

**Surface Navy Association
Executive Committee Minutes (Draft)
1 March 2006**

In Attendance

VADM Kevin Green, USN (Ret), *President*
VADM Hank Giffin, USN (Ret), *East Coast VP*
VADM Timothy LaFleur, USN (Ret), *West Coast VP*
CAPT David Lee, USN (Ret), *Secretary*
CAPT Jim Tackett, USN (Ret), *Treasurer*
RADM Doug Katz, USN (Ret)
RADM John Tozzi, USN (Ret)
CAPT Paul Rinn, USN (Ret)
CDR Rudy Laco, USN
CAPT Bob Belitto, USN
Mr. Ned Lundquist
CAPT Bill Erickson, USN (Ret), *Executive Director*
Ms Julie Howard, *Admin Staff*

Meeting was called to order at 1710.

Minutes

Minutes were reviewed and after discussion of open action items, they were approved unanimously.

Old Business

Ocean Technology is going forward with the search for the *Bonhomme Richard* and thanked us for the \$1,000 donation. They are expecting a grant of \$50,000 from NOAA and are actively fundraising from other sources.

The Detailer's visit to Pearl Harbor was well received. SNA sponsored two receptions for active duty officers and their spouses. Both events were well attended.

President Report

VADM Green had no official report except to express how happy he is to take over as the President and looks forward to working with the Committee.

Corporate Report

We currently have 60 sponsors and have every indication at this early time in the year that we will meet our budgeted goal.

Executive Director Report

Navy Marine Corps Ball Committee has once again asked us if we could support the Spring Ball which raises funds for the Navy Marine Corps Relief Society. We made a donation in kind of nearly \$600 processing credit cards for them in 2004. Last year the

fees amounted to \$1100. We have already committed to doing the card processing again and the question was raised whether we want to do anything further. The Committee discussed this briefly and felt that our level of support was appropriate. It was suggested that representatives from the Greater Washington Chapter see if there is anything they want to do.

Sailor of the Year Events. San Diego's event is March 2 and Hampton Roads is March 15. We do not know yet when the one in Newport is. San Diego has requested the \$8,000 in matching funds approved last year by the ExCom. They also have some fund raising effort to support this event. Both VADM LaFleur and Captain Erickson will be present. There have been some JAG questions regarding the East Coast event but believe all questions have been answered. VADM Giffin will be in attendance at Hampton Roads.

SECNAV Navy Marine Corps Council. This year's brief by the Navy Leadership will be held at the Army Navy Country Club on 3 May. We are 1 of 18 organizations that get together quarterly with a briefing annually with the Secretary of the Navy. There will be a number of speakers and each organization will have a photo op. This is usually open to the Board and ExCom with about 120 people total in attendance.

HSI Symposium 2007. ASNE has once again asked if we would like to be a co-sponsor of this event that will be on March 19-21 2007 in Annapolis. There is no SNA financial involvement but SNA members get to attend at ASNE member rates. We publicize the symposium to our membership and also run an ad in the *Surface Sitrep*. ASNE's hope is to get more active duty attendees through our participation. They are also trying to get more USNA involvement by hosting the event in Annapolis. A discussion ensued as to whether or not we wanted to be more involved in planning the program. The decision was to continue with the status quo although the Executive Director will request that SNA be kept informed by ASNE on the planning.

West Coast Symposium

Dates of May and August have been proposed. We have had discussions with BUPERS and some exhibitors and they like August much better. Another advantage of August would be that the midshipman cruises are around that time and also the CPO selectees will be announced. This will be discussed with San Diego leadership by the Executive Director during his visit later this week.

This symposium is geared towards the active duty and it is suggested that perhaps we try and work with the Navy Helicopter Association. Last year San Diego was not enthusiastic to team up but this might be something we want to pursue. The consensus of the committee was that we might lose our identity if we do this. There has been some corporate interest in holding a dinner. We intend to hold the Monterey Symposium the same week as the symposium in San Diego.

Funding of San Diego Monthly Luncheons. Last year National provided some funding to offset the cost. This year they have also come in with a request to fund the difference

between what they charge and the actual cost. It was recommended that we table this for now to see, if with the increased dues sharing provided to the chapter by National, they will be able to absorb the cost. Agreement made by all to take this direction.

Secretary's Report

Now that the new Board of Directors are in place we would like to look at alignment of BOD with respect to chapters and see how they can provide assistance to each of the chapters. It was proposed that we come up with some specific ideas on how each of the members can help. Once complete the recommendations would be brought back to the ExCom and then once agreed send a letter under President's or Chairman's signature.

Financial Report

Last year expenses exceeded income as discussed at the January Board Meeting. We also stressed to our chapters to come to National for support and we have already begun to see chapters getting off to a good start. It is important that we remain within the budget. This is important when we look at extraordinary requests and need to keep in mind that some of them might eat into the corpus. For example, we expect to receive requests for support of CPO Pride Days. It was questioned as to whether we should take some money from corpus and put into budget to help guard against some of the overruns. However it was thought that this might be looked at as a slush fund. We need to make sure we are fiscally responsible, review our corporate strategy, and also manage our existing activities carefully. It was suggested that we raise this as a topic for the agenda at the next ExCom and that we should also look at what each chapter gets.

