SURFACE NAVY ASSOCIATION BOARD OF DIRECTORS MEETING 15 JANUARY 2002

The Board of Directors of the Surface Navy Association met at the Hyatt Regency Crystal City Hotel in Arlington, Virginia on 15 January 2002. The attendees were:

Officers

ADM J.R. Hogg, USN (Ret), Chairman of the Board VADM Lee F. Gunn, USN (Ret), President VADM Phil Quast, USN (Ret), Vice President West Coast RADM Phil Coady, USN (Ret), Vice President East Coast CAPT G. L. Maxwell, USN (Ret), Secretary CAPT M. C. Foote, USN (Ret), Treasurer

Board of Directors

CMDMC (SW/AW) Robert T. Conklin CAPT Morris C .Foote, , USN (Ret) CAPT Patrick M .Garrett, , USN (Ret) VADM Henry C. Giffin III, , USN (Ret) MCPONJohn Hagan, USN (Ret) MMCM (SW/AW) Robert Hallstein, USN (Ret) RADM Joseph C .Hare, USN(Ret) ADM James R. Hogg, USN(Ret) CAPT Edward B. Hontz, USN(Ret) CNOMC (SW) Harry J. Kantrovich, USN VADM Douglas J Katz, USN(Ret) CAPT Linda M. Lewandowski, USN ADM Thomas J. Lopez, USN(Ret) VADM Philip M. Quast, USN(Ret) CAPT Paul Rinn, USN(Ret) FLTCM (SW/AW) Manuel C. Rodriguez, USN RADM Robert Sutton, USN(Ret)

Chapter Presidents

CAPT James L. Smith, Annapolis
Accompanied by Lt Dave Richardson (VP)
CMDCM(SW) John D. Dyar, Charleston
CDR John Rosander, Great Lakes
CAPT Joseph F. Bouchard, Hampton Roads
MACS (SW) Arthur N. Greene, Korea
CAPT Doug McDonald, Mayport/Jacksonville
CAPT Michael A. LeFever, Mid-South
LT Jonathan L. Schmitz, Monterey
Accompanied by LT Grady Musser (VP)

CAPT Ronald W. Brinkley, Newport
CAPT William S. Marlowe, Pascagoula
CDR Patrick Allen, Pearl Harbor
RADM Joseph C. Hare, Philadelphia
CAPT Stephen Keith, Puget Sound
CAPT Andrew T. Karakos, Sasebo
Accompanied by LT Jim Lemmon
CAPT Martin A. Drake, Tampa Bay
RADM T. J. Wilson, Washington

In addition to those listed, approximately 125 Association members attended the meeting.

The Chairman, Admiral James R. Hogg, USN (Ret), called the meeting to order at 0835.

Admiral Hogg welcomed the new attendees and expressed two goals for the Board meeting: To be meaningful and to be enjoyable.

The minutes of the 2001 Board of Directors meeting were presented by Captain Greg Maxwell, USN(Ret). He spoke of the accessibility of the minutes by email and the web site. The action items from last year's Board of Director's meeting were available at the committee meetings throughout the year. A motion was made by RADM Hare and seconded by VADM Katz to approve the minutes. The motion carried.

Admiral Hogg thanked Captain Bill Erickson, USN (Ret), Executive Director, and Julie Howard, Director of Administration, for their work on the preparations for this meeting.

Admiral Hogg announced the new Board members as follows:

VADM Edward Moore, Jr. USN (Ret) RADM (Sel) Ron Jenkins, USN CAPT Linda Lewandowski, USN (Reelected) EMCM (SW)Doug Healey, USN.

Admiral Hogg noted the departure of the following individuals from the Board of Directors:

RADM Hugh Webster, USN (Ret) CAPT Pat Garrett, USN (Ret) CAPT Paul Rinn USN (Ret) CAPT Greg Maxwell, USN (Ret).

Admiral Hogg thanked CAPT Greg Maxwell, USN(Ret) for his service as Secretary and announced CAPT Dave Lee, USN(Ret) as the new Secretary. It was also announced that VADM Henry Giffin, USN (Ret) will be relieving RADM Philip Coady, USN (Ret), as the East Coast Vice President.

President's Report

VADM Lee Gunn, USN(Ret) addressed Action Items, Goals, and the proposed Strategic Planning Off-site.

