Surface Navy Association Executive Committee Minutes (Draft) June 6, 2006

IN ATTENDANCE VADM Kevin Green, USN (Ret), President VADM Hank Giffin, USN (Ret), East Coast VP - via phone VADM Lee Gunn, USN (Ret), Immediate Past President CAPT Jim Tackett, USN (Ret), Treasurer RADM Thomas Wilson, USN (Ret) RADM Dave Hart, USN (Ret) FORCM Jim Monroe, USN CNOCM(SW) Harry Kantrovitch, USN (Ret) LCDR Thad Smith, USN VADM Doug Katz, USN (Ret) - via phone RADM Dennis Conley, USN (Ret) CAPT Paul Rinn, USN (Ret) RADM Bob Sutton, USN (Ret) RADM John Tozzi, USCG (Ret) CAPT Robert Bellitto, USN CAPT Bill Erickson, USN (Ret), Executive Director Ms Julie Howard, Admin Staff

Minutes from the last meeting were reviewed and approved unanimously.

## **PRESIDENTS REMARKS**

Both Admirals Hart and Wilson were recognized as being in attendance. It was noted that Admiral Hart has recently agreed to relieve Admiral Chesbrough as the Symposium Committee chair.

A letter of resignation from the Executive Committee has been received from Captain Frank Lugo as he is leaving the area. His commitment and support was recognized.

## **EXECUTIVE DIRECTOR REPORT**

The West Coast Symposium has been scheduled for 15 August in Monterey and 17 August in San Diego. The tentative themes are leadership, damage control, mining, etc. Tentative speakers include Brad Peniston and Jim Hornfischer. The San Diego Chapter BOD has decided that to do the dinner the evening before is too much for this year.

The Memorial Service for Capt Morris Foote will take place on June 29 at 0845 at the Old Chapel in Arlington Cemetery. The ExCom decision to present the YP Squadron Award in the memory of Capt Foote is supported by Admiral Rempt.

## **CORPORATE SPONSOR REPORT**

Admiral Hancock now heads up this committee and we are looking at some changes to the corporate dues structure. We currently have 60 corporate sponsors. In 2005 corporate revenue dropped \$27K due to mergers and acquisitions (10 corporations). Currently there are eight corporate members who are questionable as whether they will renew (\$23K). We have additional corporate sponsors with pending payments for more than 2 months (\$8K). With no additional corporate drops or any new corporations we expect to end the year with a \$10-18K deficit to the budget.

Because of shortfalls, we have looked at restructuring our corporate dues. We have traditionally based the fee on the number of corporate eemployees. The Naval Submarine League dues structure is based on revenue and we are assessing both methods. We specifically do not want to burden our smaller corporate sponsors. We are examining the best way to include corporate divisions of large companies and to include additional areas such as funding of local chapter events, the Hall of Fame and the Scholarship Program. We expect to have alternatives for the next meeting. We also need to look at the cost of square footage for the symposium and should also look at the table cost.

### SECRETARY'S REPORT

Nothing to report.

### FINANCIAL REPORT

There is nothing extraordinary to report with the exception of the corporate dues. The upside is that our revenue from the symposium was better than budgeted.

#### SYMPOSIUM REPORT

Ideas for next year's theme were requested from Admirals Etnyre and McCullough. Two possible themes were suggested. The theme recommended is Surface Warfare: Brown Water to Missile Defense. This has wide appeal and should easily accommodate a variety of speakers and topics. What about reverse it to Surface Warfare: Missile Defense to Brown Water? After discussion it was decided that we keep it as originally proposed.

Possible topics were reviewed along with potential speakers. Inputs from the Excom were requested, and speakers and asked for input. For the congressional speaker one suggestion is Congressman Roscoe Bartlett. One thought is that perhaps we reverse the order of the CNO and SecNav. Thought was to give CNO a choice. Also should consider the inclusion of more Marines.

Action Item: Green, Hart to check schedule. Tozzi to check with Allen for Keynote for third day.

## AWARD COMMITTEE REPORT

The Hall of Fame is in place in Newport and SWOS is very excited about it.

Most of the awards are on track and the committee has begun to look at those individuals who should be recognized during the symposium.

#### **SCHOLARSHIP COMMITTEE**

Committee met recently and selected 15 new awardees and 4 alternates. Of these, there were 9 male and 10 female out of 34 applications. There were no applications this year from dependents from the Enlisted community. The application process is very easy and it is felt that the marketing is where we need to strengthen this. Thirty-eight existing scholarships were renewed. We accepted 1 application from grad school and denied 2 with 4 set aside for consideration upon receipt of the student's Spring transcript.

Chapter breakdown: 7 HR; GWC 6; PH 1; SD 1; Mayport/JX 1; and 3 not assigned.

Action Item: Gunn will write a letter to President outlining results. Lundquist to look at better method for informing members of the scholarship opportunity..

# **MEMBERSHIP COMMITTEE**

We are holding are own regarding total memberships. However, some of those included in the total number are complimentary. We expect in 2 to 3 years to be able to gauge the success of the program when these complementary memberships are up for renewal. We expect letters to NROTC graduates going SW to be distributed shortly. Offers to new Chief Petty Officer selectees will be publicized in late August. Part of this program was to survey these members at the eighteen month point. We have a survey ready to go to Newport for the first batch. Most of the recent losses seem to be in the O-3 category. Still looking at ways to help Pascagoula Chapter back on its feet. Coast Guard has been static and perhaps we should also look at ways to pull them in through Pascagoula - either through complimentary memberships to new construction commissioning crews or to those getting the Cutterman Pin. While new members are important we should not loose focus on retention. What is it that members want to see as benefits from their membership? During discussion it was asked what is the responsibility of the chapter with regard to drops. Suggested that a memo come from Membership Chair outlining what they would like to see from the Chapters. We have to be very concerned about undue influence. Effort should be upfront rather than chasing people as they leave. Action Item: Look at the Chapter Relations report to identify new members on the monthly rosters. This would help chapters welcome newcomers. Conley to prepare email for distribution to Chapter Presidents.

# PUBLIC RELATIONS COMMITTEE

The discussion on the communications seminar would suggest a late October/early November timeframe. A format similar to that of the Navy Marine Corps Council was suggested. Focus would towards public affairs programs. It was considered this events could be a good prelude to the symposium in January.

## SPECIAL PROJECTS REPORT.

Navy Memorial Hall of Fame exhibit. The proposed display will consist of two panels. One would focus on the Hall of Fame and other panel would recognize our primary active duty award winners. Part of the display would include the Hall of Fame video. If we decide to recognize Corporate Sponsors, we would look at listing them on the bottom banner. Admiral Buchannan is working hard to add more active duty centric activities at the Memorial. They would also allow

us to do a reception to unveil the display. As long as there is no objection will move forward with this project. No objections were made.

# **NEW BUSINESS**

Hampton Roads had 240 people at the Sailor of the Year event last month and have been holding an event most months. There is an outing to the Tides game later this month and they are looking at some kind of leadership conference later this year. CDR Fischer is now the secretary.

# NEXT MEETING

July 25 was proposed for the next Executive Committee meeting.

Meeting adjourned at 1825.