Action Item: Add agenda items for next ExCom.

Symposium Report

RADM Chesbrough was unable to attend the meeting. The attendance figures were reviewed and numbers were compared for 2002, 2003, 2004 and 2005. Numbers are going up consistently for both revenue and attendees. After looking at the preliminary financials and reviewing the new splits it looks like we will exceed budget. We had a strong array of speakers and it is important that we continue to encourage speakers to stay on message. Once again we were head-to-head with AFCEA West. However, it appears that we impact AFCEA more than AFCEA impacts us. Next year AFCEA West is scheduled after the SNA symposium.

We had a media room again with about 32 different media reps. The media luncheon conducted the week before the symposium was attended by key editors. The Major Commanders Conference was successful and N76 was able to hold some of their staff meetings over at the symposium. We are still trying to expand the spouse program. Once again we were able to sell out exhibit space. The XO/CO Fleet Up Program Brief at the symposium was the first exposure for active duty officers.

Rear Admiral Chesbrough has managed the symposium for 8 years and he has asked that we look for a relief. He has served magnificently and it will be hard to find someone to fill his shoes. He did make it clear that although he has to pass the Chairman baton, he will still be available to assist.

Action Item: Howard to examine who were "no shows" at the Banquet for next meeting.

Awards Committee Report

This is the start of a new year with the first meeting on 14 March.

SWOS Newport Hall of Fame. There have been some delays but we expect to have it set-up by Mid March and dedicated on 31 March 2006. The design has been made so that it can be updated annually. This could be a newsworthy story when it is dedicated. Follow-on plans have been discussed to install additional Hall of Fames at Great Lakes Training Command, Hawaii, San Diego, and Nauticus Museum in Hampton Roads. In addition, we have been asked to put a Hall of Fame display at the Navy Memorial. The approximate cost would be \$16,000. The ExCom is asking the Awards Committee look at this option and to put together a business plan.

The deadline for Admiral Zumwalt Award submissions is 1 November 1 2006 and the deadline for Arleigh Burke Operational Excellence Award submissions is 13 October 2006. Special Recognition deadline is November 1, Photography Award is December 1 and Hall of Fame is August 1. The committee would like to get more candidates from a more modern time frame. The Committee is looking at Battle of Okinawa for the possible Historical Remembrance award.

Scholarship Committee

As the outgoing chairman, Captain Rinn has examined financial implications of increasing the amount awarded to each recipient and the impact of increasing the number of recipients. However, there is no easy solution this year to make any change.

There is a proposed by-law change to add 2 more members to the committee from the current number of 5. The proposed wording change is "... **a minimum of** four other SNA members, **at least** two of who shall ...". A motion was made and carried unanimously to accept this change.

The 2006 Scholarship Committee is proposed as follows: VADM Gunn as Chairman, CAPT Rinn, VADM Giffin, RADM Loren, RADM Buzby, CDR Katcher, FORCM Monroe and CNOMC Kantrovitch.

Membership Committee Report

In February we supported Ship Selection Night at USNA which resulted in over 250 midshipmen going to surface ships receiving a 3-year complimentary membership. At the end of January the Annapolis Chapter hosted a social for Surface Selectees. The Washington Chapter also provided financial support for this event. At the end of March we intend to provide memberships to prospective SWO's entering from the NROTC program.

Public Relations Report

Captain Ned Lundquist, USN(ret), was introduced as the new Public Relations Chair. He circulated Surface Warfare bumper stickers that he would like to get out to the

chapters. He also thought it would be good to have more input into publications regarding association business. At the GWC Board Meeting it was thought that we should do a camaraderie event and are collecting DVDs for patients to use. We also hope to get some portable DVD players that can be used.

Last item for discussion was for National to host an SNA Communications Seminar. It was thought that we need to have all those who communicate about Surface Navy on the same message. This is not just the Navy PAO but also the corporate entities. The idea is to hold a one-day seminar to get update briefs from program officers. A welcoming session from possibly N76, maybe some updates from industry, and perhaps a media panel. The fee charged would be just to cover cost and would be open to any corporate member that has a communicator. Would like to do this before the summer and make the presentation available to those who are unable to attend. Have already been in conversation with CHINFO and NAVSURFOR PAO and have talked to legal. By going through SNA we make this an open forum. Depending how this goes it could be an annual event. It was also thought that perhaps this will help when we plan the symposium to make sure we stay on theme.

Action: Need to identify date, put together a program and issue invitation.

Special Project Status

No real changes on those items already proposed. We already spent \$25,000 on Hall of Fame videos. The complete the program of previously inducted Hall of Fame members (14 individuals), an additional \$22,000 is required. Motion was made to fund the completion of the videos which was carried unanimously.

New Business

With no further new business the next meeting date was tentative scheduled for April 19, 2006.

Meeting was adjourned at 1855.