

## **BOD MEETING NOTES 9 JANUARY 2017**

### **IN ATTENDANCE:**

ADM James Hogg, USN (Ret) – Chairman  
VADM Barry McCullough, USN (Ret) – President  
VADM Hank Giffin, USN (Ret) – East Coast VP  
VADM Tim LaFleur, USN (Ret) – West Coast VP  
(phone)  
CAPT Dave Lee, USN (Ret) – Secretary  
CAPT James Tackett, USN (Ret) – Treasurer  
CAPT Bill Erickson, USN (Ret) – Executive  
Director

### **Outgoing**

RADM Mark Buzby, USN (Ret)  
RADM Dennis Conley, USN (Ret)  
RADM Victor Guillory, USN (Ret) (phone)  
CAPT Sam Howard, USN (Ret)

### **Current**

Ms Angela Bonner  
CAPT Brad Donnelly, USN  
RDML Tom Druggan, USN  
VADM Bill Landay, USN (Ret)  
CAPT Steve Murray, USN  
VADM Carol Pottenger, USN (Ret)  
CAPT Bob Wells, USN (Ret)

### **Incoming**

Mr Chris Bova  
RADM Sinclair Harris, USN (Ret)  
FC2 Chris Heaps, USN

CDR Riley Murdock, USN  
CPO Heath Reid USCG  
LCDR Doug Robb, USN  
RADM Cindy Thebauld, USN (Ret)  
LT Art Zepf, USN

### **Chapter President**

CAPT Chris Bushnell, USN  
CAPT Mike Doran, USN  
CAPT Scott Clendenin, USCG  
CAPT Jim McTigue, USN (Ret)

### **ExCom**

VADM Terry Blake, USN (Ret)  
CAPT Matt Bonner, USN  
GSEC John Bradshaw, USN  
VADM Lee Gunn, USN (Ret)  
RADM Dave Hart, USN (Ret)  
CAPT Ron Jenkins, USN (Ret)  
RDML Mike Frick, USN (Ret)  
CNOMC Harry Kantrovich, USN (Ret)  
CAPT Edward Lundquist, USN (Ret)  
Mr. Charlie McCullough  
RADM Rob Reilly, USN (Ret)  
Mr. Thad Smith  
CAPT Troy Stoner, USN (Ret)

## **CHAIRMAN INTRODUCTION**

Provided an introduction and laid out the rules for the meeting. The Chairman also outlined the meeting and the distinction between the Board and General meetings.

## **SECRETARY REPORT**

### **2016 Minutes**

Reviewed the 2016 BOD minutes and action items that were posted to the website. Asked for a motion to approve minutes ; motion approved unanimously.

### **BOD Vote**

A large number of nominations were received for the ballot for the membership to vote on. The number of votes received was well above that what was needed to validate the election.

Reviewed list of BOD members including outgoing and incoming. Chairman thanked all outgoing members for their service. The election was held to fill a total of 10 slots. With the incorporation of the Cutterman Association the ballot included a new Cutterman spot.

### **Election of Chairman**

Admiral Hogg has agreed to serve as the Chairman of the Board for another two years and a vote was made to elect him for another term and it passed.

### **PRESIDENT REPORT**

Organization is strong from membership and participation and also financially. The slides were reviewed along with the Association Mission Statement (See slides). In addition to a great SNA 2016 Symposium we also had a very successful West Coast Symposium with great presentations from Admirals Rowden and Montgomery.

In September we had a good ceremony to sign the agreement between SNA and the Cutterman Association aboard the HAMILTON.

We have a number of new initiatives including maintaining our relationship with Cutterman Association and we also have an initiative to redo our website. We also need to find a way for Chapters to take advantage of other Chapter's Best Practices. Complete details can be found on the slides.

Goals are to build a stronger and increasingly relevant association and I feel proud to be a part of it.

### **TREASURER REPORT**

Reviewed how we did against the 2016 Budget and then proposed a 2017 budget. We were about 4% off of budget which is very successful. Reviewed the report. 40K to the good over the budget and our expenses were about \$20K higher than what we budget but still gave us a net increase of just over \$20K.

Best year for chapter support with over \$100,000 distributed. We have been able to meet all the requests that we have had.

