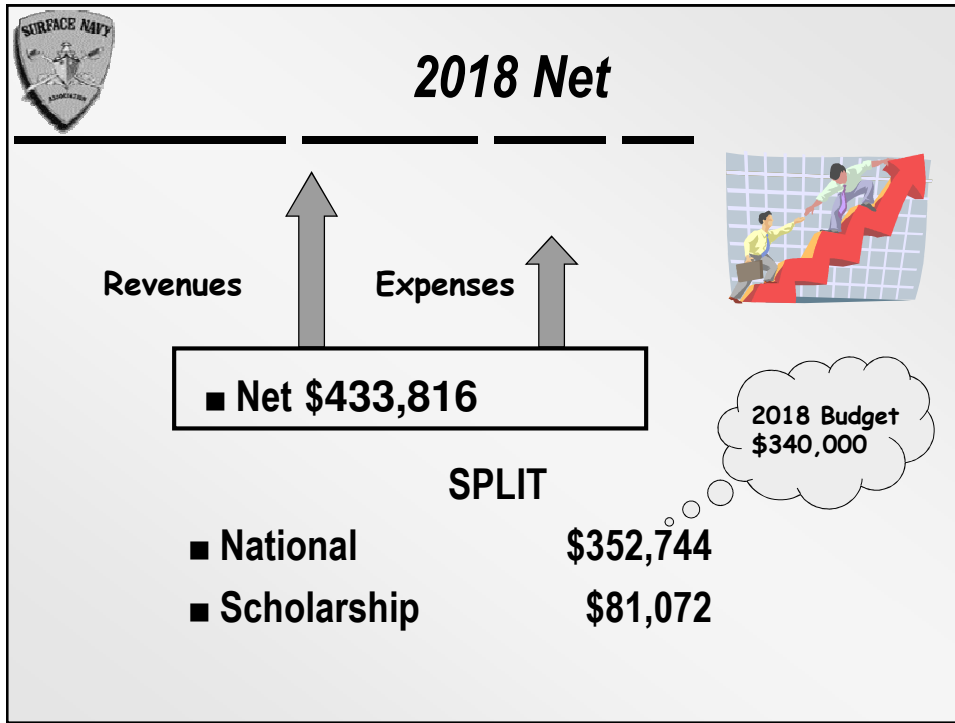


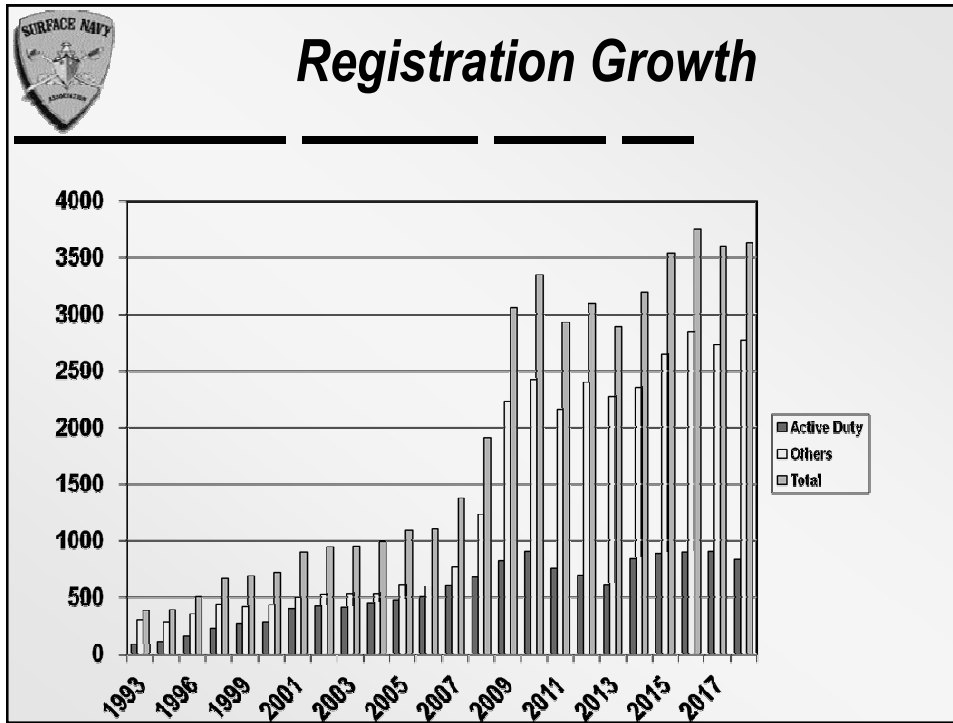
2018 Symposium Attendance

<u>Measures of Success</u>	<u>12</u>	<u>13</u>	<u>14</u>	<u>15</u>	<u>16</u>	<u>17</u>	<u>18</u>
—Banquet Attendance	980/875	875/750	725/685	850/710	836/700	860/725G/735A	860/725G/735A
—Corporate Banquet Tables	61	54	41	45	41	44	43
—Awards Luncheon	351/200	309/180	244/125	243/210	269/175	272 / 175	324 / 200
—International Navy Luncheon	444/300	406/250	386/285	342/158	390/250	375 / 250	415 / 260
—JO Luncheon	176/150	191/120	249/190	229/225	270/200	229 / 175	266 / 188
—Enlisted Roundtable	58/65	47/40	55/42	75/168	101/80	103 / 85	77 / 60
—Ret Flag Brief (Registered)	93	89	79	71	80	80	71
—Heritage Lecture	261/175	255/130	198/100	180/100	208/85	270 / 85	275 / 115
—Cuttermen Session (Registered)						147	160
▪Total: Seminar (Registered)	1833	1590	1730	1978	2206	2129	2154
▪ Active Duty Registrations	699	615	846	891	900	903	859
▪ Exhibit Only Registration	564	678	622	666	638	612	617

****Starting in '11, number of registered vis-à-vis actual attendees**

For 2017/18 banquet-first number is seated, second is guaranteed, and last is actual served





2019 Symposium Advance Registration Figures

Event	# as of 1/6/16	# as of 1/5/17	# as of 1/3/18	# as of 1/9/19
Reception	66	79	68	73
Pres Brkfst	31	22	33	32
Seminars	1549	1645	1600	1833
Flag	77	76	68	73
JO/MIDN Lunch	219	199	246	226
JORtable	192	189	197	183
MID Rtable	25	10	49	43
Enlisted	60	86	60	74
International Lunch	342	338	381	338
Heritage	193	258	262	389
Awards Lunch	238	254	299	244
05-06 Brief	376	390	396	386
USCG Brief	103	145	177	147
Banquet (NonCorp)	532	596	517	535
Total in Dbase	2519	2607	2534	2992
Total Active Duty	676	719	683	805



2018 SNA West Coast Symposium

23 August 2018 at Naval Station San Diego

- **Related Events**
 - SWFOT 21-22 August
 - Retired Flag Brief 20 August
 - San Diego Chapter Golf Tournament 24 August
- **Exhibitors**
- **Attendance**
 - **Individuals registered**