ACTION ITEMS:

- 1. Obtain additional information on SWONET. Explore possibilities of accessing the system to benefit SNA members and determine the extent that the system will be available to the Association. Try to establish a link from SWONET to the SNA web page. Status: *Action complete. SWONET is restricted to Active Duty Officers. Web links are available from the SNA web site to SWONET and from SWONET to SNA. A method is available for SNA to publish information.*
- 2. Finalize study on Executive director position for SNA and make decision on whether it is advisable. Status: A study by RADM John Adams, USN (Ret), pointed out the need for a part time director. Candidate interviews commenced in August2001 and a new Executive Director came on board 1 October 2001. This is a renewable six month contract and will require a By-law change to incorporate responsibilities. ADM Gunn announced that Capt Bill Erickson was chosen from a pool of applicants and has done a superb job for last three and a half months. VADM Gunn recommended that the By-laws be amended to reflect the new responsibilities of the Executive Director. The change would affect the functions of the President and support staff.
- 3. Follow up on possibility of SNA managing the USS COLE Memorial Fund. Status: *Navy-Marine Corps Relief Society to continue as agency responsible for fund administration. After much discussion, it was decided that SNA was to contribute to the USS Cole Memorial Fund, but not support or manage it. It was suggested that the Executive Committee investigate other ways to contribute to meet the needs of families of fallen Sailors not under the umbrella of large memorial funds such as the Cole Memorial Fund, the September 11th Fund or Pentagon Fund.*
- 4. Publish information on the Sailor of the Year recipients in the June/July issue of Surface SITREP. Status: Deferred. All agreed that Sailor of the Year should be in the summer2002 issue of SITREP. Communications on the web should be improving and this will be accomplished.
- 5. Capitalize the "E" in Enlisted in all areas that refer to Enlisted in the Charter. Status: Action Complete. E has been appropriately capitalized as has the "S" in Sailor. The "S" has been in effect for five years but needs to be continually reinforced. ADM (RET) Hogg suggested that an article should address this in the newsletter.
- 6. Explore the need for SNA to fund the 'Surface Navy of the Future' displays at SWOSCOLCOM if continued efforts to obtain corporate display donations are not successful. Status: *Action on-going. Donations are coming in, and framed pictures have been purchased through corporate donations.*

Large corporations are still needed to help. Establishment of a Surface Warrior Hall of Fame has been decided and will open in April 2004. Exhibits will be placed in the Quarterdeck entry area stressing Naval Tradition. It was suggested to tap into the Naval Museum and acquire items on loan. Praise was extended for the new building and SNA efforts.

- 7. The Awards Committee will review the new Admiral Zumwalt Award to determine if two awards should be presented each year: one to a Junior officers and one to an Enlisted recipient. Status: *Dual awards will be presented starting in 2002. The Awards Manual will be revised and updated during the first half of 2002.*
- 8. Send letter of congratulations to USNA midshipmen who select Surface. Status: *Action Completed. Letters were sent to all selecting Surface Navy. A 2001 Service Selection Reception sponsored by Annapolis Chapter and USNA Professional Development Department was very successful. Same is planned for 2002.*
- 9. Increase involvement of SNA at the high school and college levels through interaction with NJROTC & NROTC. Status: Over 250 Stephen Decatur Awards were presented in 2001. Over 550 copies of Riders of the Storm were mailed to NROTC &NJROTC units for use in their programs. It was suggested that an instructive video be made; however, this idea was tabled. The Awards Committee will investigate a possible NJROTC award for Juniors transitioning to their Senior year.
- 10. Explore the possibilities of expanding the Regional Symposia program to include Coastal Bend. Status: Reports on the East and West Coast Symposia were given. East Coast was not as well attended due to Sept. 11 and with the large number of ships deployed. It was suggested that to improve attendance make sure the date and speakers are announced well in advance. As to the expansion to include Coastal Bend, this has been deferred. The Chapter size, at this time, is too small.
- 11. Improve liaison with the Senior Enlisted Academy. Status: Accomplished in 2001 was the establishment of the Naval Heritage Award. New curriculum emphasizing leadership and improving the facilities will add to this liaison. Assignment of the CNOMC Kantrovich is planned for 2002.
- 12. Determine validity of legal issues that have been raised by SURFPAC regarding the use of military email addresses in sending notices of upcoming SNA events. Status: *This issue was resolved by using the SWONET and email addresses that are already available to the public. Due to frequent changes in personnel, Chapter Presidents should pursue current email addresses.*
- 13. Develop a one-year and three-year plan on expansion of web site capabilities. Find out the benefits, costs and /or disadvantages that would be involved in streaming a video, adding a chat room or providing web conferences on the SNA web page. Once the contract for DD21 has been awarded, these clips might include information on the DD-21 and what it means to the people in the fleet. Status: A Communications Committee was established in December of 2001. SNA should see expanded use of the Web and email in 2002. Benefits will include use of member interest items such as the Surface Sitrep and cost savings on the bi-monthly newsletter. Other benefits are being able to download current chapter rosters, notification of fluctuating locations of Sailors and sharing of events. Between the Director of Administration and the Executive Director, SNA has good technical ability.
- 14. Review and expand on the list of membership benefits. Chapter Presidents should forward their suggestions to SNA National for inclusion on the list. Status: *No responses have been received from the Chapter Presidents so far. Please forward your suggestions by the end of April so that this can be addressed during the SNA 2002 Off-Site.*
- 15. Increase emphasis on liaison with the Great Lakes Chapter to improve Enlisted Membership. Status: *The Great Lakes kiosk has been established. Enlisted issues will also be addressed at the 2002 Off-Site. Concern was expressed to have SNA influence with the Enlisted membership.*

