The Surface Navy Association Executive Committee (ESC) met at SNA Headquarters at 2550 Huntington Avenue, Alexandria, Virginia on April 10, 2002. Attendees were:

# OFFICERS

VADM L Gunn, USN (Ret), President VADM H. Giffin, USN (Ret), Vice President CAPT D. Lee, USN (Ret), Secretary CAPT M Foote, USN (Ret) Treasurer

#### **EXECUTIVE COMMITTEE**

RADM G. Chesbrough, USN (Ret) RADM D. Conley, USN (Ret) RADM J. Metcalf, USN (Ret) VADM D. Robinson, USN (Ret) RADM W. Retz, USN (Ret) VADM D. Katz, USN (Ret) CAPT P. Rinn, USN (Ret) CAPT B. Erickson, USN (Ret), *Executive Director* Ms. Julie Howard, *Director of Admin* 

The President called the meeting to order at 1715.

The minutes of the 27 February 2002 meeting were approved.

#### **EXECUTIVE DIRECTOR'S REPORT**

**Strategic Offsite:** Plans are being finalized. There are 30 people who have said they will attend. RADM Chesbrough will act as the facilitator for the event, leaders for each of the breakout groups will be randomly assigned using committee chairs. Corporate sponsorship and the scholarship program are discussion items for long range planning. The main objective of this event is to set the direction for SNA for the foreseeable future.

Action Items: Erickson to put together strawman for ExeCom to review on corporate sponsorship. Foote to put together a point paper for use during offsite..

**Website**: We have successfully moved to the new web host. A new feature is an event calendar to include SNA events hosted by national and by individual chapters. Goal is to have 3 months available at one time. To make this successful we do need to get input from chapters.

**Surface Warfare**: The ExeCom approved the funding to purchase a 1 year's subscription to this magazine for each Life Member who indicated that they would like to continue to receive issues. This will be reviewed after 1 year.

Corporate Sponsorship: A new corporate sponsor, Eaton Corporation, signed up this month.

**Memorabilia:** The ExeCom agreed to add \$5,000 to the memorabilia budget in order to build an inventory. It was also agreed that 12 5 x 8 Destroyer Centennial flags be purchased.

**New MCPON:** It was agreed that the new MCPON should be given an honorary membership and that this should be a policy for every MCPON in the future.

**Battle of Midway Celebration:** An event is scheduled for June 4 at the Navy Yard beginning at 1500. ADM Fallon is scheduled to be the speaker. While we are assisting with the event there has been no financial commitment to date. The Tailhook Association has the responsibility this year to raise corporate funds. Invitations will be sent out to all members in this area in a hope to get a good turnout.

#### SCHOLARSHIP COMMITTEE

## DRAFT

Scholarship committee will meet on 24 April to pick candidates.

## **TREASURER'S REPORT**

Cautiously optimistic that we are on track to meet budget for both revenue and expenses. Report was accepted.

#### SYMPOSIUM COMMITTEE

As of yet no theme has been chosen. Some ideas are "Transformation of the Surface Navy: A Report Card" or "Transformation of the Surface Navy: On Course for Transformation." There will be a committee meeting in May to discuss further.

## **MEMBERSHIP COMMITTEE**

The stats were reviewed. We currently are at the highest level of total membership yet. Current Retention rate of existing members is 71%. Commander's Steve Beyer and Richard Hoover are in the process of reactivating the New Orleans chapter. RADM Conley is current talking to Admiral Keating regarding reactivating the Arabian Gulf chapter. Currently there is no President in Dahlgren and no one is really prepared to move into this position. Recommendations are being formulated with Captain Ted Hontz and other past senior leadership in the Dahlgren chapter.

## PUBLIC RELATIONS COMMITTEE

Little to report however did have a new volunteer for the committee who has yet to become involved. RADM Retz will prepare some background information for the Offsite. There was some discussion regarding the need to get better coverage of surface ships versus aircraft carriers. It was agreed that VADM Gunn would call CHINFO to discuss.

## **NEW BUSINESS**

**Navy Heritage**: Empire Video, under the sponsorship of the Navy Historical Foundation, is producing a series of mini videos for distribution to CNET, who will further distribute to Navy activities. A total of 160 videos is planned with the twelve in production. SNA have been asked to sponsor a video for the 31-Knot Arleigh Burke video for \$10,000, which funds would be provided to the Navy Historical Foundation. After viewing the group agreed that this was something that should be reviewed at the Offsite.

With no other business the meeting adjourned at 6:40 pm.