 - 2016: 479
 - 2017: 574
 - 2018: 770
 - **Active duty registered**
 - 2016: 225
 - 2017: 295
 - 2018: 343
- **Financial**



Communications Committee

CAPT Ned Lundquist, USN(Ret)

Chairman

Debbie Garry Staff

Members

Brenda Burdick, General Dynamics Mission Systems

Beci Brenton, Huntington-Ingalls Industries

Bethany Skorik, Marinette Marine Corporation

Thad Smith, Raytheon

Michelle Bowden, Austal USA

Amanda Schildt, Raytheon

Kathrine Gaul, Terma

LT Matthew Stroup



Strategy

- **Our communications objective is to achieve “Thought Leadership” by creating opportunities to promote greater coordination and communication among those in the military, business and academic communities who share a common interest in Naval Surface Warfare and to support the activities of Surface Naval and Coast Guard Forces.**



Thought Leadership

Conduct communications activities that support the Surface Navy Association

PURPOSE:

- *To promote recognition of the role of the Navy and Coast Guard Surface Forces in United States' security*
- *To recognize and publicize professional excellence in Surface Warfare*
- *To deal with the challenges in the role of Naval Forces in national security*
- *To promote liaison and communication among military, academic and business communities*
- *To foster and preserve the heritage of the Surface Forces in the United States Navy and Coast Guard*
- *To provide forums on professional matters affecting Surface Naval Forces and the United States Navy and Coast Guard*



Public Relations Programs

- SNA Publication *Surface Sitrep*; SNA Website
 - *Surface Sitrep online*
- Reposting content on other websites
- Symposium Support
 - Reporter / media support
 - Promotion in trade media
 - Streaming Video / YouTube
 - Defense Media Activity coverage
- West Coast Symposium Support
- Chapter Support
- Forums (communications; maritime security)
- Cooperation with World War II Foundation
- Renewed committee engagement...