- 16. Initiate program to support commissioning of new ships through mementos that can be permanently displayed in both the Wardroom and the Chiefs Mess. Status: *The initiation of a program to provide mementos at the time of a ship's commissioning would be too expensive. In addition, the emphasis would be lost with the excitement and furor at time of the commissioning. In conclusion, SNA needs a different time and way of supporting the commissioning of new ships.*
- 17. Increase focus on Naval heritage. Status: Feeling of the Board was to increase focus on this issue but not recommend any action at this time.
- 18. Increase recognition of new members of the community by publishing the names of new ESWS qualified or SWOs in the SITREP. Status: The attendees all agreed that broadening the use of communications would be beneficial. Plans for 2002 include greater use of Surface Welfare magazine; this would take coordination with the magazine's editor. Other sources to use for communication will be the SWONET articles, the SNA Web site, and articles through CHINFO and Navy-Marine Corp Councilmember Organizations.
- 19. Increase publicity of the Association and its awards. Status: Publishing the names of awardees in all the different communications and taking advantage of the new web site capabilities will make SNA more visible.
- 20. Review Scholarship program to determine if it would be appropriate to increase the number or amount of the grants. Status: *The number of recipients and grants did increase in 2001. There was some repetition of awards by different organizations. This need to be coordinated and will be addressed during the SNA Off-site.*
- 21. Review of Life Membership, particularly the corporate life memberships, to see if any revisions should be made to the policy. Status: Life membership means no annual dues. Corporate life memberships stand at 343. The study was completed and changes have been incorporated. Letters will be sent to the corporate life member, requesting their current interest in the Surface Warfare Magazine. Life Membership was projected and amortized by the Treasurer.
- 22. Explore the possibility of publishing the SITREP on the web page. Status: *This was addressed* when discussing the expanded use of the Web. Interest items that could be downloaded and expediency of information were sited benefits.

PRESIDENT'S GOALS FOR 2002. President VADM Lee Gunn USN (Ret) spoke of the need to be of greater service to the Chapters and for National to develop a closer relationship with the Chapters. SNA is supportive of the East and West Symposia and Chapter events, both financially and in providing speakers. Better communication is needed, intend to initiatemonthly email to the Chapters. The interactive web expansion will help.

VADM Gunn would like to appeal to the increase of SNA Enlisted Surface Warriors. Washington, D.C. can be intimidating, and we need to help and support our members while they are here. VADM Gunn mentioned supporting the DD Centennial Well and energizing the Communications Committee. Gunn quoted CMDMC (SW/AW) USN Bob Conklin, "Grow members, not membership." Slides from his presentation are attached as enclosure (1).

VADM Gunn announced that on April 28 th and 29 th there will be a Strategic Off-site meeting. Attendees will include members of the Executive Committee and Enlisted and Junior Officers from our five largest Chapters (San Diego, Hampton Roads, Mayport, Pearl Harbor, Coastal Bend). SNA will pay for all expenses. Attendees will be assigned to one of six focus groups to address the Association's six purpose statements and their continuing relevance.

Six Purpose Statements

- Recognize and publicize professional excellence in the Surface Naval Forces and among all those
 who support those forces in their mission of providing for the security of the United States
- Actively seek opportunities to engage in discussions of the tactical and strategic contributions of Surface Naval Forces to national security
- Aggressively pursue opportunities to promote liaison and communication between and away the business, military and academic communities to further understanding of the contributions of Surface Naval Forces to national security;
- Foster and preserve the heritage of Surface Naval Forces and the United States Navy to enhance an appreciation of past contributions and future promise in the preservation of our national security:
- Provide a continuing forum on professional matters affecting Surface Naval Forces and their integral role within the United States Navy through a variety of means throughout the professional, business and academic communities.
- Recognize Sailors as the Surface Navy's most valuable asset and actively pursue opportunities to promote Surface Warfare Officer and Enlisted retention.