Account summary from 2015 to 2016 was reviewed (see slide). We do maintain our portfolio in a very conservative structure. Neither our accounting firm or lawyer have any concern with the ratio of money we maintain.

Reviewed budget and then a motion was made to accept the budget as proposed (see slide). It was questioned how much additional money would be required with the merger of the Cutterman Association. Treasurer explained that each chapter bought in the money that they had and we have budgeted for that. We looked at the additional costs would be needed to support and it was not significant.

Also questioned about the website redesign and associated costs. There is no additional cost to start up the new website as it is included in the support contract we currently have.

***AI: Change slide to show last year's budget as approved not draft.***

## **EXECUTIVE DIRECTOR**

The format of the Executive Committee was reviewed along with ways to view the agenda, minutes, etc. on line. Events that we support was also reviewed (see slides).

We merged Cutterman Association in September. We now have 2 regional chapters – the Anacostia (soon to be Douglas Monroe) Chapter, Bay Area and the National Cutterman Chapter that captures all those members that are Cutterman but not located near an existing SNA chapter.

In 2016 we did a Maritime Security Forum with Homeland Outlook. We didn't get the turnout we had expected at the Hampton Roads event in March. Most of the attendees were law enforcement. We are looking at doing something in San Diego maybe in 2018.

## **MEMBERSHIP COMMITTEE**

Reviewed the membership slides that show we have a solid organization. The committee meets quarterly around 1800 EST as the chapters are so geographically spread out. Always looking for new committee members. The committee basically provides executive oversight and works with the Chapter Presidents. Another function of the committee is to review and award the Chapter Excellence Award.

Modest upward trend (see slides).

Some changes were made to the membership fees as we needed to make sure our promotional membership fee scale was within Government gift giving allowances. This didn't affect the budget. We also initiated a new life membership pin. There are some promotional categories that we don't get any submissions so we plan to reinvigorate these programs in 2017.

Reviewed the Chapter Excellence Award process and the winners. Had an increase from 4 to 6 total awards made.

Plan to continue to support our chapters. Also looking at an initiative that might help support career decision making for our members as they plan to transition from active duty. Will validate our committee membership and continue our quarterly meetings.

***AI: In addition to new flags interested in number of Surface Flags active duty and retired that join and then join and expire.***

It was suggested that all retired flags that see other flags they know walking around this week without an SNA Member badge holder gently suggest that they check their membership status.

Enlisted action items were looked at and many of the incentives we suggested had already been done and were not successful. Now that we have the Cuttermen in we can look again.

## **AWARD COMMITTEE**

Dave Adler is Committee Chair and as Professor of Military Science for NJROTC in Fairfax was unable to attend this meeting. Executive Director presented for him. Reviewed committee membership and awards they select (see slide for complete list of awards). Also reviewed who will be in attendance at the symposium to collect their awards.

## **SYMPOSIUM COMMITTEE**

Thanked the committee. Reviewed slides of historical numbers showing trends through 2016 actuals. Over the course of 4 years' registration has steadily climbed. Financially 2016 was as strong increase over budget.

Also looked at projections for 2017. Up from where we were at this time in 2016 by at least 100. Healthy trends.

Highlights of the schedule was presented and it was noted that we have a number of dynamic speakers again this year.

The West Coast Symposium was in the black and we had a great turnout. The tentative date for the West Coast Symposium in Thursday 13 July 2017. This will be confirmed.

With the increase in attendance it was questioned if we would be moving. We are at capacity and we have looked at other venues a few years ago. On balance about 15-20% expensive and any alternative location would not have the access to the Pentagon and Navy staff as we would want.

We are very objectives and a system where there is no preference to corporations is in place for active duty. We do have a lottery process in place.

At last minute we didn't get a WAG as ethics said it was up to the individual departments. We will submit the package again early again for the 2018. It was suggested that we try to figure this out again and perhaps we can get our lawyer to work this again.

***AI: Work with President to talk to a lawyer about obtaining the WAG.***

## **COMMUNICATIONS COMMITTEE**

Reviewed the committee members. The purpose is similar to other standing committees to try and create thought leadership.

Primarily vehicles for communications is the SITREP Newsletter, the website, events and are constantly pulsing chapters to help support them.

Articles are also distributed to other publications and the Defense Media Network.