■ How can we help???



SNA Surface Sitrep

Communicating the Surface Navy and SNA message to our membership:

2016-2017 exclusive editorial content

- *CAPT Scott Robertson, USN, CO, Surface Warfare Officers School Command*
- *RDML Don Gabrielson, Task Force 73 / CDR, Logistics Group Western Pacific*
- *RDML Brad Skillman Dep Cmdr/COS NATO JWC Stravanger*
- *ADM Richard Chen, Ret, ROCN*
- *CAPT Pete Mirisola, USN, COMDESRON 50 / Commander Task Force 55*
- *RADM Ronald A. Boxall, USN Director, Surface Warfare (N96)*
- *RADM Mark "Buz" Buzby, USN (Ret) Administrator, U.S. Maritime Administration*
- *RDML Paul Schlise, Deputy Commander, NAVCENT / U.S. FIFTH Fleet / CMF*
- *RDML Doug Small, PEO IWS, Chairman, NATO SeaSparrow Consortium*
- *CDR(SG) Claus Andersen, NSPSC Member for Denmark*
- *CAPT Stein Haavard Bergstad, NSPSC Member for Norway*
- *CAPT Nuno Sarmiento, NSPSC Member for Portugal*



SNA Surface Sitrep

Communicating the Surface Navy and SNA message to our membership:

2018 exclusive editorial content

- *Journey Home to the USS Arizona,*
- *Pacific Partnership 2018*
- *USNS Brunswick (T-EPF 6)*
- *National Chung-Shan Institute of Science and Technology*
- *ROCS Ta-Han (ATF 553) ex-USS Tawakoni (ATF 114)*
- *M/V Asterix*
- *National Security Multi-Mission Vessel*
- *Trident Juncture 2018*
- *Commander U.S. FIFTH Fleet*
- *COMDESRON 50/CTF 55*
- *USS Sentry*
- *USS Firebolt*
- *NATO SeaSparrow 50th Anniversary*
- *New edition of Fleet Tactics*



SNA Surface Sitrep

Communicating the Surface Navy and SNA message to our membership:

2018 exclusive editorial content

- *The Future of the Surface Navy Depends on Public Awareness and the National Museum of the Surface Navy*
BY JONATHAN WILLIAMS
- *Accelerating the Amphibious Assault Force Renaissance*
BY CAPT GEORGE GALDORISI, USN (RET)
- *The 1947 Rescue of the Bermuda Sky Queen*
BY CDR JOHN D. HOOPER, USCG (RET)
- *15th Annual George Sirian Meritorious Service Award*
by CAPT BILL MAUSER, USN (Ret)



SNA Surface Sitrep

- **Surface SITREP has become the publication of record for the Surface Community.**
- **Commands and activities are urged to submit content to Dgarrynavysna@aol.com.**



Lifeline

- **Essay contest for NJROTC Cadets, based on the movie “Lifeline: Pearl Harbor's Unknown Hero,” produced by the WWII Foundation and sponsored by SNA**



Corporate Report

■ Corporate Membership Program

- No change in 2018

■ Corporate Members

- 2008: 70
- 2009: 74
- 2010: 80
- 2011: 85
- 2012: 83
- 2013: 89
- 2014: 89
- 2015: 92
- 2016: 90
- 2017: 90
- 2018: 90

■ 2018 Corporate Gain/Loss



2018 Scholarship Committee

- Chairman – VADM Lee Gunn, USN(Ret)
- Committee Members
 - VADM Hank Giffin, USN(Ret)
 - CAPT Chris Barnes, USN
 - CAPT Mike Davis, USN(Ret)
 - CAPT Steve Murray, USN
 - CAPT Troy Stoner, USN (Ret)
 - CAPT Robert Warner, USN (Ret)
 - CAPT Bob Wells, USN (Ret)
 - CDR Riley Murdock, USN
 - LCDR Monica Iannacone, USNR
 - QMCS(SW) Donald Alvarado, USN
 - Ms. Angela Bonner



