

**Surface Navy Association
Executive Committee Minutes (Draft)
July 25, 2006**

IN ATTENDANCE

VADM Kevin Green, USN (Ret), *President*
VADM Hank Giffin, USN (Ret), *East Coast VP – via phone*
VADM Lee Gunn, USN (Ret), *Immediate Past President*
CAPT Jim Tackett, USN (Ret), *Treasurer*
RADM Buz Buzby, USN
RADM Thomas Wilson, USN (Ret)
RADM Dave Hart, USN (Ret)
VADM Doug Katz, USN (Ret)
CAPT Dave Lee, USN (Ret)
CAPT Paul Rinn, USN (Ret)
RADM John Tozzi, USCG (Ret) – *via phone*
CAPT Ned Lundquist, USN (Ret)
CAPT Bill Erickson, USN (Ret), *Executive Director*
Ms Julie Howard, *Admin Staff*

MINUTES

Minutes from June meeting were reviewed and approved as written.

SYMPOSIUM

The schedule has been reviewed by the CNO. While he feels the schedule is good he has elected not to participate. SECNAV is proposed as the keynote speaker on the opening day of the symposium. We need to identify the speaker for the banquet. Major theme has been established. Session titles are still placeholders and can be revised as needed before we publish the schedule. Admiral Hart will try and meet with Admiral Etnyre while in San Diego over the next few weeks for him to review schedule and provide input.

The proposed two-year phased increase for exhibitors of \$4 per square foot per year over the next two years was reviewed and the motion was approved.

BOARD OF DIRECTOR S ELECTION

Committee reviewed those individuals that have expiring terms. Even though RADM Hare can no longer be an elected Board Member he has agreed to continue as our Ex-Officio legal counsel. It is proposed that we send out the request for nominations at the beginning of September in order to have the ballot out for general membership voting between 30 October and 30 November. This will allow for sufficient time to identify the newly elected Board Members prior to the symposium.

TREASURER'S REPORT

Financial report has been restructured to better display the Association's financial status. The report shows that we are about where we should be at this time in the accounting process. At the next meeting the Treasurer will bring copies of the report on chapter distribution.

AWARD COMMITTEE REPORT

It is proposed that the Special Recognition awards will be presented to Admiral Rowden, Admiral Horne and Ambassador Middendorf. After brief discussion this list was approved.

For the Hall of Fame Inductees for this year the Awards Committee reviewed an initial list of 65. From this they came to a list of 7 including 1 Coast Guard representative and 1 individual who is renewed for his technical innovation. After brief discussion this list was approved.

Naval Heritage Program theme for this year is "The Surface Navy at Okinawa." It has been suggested that Rear Admiral Robert Spiro who was present at Okinawa would be a great speaker along with Dr Jeffery Barlow from the Navy Historical Center. The Committee is still searching for more individuals from this time period.

The George Sirian Award will be awarded to BMC (SW) Joseph Baird from the USS Anzio. The award will be presented on the USS Constitution during CPO Initiation Week on 25 August 2006.

SCHOLARSHIP COMMITTEE

It is proposed that we rewrite the precept so that we have clearer guidance on those students that are borderline during the renewal process. Proposed wording is: "If any doubt exists concerning the student's ability to attain the required grade standard, spring semester grades may be requested to validate the student's status." This provides the committee with more leeway to use best judgment based on course load. It will also allow the committee to look at each case individually. Motion was approved.

MEMBERSHIP COMMITTEE

Increase in membership includes the complimentary memberships offered to newly commissioned officers through the NROTC and OCS. The Committee is considering a similar initiative for the Coast Guard that would include complimentary memberships for Officers and CPOs on new construction ships. It was also proposed that E-6 and below who have Permanent Cutterman Pins could be included. These proposals are in support of the goal to increase the USCG membership. Would like to continue to pursue this and would need to know what kind of numbers we are talking about to come up with a mechanism for the presentations. Although we are not looking at dedicated Coast Guard chapters, New Orleans and Pascagoula might likely be Coast Guard dominant due to draw down of the Navy.

Action Item: Tozzi and Conley to continue to work on this.

PUBLIC RELATIONS REPORT

The SNA Communications Seminar is proposed for Thursday, November 30th at the Army Navy Country Club. The format will be similar to the Navy Marine Corps Council held earlier this year. This date is between Thanksgiving and the December holidays and is a great way to prepare for the January symposium. It was suggested that it might be of interest to get someone like Phil Teal to stress the CEO prospective on importance of message.

EXECUTIVE DIRECTOR ITEMS

West Coast Symposia is set for 15 August in Monterey and 17 August for San Diego. We have a great schedule put together with RADM Buzby as the featured luncheon speaker.

A request has been received from Defense News to find some individuals who could review the Brad Penniston book "No Higher Honor." Both Ned Lundquist and Thomas Wilson offered to have their names forwarded.

CORPORATE PROGRAM

There is a need to revamp the corporate sponsorship program to account for mergers and acquisition. It is proposed that we move to a revenue based program rather than an employee based program. The Committee looked at the structure. A consideration was to make sure we don't penalize our smaller corporate members. Under the current program, we expect approximately \$129,000 in income which is less than what is budgeted. With the proposed restructure, we could net approximately \$166,000. The proposal would be 5 categories with a top level of \$7,500. There are a number of companies that would have greater increases and we need to informally approach them to get their reaction.

Action Item: Approach some corporations for their reaction and pull numbers into budget for review at September meeting.

HALL OF FAME AT NAVY MEMORIAL

Location has changed due to structural issues that cannot be mitigated. It is now proposed that the two panel display will go outside the President's Room and would be across from the Media Center. A Memorandum Agreement has been drafted by RADM Hare similar to the one used in Newport and is ready for signature. The proposed cost is \$22,735 and future updates will be one time for all media that we use in all of our Hall of Fame exhibits. The opening is tentatively scheduled for Mid-September with a launch reception. Currently there is 1 corporate sponsor who would like to donate \$2,500 for this project. After much discussion it was felt that the Association had sufficient funds to support this project and that it would have more meaning for SNA not to solicit corporate sponsorship. It was agreed that no corporate sponsorships would be requested for the Hall of Fame.

NEW BUSINESS

SNA GWC will host the monthly chapter join-up at the Pentagon 1530 to 1730 on Thursday. Next luncheon will be held sometime in September, date to be determined. Also in September on the 16th the chapter will hold the SWO Cocktail Party at the Navy Museum. Notification of this event will be published shortly. The proposal is to alternate this event with the Dining Out. The chapter has a couple of Fall tailgaters tentatively planned in Annapolis and a golf tournament on November 8.

Next Meeting Date

The next meeting has tentatively been scheduled for September 12th.

With no further business the meeting was adjourned at 1858.