Each focus group will be assigned the task of reviewing/proposing changes to a specific Purpose Statement, incorporating elements of the following:

Chapter Support - Fiscal Issues/Plan
 Association Contributions - Scholarship Policy
 Membership Priorities - Gifts/Emblematics

Outreach/Public Affairs - Executive Director Tasking

Tentative Agenda is as follows:

- 28 April 2002
 - 1900 Evening Social at Local Restaurant
- 29 April 2002
 - 0800-0900 Welcome and Meeting Objectives
 - 0900-1200 Purpose Statement Review
 - 1230-1400 Focus Group Out Brief
 - 1400-1500 General Discussion/Action Item Assignment/Wrap-up

Slides from VADM Gunn's presentation on the proposed off-site are attached as enclosure (2).

SECRETARY'S REPORT

CAPT USN (RET) Gregory Maxwell addressed the process of Elections. Last year was the first time nominations were taken from the general attendance. There is no official nominating process at this time. This needs to be written into the charter and addressed by an official Nominating Committee.

CAPT Maxwell presented the Surface Navy Association Charter.

TREASURER'S REPORT

CAPT Morris Foote, USN (Ret), reported 2001 was a good year financially. The Symposium costs were lower than 2002. CAPT Foote mentioned that scholarships are an important statement from SNA. One new Chapter is budgeted. Award requests were down, not as many were handed out. Budgeted costs in 2001 included contracted support from Kane Associates, Howard Planning and a full year of part time employment for an Executive Director. Other costs were for the *Surface Sitrep* (6 issues a year), and Destroyer Centennial. Questions were raised about the proposal to reduce *Surface Sitrep* to four issues a year. After discussion which included the expanded use of the internet to distribute additional information to the membership, one a monthly newsletters to Chapter Presidents and one to the general membership, the Board decided that four *Surface SITREP* issues would be sufficient.

• Operating Account

- Exceeded Income projections by **18%**
- Underexpended projections by 17%

• Investment Account

- Maintained high cash reserves based on stock market action
- Maintained NFCU Share Certificate ladder

Scholarship Account

- Increased numbers of scholarships from 10 to 15
- Increased corpus by **53%**
 - Up 136% since JAN 2000

Summary of 2001 Actual and the proposed 2002 Budget is as follows:

Income				
	2001 Actual	2001 Budget	2002 Budget	
Dividend Income	11114.71	7500.00	13000.00	
Corporate Dues	112000.00	100000.00	110000.00	
Individual Dues	66101.71	58230.00	76540.00	
Other Income	7.27	0.00	0.00	
Symposium	96168.44	77000.00	95000.00	
TOTAL	285392.13	242730.00	294540.00	
Expenses				
	2001 Actual	2001 Budget	2002 Budget	
ADMIN				
Accounting Services	1760.00	2000.00	2000.00	
Bank Fees	3210.04	2500.00	3500.00	
Charitable Donations	2172.00	0.00	500.00	
Corporate Plaques	-139.80	0.00	250.00	
Electronic Communications	2341.26	5000.00	4500.00	
Equipment	900.00	1400.00	1000.00	
General Printing	5521.51	5000.00	6000.00	
Imprest Fund	-272.23	0.00	0.00	
Insurance	660.00	800.00	800.00	
Legal Fees	25.00	100.00	100.00	
Meetings	699.64	800.00	750.00	
Memorabilia	268.94	2000.00	1000.00	
Other	483.60	0.00	0.00	
Postage & Shipping	9403.84	23000.00	10000.00	
Rent	8193.48	8820.00	9260.00	
Supplies	1318.83	2600.00	2000.00	
Telephone	1836.40	3000.00	2000.00	
Travel	1076.92	2500.00	2500.00	
TOTAL ADMINISTRATION	39459.43	59520.00	46160.00	
AFFILIATES				
Banners	387.17	1000.00	500.00	
Chapter Projects	7329.06	9000.00	10000.00	
Dues Sharing	20265.00	19670.00	24225.00	
Initial Grant	0.00	1000.00	500.00	
Regional Events	7290.30	10000.00	14000.00	
Offsite & Second Board	n/a	n/a	9000.00	
Meeting				
TOTAL AFFILIATES	35271.53	40670.00	58225.00	