VADM Robert L. Walters Scholarship Fund

- **\$2,000 per year with up to three renewal years**
 - \$500 increase to \$2,500 for 2018
 - Increase for 2019 to be determined at March ExCom Meeting



2018 Scholarship Program Results

- **New Applicants: 31**
- **Total Awarded: 63**
 - 46 Renewals
 - 17 New Scholarships
- **Demographics**



2018 Scholarship Program

- **Finance Summary**
 - Evaluation of Fund Raising Efforts in 2018
 - Symposium Revenue
 - \$81,072
 - Corporate Donations
 - \$7,000
 - Individual Donations
 - \$8253
 - Transfer from Investment/Operating Account in 2018
 - \$50,000
 - Ending Balance:
 - \$85,478.35
- **Scholarship Finance Account**
- **Overall Scholarship Fund: Healthy**

	2017
Starting Balance Each Year	\$ 78,430.47
Income	
Symposium	\$ 78,773.12
National Budgeted	
National (Allocated from CAP Account)	\$ 50,000.00
Rolls Royce	
Potomac Group	\$ 1,000.00
Booz Allen Hamilton	
BAE	\$ 5,000.00
Northrop Grumman	
SAIC	
General Dynamics/AIS	
Lockheed Martin	
Other/Chapter Donations	\$ 5,113.50
Dividends	\$ 43.69
TOTAL INCOME	\$ 139,930.31
EXPENSES	
Current Scholarships (Renewals)	\$ 80,000.00
New Scholarships; Dollar Amount	\$ 40,000.00
No. of Renewals	\$ 40.00
No of New Scholarships Awarded	\$ 20.00
Deferred Payment	\$ 2,000.00
Check Returned	
Bank Fee	
TOTAL EXPENSES	\$ 122,000.00
Projected In Bank after disbursement	\$ 96,360.78



2019 Scholarship Program

- **Potential in 2019 to reach 60:**
 - Up to 49 Renewals
 - 11 to 20 New
- **Defer final decision to March ExCom Meeting**
 - Will know number of applicants/renewals
 - Will have better picture of Symposium Income and Investment Account



Lockheed Martin Scholarship Donation

- **Lockheed donating \$10,000 per year for 5 years**
 - Total Donation: \$50,000
 - To be STEM oriented



Getting the word out!

- **Emails to members**
- **Publicized in *Surface Sitrep***
- **Signage at Symposium and other conferences.**



Scholarship Committee

- **We appreciate your support and welcome your ideas**



Enlisted Professional Education Grant Program (New Program in 2017-2018)

Background

- Many middle rank petty officers do not fit into the Navy education system.
- The cause is timing, career progression, deployment schedule or simply qualifications.
- These sailors could achieve greater professional skills or technical knowledge by attending certificate or other certified professional schools outside the Navy system if financial assistance was available.
- Navy Education Assistance Program acknowledges that reality but frequently only funds up to a maximum of 90% of course costs. (some cases only 70%)
- NEAP does not cover Lab Fees, Books or Miscellaneous costs that often price the sailor out of the opportunity to increase his or her professional proficiency.

Bottom Line

- Multiple certificate courses are available at Local Community Colleges or certified educational facilities that would increase technical capability.
- However support costs put these courses out of financial reach for many.



Enlisted Professional Education Grant Program

SNA Program

- Provide financial grants to qualified Enlisted Surface Warfare and Cuttermen members of SNA to assist in fulfilling professional goals and qualifications.
- Support is IAW SNA charter to provide support for the professional development and training of active duty members of the Surface Navy and Coast Guard.
- Stimulate interest in joining SNA as a Professional Organization furthering career.



Enlisted Professional Education Grant Program

- **Website**
- **Committee Members**
 - Captain Paul Rinn, USN(Ret)
 - LCDR Rebecca Conti-Vock, USN
 - GSCS John Bradshaw, USN
 - OSC David Brakebill, USN(Ret)
- **Approval Authority**
 - SNA President



Enlisted Grant Proposal Status

- **As of 11 January 2019:**
 - 7 awards have been granted



***Open Discussion
And
New Business***

BOD 14 Jan 2019



President's Summary

VADM Barry McCullough

BOD 14 Jan 2019



Chairman's Closing Remarks

ADM Jim Hogg

BOD 14 Jan 2019