SURFACE NAVY ASSOCIATION EXECUTIVE COMMITTEE MINUTES 25 March 2004

OFFICERS

VADM H. Giffin, USN (Ret), East Coast Vice President CAPT D. Lee, USN (Ret), Secretary CAPT K. Tackett, USN (Ret), Treasurer

EXECUTIVE COMMITTEE

VADM D. Katz, USN (Ret)
VADM D. Robinson, USN (Ret)
RADM J. Tozzi, USCG (Ret)
RADM J. Hare, USN (Ret) By Phone
Capt F. Lugo, USN (Ret)
CAPT M. Foote, USN (Ret)
CAPT P. Rinn, USN (Ret)

FORCM J. Monroe, USN CNOMC H. Kantrovich, USN (Ret) CAPT W. Erickson, USN (Ret), Executive Director Ms. Julie Howard, Director of Administration

Minutes

The minutes from 6 January 2004 were reviewed and approved unanimously.

Corporate Report

SNA currently has 53 corporate sponsors and dues status is satisfactory.

Executive Director Report

Tentative dates for the West Coast Symposiums are July 20th in Monterey and July 22nd in San Diego. We would like to expand corporate presence through exhibits at San Diego. Capt Faris Farwell will be relieving Capt Jim Clark as San Diego Chapter President. Report from San Diego is that everyone is excited about him taking that position over.

VADM Gravely's oral history published by the U.S. Naval Institute is now complete and a copy has been presented to SNA. This was done due to our donation. The SNA copy will be retained in the office and is available for checkout. Alternatively, we could donate copies of material we get to SWOS.

CAPT Neal Kusomoto has submitted his resignation from the Board of Directors to be effective immediately. VADM Gunn has been informed and he will consult with ADM Hogg. There is no requirement to hold a special election to fill the empty position.

Secretary Report

An item from January Board Meeting is to examine the composition of the Board of Directors and see if SNA should establish specific numbers to better represent the demographics of our membership. The Secretary would like to set up a committee to make recommendations on ways to improve the Board of Directors composition. This committee would issue their report to the Executive Committee before the next

nomination slate. Any changes to the way the Board of Directors will require a change to the association by-laws. It was approved that this initiative under the leadership of the Secretary should move forward.

Financial

SNA is on course with the 2004 budget. We don't have the exact dollar amount for the symposium income but it looks like we should exceed the anticipated budget.

SNA has received a request from the Newport Chapter for reimbursement of \$1,600 for Sailor of the Year award recognition and refreshments. This amount requested exceeds the amount the chapter would normally provide for special events and the Treasurer would like Executive Committee to consider providing the requested amount. Last year we funded \$3,000 for the same type of event. The motion to support the request of \$1,600 carried unanimously.

Looking at financials SNA is increasing the operating corpus each year. At some point we should look at this and come up with a strategic plan. One thing we should look at is increasing the chapter support funding specifically for the smaller chapters. We currently use the Regional Events line item to take care of other activities that are larger than these events.

Action Item: Executive Director to send email to Chapter President's asking them to provide plans for the year.

Symposium Report

RADM Chesbrough was called away at the last minute and could not be present. The Executive Director presented his material. Reviewing the 2004 Symposium, numbers for attendance by the various categories are all up. It would be good to drop a note to CNO providing him with this information. CNO already said he would like to be the keynote next year and let someone else speak at the banquet. The new symposium format seemed to work well, only downside was that general attendance at the Board of Directors meeting was down. Spouse lunch went well as did the Heritage Lecture.

For 2005, we will try and prevent competition with other organizations such as NDIA. We also plan to move the Senior Enlisted Roundtable to the main room. We are planning to recognize Zumwalt and Burke award winners at the Banquet in addition to the Awards Luncheon. We would like to assign Board members to escort speakers and panelists to facilitate their viewing of the exhibit area. We are working with the hotel on more space.

A presentation of the proposed agenda for 2005 was given. RADM Chesbrough is soliciting ideas and proposed themes for 2005. VADM Gunn and RADM Chesbrough plan to meet with CNO in April.

VADM La Fleur would like Simulation and the Surface Navy of the Future. This theme would accommodate many of our exhibitors but we have focused on people related issues

for the last few years. Some members feel this might be too narrow of a focus. What would be the expected take away from this topic? Rather than having panelists providing a report card on their program, it would be good to have more candid presentations on what is good and bad in the program along with what is needed from industry.

Other themes to consider are Sea Basing and Sea Shield. These could have a simulation sub-theme. The CNO's initiative of *SeaPower 21* is still relevant and could be a theme stressing current status and the way ahead. One thought is to pick one of the *SeaPower 21* components.

A format that has been used successfully in other symposiums is to consolidate the high points from individual panel sessions and put these forward to a panel of eight or so invited special guests and requests their comments.

We need to ask more of the "hard" questions. Additional comments were made for an assessment on how the fleet is influencing requirements. We should seek more fleet involvement. It was recommended to further expand the topic of how the Fleet Response Plan will impact the Navy in the future. We will need to look at prospective speakers and panelists after the summer roll.

Action Items: Distribute proposed agenda to ExCom to provide comments and also to rate interest in topics. Homeland Security should be added and how Northern Command becomes involved.

Scholarship Report

Reviewed a chart on scholarship numbers vis-à-vis financial projections. Comments included:

- Why the scholarship corpus should decrease in the out years? Discussion has been that it is not enough to live off interest so perhaps we should use the money and offer a significant number of scholarships each year.
- Is it better to let scholarships be a good reason to join the association?
- The scholarships may be funded on an annual basis without eating into the corpus.
- This year we had twice as many scholarship applications and it does make it harder to select.
- We have never gone to the corporate sponsors to get additional scholarship funding.
- There is money in the general corpus that could be transferred to the scholarship fund.
- Overall, the Scholarship Program is a good news story.

Motion was made and carried to send the precept letter to allow for 10 new scholarships with the option to come back to ExCom for 2 additional scholarships.

Membership

New members have been added to the Committee. At the last meeting, the membership drive with the goal set at the January Board Meeting was discussed. We intend to focus on specific events such as the West Coast and East Coast Symposiums. We should also target specific chapters with concentrations of active duty populations. CNOMC Carl Jones, USN (Ret), has taken on a project to identify additional Enlisted incentives by working with some of the Senior Enlisted Leadership.

Format changes in the monthly membership report have been made in order to better display categories of members and by highlighting the USCG.

Heritage Report

Captain Jenkins is working on a speaker for the Heritage Lecture for the 2005 Symposium.

Awards

Already working on Hall of Fame listing and would be great to get some nominees from the Board. We haven't really touched on World War II and Vietnam Vets. Would like to make list more meaningful. World War II timing is great.

A presentation was made on the proposed SNA Hall of Fame in the new Memorial Hall in Newport, RI. We have talked with Captain Buzby, CO SWOS, and have scheduled a meeting in middle of April to examine the proposed spaces. The presentation contained pictures and proposed concepts. We are also working with Navy Museum Curator and Freeman to get a proposal. One proposed theme is to provide for the "19th Century Sailing Ship" atmosphere. We have also looked at making a permanent display that lists the recipients of the Admiral Zumwalt and Admiral Burke awards. This could include suitable pictures or possibly a bust of each Admiral.

Comments included:

- The name "Memorial Hall" is supported by VADM LaFleur. This needs to be addressed.
- A proposal will be offered on various alternatives with cost estimates at the next ExCom meeting.

There being no further business, the meeting adjourned at 6:55 pm.