AWARDS			
Arleigh Burke	682.50	900.00	800.00
Chapter Excellence	58.78	100.00	100.00
Chapter Support	658.50	4000.00	1000.00
Clocks	0.00	500.00	2000.00
Decatur Award	0.00	400.00	750.00
Literary Prize	0.00	850.00	750.00
Old Salt	259.18	200.00	225.00
Other	971.28	0.00	0.00
Photo Award	0.00	1000.00	1000.00
Recruit Co Cdr	0.00	200.00	200.00
Recruiters Week	500.00	500.00	500.00
Roll of honor	425.95	350.00	200.00
Scholarships	10000.00	10000.00	10000.00
Schonland	0.00	0.00	250.00
Shiphandler	0.00	50.00	250.00
Plaques	-33.37	500.00	250.00
TOTAL AWARDS	13522.82	19550.00	18275.00
Contract Support	79875.96	79876.00	83868.00
Executive Director	10237.85	20000.00	40000.00
Recruiting (DD Centennial)	9579.50	0.00	9000.00
SITREP Printing	18058.16	22000.00	16000.00
Table Top Book	-4375.54	0.00	0.00
Surface Warfare Purchase /	0.00	0.00	23000.00
Mailing			
TOTAL EXPENSES	201629.71	241616.00	294528.00
Summary			
	2001 Actual	2001 Budget	2002 Budget
TOTAL INCOME	285392.13	242730.00	294540.00
TOTAL EXPENSES	201629.71	241616.00	294528.00
DELTA	83762.42	1114.00	12.00

CAPT Foote proposed the 2002 budget. A motion was made to approve the 2002 budget and it carried.

Discussion about the improved Scholarship Fund included a need for more consistent and longer term program. Two years ago, SNA had five scholarships for \$500.00 each; last year it grew to 15 scholarships at \$1000.00 each. It is proposed for continue at that level for 2002.

USS Antietam Fund is self-sustaining. The fund supports the families with loans, supports the ship itself, supports new comissionings, and loans funds to other commissionings.

Slides from the Treasurer's presentation are attached as enclosure (3).

CHAPTER PRESIDENTS REPORTS

The Chairman stressed the uniqueness of each and every chapter.

CAPT James L. Smith, *Annapolis* CAPT Smith introduced LT Dave Richardson who has the lead in identifying and coordination ideas to attract Midshipmen as active members. Such monthly events could include a Chapter newsletter, a trip to Camden Yards, and an essay contest for JO Shiphandler of the Year. In April 2002, a dining out party is planned for 300.

CMDCM (SW) John D. Dyar, *Charleston* CMDCM Dyar reported the year started with a luncheon given for the Sailors of the Year (thirteen) and their wives. Plaques were also given. Upon the news of an LST325 arriving in Mobile, the Chapter fund raised \$4000 through golf tournaments, pizza sales and car washes. CAPT Jordan accepted the money and a plaque at a luncheon. Another time we had special speakers including SR Chief Floger who was at the World Trade Center on September 11. Another celebration was for Pearl Harbor, quite enjoyable. The Chapter's goal is to have all warfare Sailors as members.

CAPT Bill Erickson, *USS Constitution* CAPT Bill Erickson gave the report for chapter president CAPT James Alosi. This chapter recognizes the importance of SNA and wants to reach out to all levels of Warfare Sailors. Their biggest goal and tactic is timely communications. One concern is that the chapter has lost members to Bath, Maine. They are working on building membership. Some crowddrawing events were the annual meeting and visiting ship luncheons. Excellence awards for leadership, academic excellence and USS Constitution Maritime Service Award have been a focus of chapter concern.

CDR John Rosander, *Great Lakes* CDR Rosander described a hot bed of training, 5000 students are attending the surface school of command. SNA member ship is the focus of this chapter with 95% of the members being Enlisted. The Chapter started with \$100 in funds, grew to \$1500. Events included golf tournaments, and fishing, always stressing family and no after-hours. For ROTC graduations, we provided speakers. (Comments from the Board noted that the Great Lake Chapter is truly a professional revolution in training, promoting quality of training. It was suggested that the Great Lakes Chapter should be a feature in a future newsletter, "Revolution in Training.")

CAPT Joseph F. Bouchard, *Hampton Roads* CAPT Bouchard described a large and active chapter. They have two events per month including golf, bowling, luncheons for ships, picnics for ROTC graduates, four weeks in row (50 new members joined). Five events were cancelled and the East Coast Symposium was rescheduled because of September 11.The Symposium was finally held on December 6, 2001 due to the necessary security delays. 2002 goals are to increase membership through email communications, diversify activities and reach out to boardrooms and crews as a group to our functions. 2002 East Coast Symposium is being planned. Financial support is critical for these large events. We are also looking for speakers from the Washington, D.C. area. (The Board requested any contacts for speakers be passed on to the Hampton Roads chapter.)