***AI: Add a piece in SITREP that solicits articles.***

## **CORPORATE RELATIONS COMMITTEE**

We stayed relatively constant for 2016. We gained 6 and dropped 8. Not for any particular reason primarily contract driven.

## **SCHOLARSHIP COMMITTEE**

While a tangible benefit to membership it doesn't really have much benefit to our younger members. Board asked to think about ideas on how to benefit this younger group. We give 55-60 scholarships and mostly these go to rising freshmen, some through the renewal process in college and occasionally we get an application from spouses. There has not been anything that we have done to help young

members in uniform and their spouses to achieve their personal and professional goals outside of school.

Seems might be a place for a small additional investment that we could set aside for this community. One of the areas that commonly spouses are looking for are certifications in medical fields, also child-care, etc. There might be an opportunity to make this as an award rather than a scholarship.

***AI: Need to develop a plan for a certification program through the ExCom.***

Reviewed the committee members and the awards made this year. Noted that individual donations were up this year and there was some revenue added from the general fund. Overall very healthy and the plan for 2017 is for 44 renewals and 16 new. Final decision will be deferred until March.

There was discussion on reimbursing a licensing fee for a vocation/career like real estate, HVAC, plumber, etc.

## **DISCUSSION**

As a new member listening about committees could you let us know what committees need help the most?

Membership - Any and all are welcome on Membership along with any ideas.

Awards Committee is always looking for volunteers. They meet starting around May and get busier as we get closer to symposium. Challenge this year will be to meld our members as a whole, including Coast Guard into the awards program.

Local chapters are always looking for people to get involved.

It was suggested that the new Board Members could get together to do a mini-SSG type project. Perhaps on Enlisted memberships, etc.

Looking at what it means to be a member of the Board the question was when did we last do a top to bottom look at the mission, vision, etc. As it was quite a long time ago is it time for an Strategic Session

***AI: Look at where it is time to convene a Strategic Session to review mission, vision, etc.***

We have couple of special interest groups Rota and Singapore. Question is what can we do from the leadership level to help them knowing that the areas will grow. For groups that are in areas that are forward deployed it is very hard to get chapter leadership.

***AI: Get a group of committees to discuss how leadership can help interest groups and present to the ExeCom***

SNA Is not on CFC however we are able to raise money.

***AI: Lets revisit the CFC application for donations***

Committee Chairs were asked if they need volunteers

Sinclair Harris	Will communicate with fellow new members on a 'task' to help the President.
Cindy Thebaud or Sinclair Harris	Corporate Relations
LCDR Doug Robb	Scholarship Committee and possibly Symposium Committee
CPO Heath Read	Awards, Membership and Scholarships Committee and work with Charleston
FC2 Heaps	Scholarship and Membership
LT Art Zept	Membership wants to get sailors more involved
CDR Riley Murdoch	Scholarship Committee

A plea was made that more BOD need to participate in the Executive Committee either in person or on the phone.

### **PRESIDENT REVIEW**

Great meeting. We have had a lot of great ideas and momentum. Look forward to seeing the results and then balancing them against our bylaws and financial requirements.

Chairman said that the BOD is setting the stage for 2017 and thanked all the officers for their continued worked. Thanked the Executive Members that will take the actions from today and move forward. Recognized the standing committees as the 'workhorse' of the association and all the chapters as the 'heart beat of SNA'. If we do our job right they also become the 'heart beat' of the waterfront. Thanked the Executive Director, Staff and all of the BOD.

We can't predict the future, nobody can, but we can influence the future. You have already developed a vision of SNA as you want it to be. Let's ensure that the policy in place move us in the direction of our SNA vision in positive and dynamic ways. With modifications, as appropriate, along the way and as you are successful the vision of SNA future will become a reality and that is how you influence the future. While the BOD as a body only meets once a year your influence will come through you engagement throughout the year.

### **ACTION ITEMS**

1. Change slide to show last year's budget as approved not draft.
2. In addition to new flags interested in number of Surface Flags active duty and retired that join and then join and expire.
3. Work with President to talk to a lawyer about obtaining the WAG.
4. Add a piece in SITREP that solicits articles.
5. Need to develop a plan for a certification program through the ExCom.
6. Look at where it is time to convene a Strategic Session to review mission, vision, etc.
7. Get a group of committees to discuss how leadership can help interest groups and present to the ExCom
8. Let's revisit the CFC application for donations