MACS (SW) Arthur N. Green, *Korea* MACS (SW) Greene shared greetings from RADM Jones and appreciation for recognition of the Junior and Senior Sailors of the Year. This chapter has many challenges: distance makes mail too slow, disconnected from Washington, and influx of the Navy League. Korea chapter is in need of innovative ideas. We do plan to continue our successful celebration of Midway on an annual basis.

CAPT Doug McDonald, *Mayport / Jacksonville* CAPT McDonald related the goals of the chapter as to increase activities aimed at Junior officers and Enlisted men. Luncheons with guest speakers, sponsorship of the Battle of Midway dinner and golf have been successful activities, especially golf. Membership in this chapter has increased 14% for Officers and 33% for Enlisted. CAPT McDonald suggested to the group that a complimentary one year membership in SNA be a means to expose a potential member to all of SNA's benefits.(The Board suggested that this idea be taken to the Membership Committee as a point of business.)

CAPT Michael LeFever, *Mid-South* CAPT LeFever, Surface Warfare head detailer, told the group that this chapter has unique challenges. Association with the Center for Career Development has proven to have great exposure for SNA. Golf is big gathering tool. Speaker search has led the chapter to an aggressive industry campaign, hopefully will be more successful next year. CAPT LeFever spoke of a year long schedule with plans to get to the ships and the door steps of the Sailors. Please count on them as a resource.

LT Jonathan L. Schmitz, *Monterey* The chapter was introduced by ADM USN Hogg as yet another Center for Educational Excellence. LT Schmitz agreed that learning and mentoring was occurring at the Ensign level. Among all the members every ship has representation and learning shared with the new Ensigns. The chapter started a wardroom, every other Thursday night. They have speakers every Monday and Tuesday. Interest in speakers from the business perspective was pursued. West Coast Symposium will be May 7-8, 2002. Reflecting on a successful event in early September, LT Schmitz described a golf tournament that raised \$1000 with T-shirts and donated prizes. In December the detailers visited. In all, Monterey is a very active chapter.

CAPT Ronald Brinkley, *Newport* CAPT Brinkley described the plans for the Centennial Celebration of the Destroyer. Beginning with the wreath laying in January, a ball in May, celebration, concert and regatta in August, more through November when it will be Destroyer's day in the State of Rhode Island. Naval training is being looked at as a parallel to the civilian community, periodic re qualification and retraining. Changes have been made in the way we train our division officers. (The board was very excited about the Centennial plans and requested that the schedule be placed on the web site and publications. Revolutionary ideas were recognized on how to deal with JO's in surface dive and warfare. Soon there will be the signing of a resource requirements document putting all these ideas into play.)

Short lunch recess was called by ADM Hogg. Upon returning there was a report on the planned Destroyer Centennial given by CAPT USN Gordon Dorsey. He described a large coordinating effort including bumper stickers, wreath laying, a commemorate flag for commissioned ships in the Surface Force, and Naval historical booths. It was mentioned that a previous celebration by the Submarine League has a large fund with three years in planning and many exciting events. As this level of effort is not available for the Destroyer Centennial, N76 emphasis is on a smaller scale. Discussion took place over the definition of a Destroyer. Feelings were expressed to consider the whole destroyer force. This was tabled to formal business.

AWARDS COMMITTEE

CAPT Sunny Masso spoke, representing the committee chairman RADM Robert Sutton.

The year 2001 was another very productive year for your Awards Committee. Active participation by all members of the committee, and the strong leadership provided by Tom Marfiak set the stage for the mid-year assumption of the chairmanship duties by Woody Sutton, and resulted in a seamless transfer. Outstanding support by the SNA Staff, especially that provided by Annette Hendrickson made all of the extremely difficult administrative and coordination issues seem almost effortless. However, the incredible qualifications of our candidates along with the wonderful recommendations provided by their respective sponsors made the selection process a daunting task. We are proud to report that, without question, each selection was made fairly and in accordance with the tenants of out great association.

The Awards Committee report is attached as enclosure (4).

CAPT Masso was asked to relate his experiences on September 11 at the Pentagon. As a Navy Reserve Officer at the Command Center, CAPT Masso told of the terror, the rescue and the intense sadness.

At this point, the Chairman continued with Chapter Presentations.

CAPT William Marlowes, *Pascagoula* CAPT Marlowes reported that this is a very small chapter, indeed hard to get people to sign up. A monthly luncheon with speakers has been tried, movie nights continue and Sr. Recognition with a complimentary membership. The Chapter is interested in other ways to stimulate membership. A reference to a "speakers bureau", a coordinated effort to find out who is in the area and available to speak, was brought up for discussion.

CAPT Patrick Allen, *Pearl Harbor* CAPT Allen shared a traditional Aloha and gave everyone pouca shells. He stated that the chapter is having a great time in an historic setting with 12 surface ships. Quarterly luncheons (always looking for speakers), golf, cocktail parties for each ship, local chapter awards are just some of the activities resulting in a new SNA banner. Membership in this chapter is strong; Lieutenants to Chief Mess are talking and marketing SNA. As for the Navy League, it has a strong presence but we see a lot of dual membership.

RADM Joseph C. Hare, *Philadelphia* RADM Hare described a chapter similar to New York and Boston, mostly retired and reserved members. The use of the web page and email will be most helpful here. Recent events of the USS Cole and September 11 changed all ship visits and chapter plans. From the ROTC programs at University of Pennsylvania and Villanova, surface warfare choices have increased. Membership is shared with Navy League, all the same faces. Next year promises to show Navy presence and force protection, good exposure for the Navy.

CAPT Stephen Keith, *Puget Sound* CAPT Keith described an unusual situation of the chapter being divided geographically. They thought about splitting into two chapters. Events are on one side of the Sound or the other. CAPT Keith is mostly here to gather ideas and expressed a strong desire to be part of the new training program.

LT Wes House, *San Diego* LT House, Chapter events Coordinator, spoke for CAPT Peter B. Opsal. The Chapter is very active: membership is strong 680 (175 new members), activities included luncheons, West Coast Symposium, tailgating BBQ, golf, Army Navy game family breakfast, a free luncheon for the Enlisted, quarterly join-ups, and ship tours. Use of the electronic data base has proven invaluable.

CAPT Andrew T. Karakos, *Sasebo, Japan* CAPT Karakos told how in one year the chapter grew from 12 members to 280 members. Keep it cheap, email communications and link events to the SITREP articles. Photo opts, chili cook-offs were two popular events. CAPT Karakos suggested that chapters communicate and inform the next chapter when a Sailor is moving on.

CAPT Gregory Maxwell, *Washington* CAPT Maxwell spoke for RADM Wilson. This chapter is very large and active. CAPT USN Gordon Dorsey was thanked for his outstanding job of coordinating these ceremonies. SNA lost 18 members and several more injured. Each funeral on a Surface Navy ship received a personal letter and shadow boxes with memorabilia, and flowers.

MEMBERSHIP COMMITTEE

RADM Conley spoke of the membership difference between flight and shore. SNA needs an advocate on the flight side. It was a good year with 10% growth, and 1048 new members. This committee meets every two months, 16 members, 4 transferred to sea and 4 were replaced (one lost on 9/11). Remember, we are about members not membership.

Excellence Awards San Diego, LT Wes House Sasebeo, CAPT Andy Karakos and LT Jim Lemmon

These men were presented patches for their banner. They were congratulated, as were the men and their chapters. RADM Conley gave special acclaim to Sasebeo for transforming the chapter.

Free or Gratuitous Membership

An extended discussion took place about free membership. Many ideas were represented from recognition membership, surface warfare pins, or swoosh pin might get free membership. ADM Hogg

suggested that this be left to the local chapters. CAPT Erickson said that this is a topic for strategic offset and asked attendees to send comments and thoughts to be reviewed this spring.

Destroyer Centennial

SNA is purchasing the flags for this celebration. More discussion continued on what kind of ship constitutes a Destroyer. Magazines will be dedicated to this event as will a bumper sticker. DD DE FF FFG DDG will be used to describe the frigate.

COMMUNICATIONS COMMITTEE

If you call headquarters, Howard Associates will not always answer. Our contract with them is not exclusive. On the other hand, CAPT Erickson extended his availability at all times to SNA members, either by phone, cell or email. This committee was established in December 2001. Through this committee a new web site will be created. SNA will have a permanent mail account, CD roster of membership, increased number of chapter pages, chapter accessible areas, mail forwards, chat rooms and more. The monthly newsletter as well as Sitrep Archives and Current issues will be available. We are proposing this as early as this February. Ideas and recommendations were requested, as well as members to serve electronically on the communication committee.

Slides from the presentation are attached as enclosure (5).

PUBLIC RELATIONS

RADM USN Bill Retz, a committee of one, spoke of the 340 copies of Rider of the Storm remaining out of 2000 in the original order. San Diego chapter suggested that the chapters purchase copies inexpensively and use as a gift for a speaker. Newport inquired about an instructive video. This idea was deferred to the spring offsite meeting.

The Public Relations reports is attached as enclosure (6).

CORPORATE COMMITTEE REPORT

VADM Metcalf spoke of policy issues, life memberships used to given away but there is a liability to this. At one time, we had 79 corporate members with life membership. However, some were no longer associated with SNA and we are still paying for them. Chapter handbooks advocate business sponsorship. Be forewarned, active duty Sailors need to be very careful, be informed of the "rules" of accepting gifts or favors from corporations. Give your requests to National, let Retired Officers get involved. (VADM Gunn suggested that guidelines be created by Jag and distributed to all the chapters.)

The Corporate Committee reports is attached as enclosure (7).

SYMPOSIUM

RADM Chesbrough reported on last year's Symposium with a 37% increase in revenue over the previous year. This 14th Annual Symposium was difficult due to September 11; speakers changed, exhibitors backed out, and attendees had to change plans. In spite of all the changes, revenues stayed the same. New features were employed such as SR. Enlisted Round tables and breakfast and JO forum. At the banquet, the new Destroyer Flag was unveiled. In summary, this Symposium is going very well. (ADM Hogg thanked RADM Chesbrough for the fabulous job he is doing.)

PRESIDENT'S CLOSING COMMENTS

President VADM Gunn suggested that all attendees make your presence known. Please attend, discuss, and recruit at these informal conversations. He ended with hopeful plans to see many of the attendees at the spring offsite.

CHAIRMAN'S CLOSING REMARKS

ADM Hogg reaffirmed that chapters are centerfold. Sailors are the grass roots of this organization. The chapters are the life blood of SNA. We offer you full support of the Board , the Executive Committee and the flag ship chapter here in Washington. ADM Hogg thanked everyone, noting the grand distance of some attendees. He spoke of today and the symposium as being a great for SNA. Finically good, this gives SNA potential for growth. He predicted a great year ahead.

Thank yous were extended to the Board, Committee Chairs, ADM Chesbrough and N76 for the fabulous support of the Symposium. N76 has many contributors such as VADM Tim La Fleur, who is involved in four events. Thanks to CAPT Erickson and Julie Howard.

With anticipation of the next meeting in September, VADM Hogg adjourned the meeting at 1500.

Enclosure (1) - President's Presentation

Enclosure (2) - Proposed Off-site Presentation

Enclosure (3) - Treasurer's Presentation

Enclosure (4) - Awards Committee Report

Enclosure (5) - Communication Committee Presentation

Enclosure (6) - Public Relations Report

Enclosure (7) - Corporate Committee Report

Action Items Resulting from the Board of Directors Meeting 15 January 2002

- The Executive Committee should investigate other ways to contribute to meet the needs of families of fallen Sailors not under the umbrella of large memorial funds such as the Cole Memorial Fund, the September 11th Fund or Pentagon Fund.
- 2. Sailors of the Year should be promulgated in the summer 2002 issue of *Surface Sitrep*. Electronic Communications should improve the coordination of obtaining the information.
- 3. The Awards Committee will investigate a possible NJROTC award for students in their junior year transitioning to their senior year.
- 4. Due to frequent changes in chapter membership, Chapter Presidents should employ methods at local events to obtain a members current email address.
- Increase publicity for the Association by publishing the names of awardees in as many Navy
 publications as possible. The Association should take advantage of new web site capabilities to make
 SNA more visible.
- 6. Although the number of award recipients and grants did increase in 2001, there was some repetition of awards by different organizations. This needs to be coordinated and will be addressed during the SNA off-site.
- 7. It was suggested that the Great Lakes Chapter should be a feature in a future newsletter with a topic such as "Revolution in Training."
- 8. An extended discussion took place about free membership. CAPT McDonald suggested to the group that a complimentary one year membership in SNA be a means to expose a potential member to all of SNA's benefits. Other ideas included membership for Sailors receiving their SWO or ESWS designation. The Board suggested that this idea be taken to the Membership Committee as a point of business. Also, CAPT Erickson said that this is a topic for strategic offset and asked attendees to send comments and thoughts to be reviewed this spring.
- 9. VADM Gunn proposed that guidelines on how to interact with corporations be created and distributed to all the chapters.
- 10. The Association should examine methods to expand electronic/online registration for events.
- 11. The Association should expand the availability of SNA emblematics by examining the established of an online store.
- 12. Consistent dates should be promulgated in advance for Surface Sitrep articles.
- 13. The Association should contiune to pursue the establishment of a Hall of Fame at SWOS Newport.