# Surface Navy Association Executive Committee Minutes (Draft) November 28, 2006

#### IN ATTENDANCE

VADM Kevin Green, USN (Ret), President VADM Tim LaFleur, USN (Ret), West Coast VP – via phone VADM Henry Giffin, USN(Ret), East Coast VP - via phone CAPT David Lee, USN (Ret), Secretary Capt Kevin Tackett, USN(Ret), Treasurer VADM Doug Katz, USN(Ret) RADM Dave Hart, USN (Ret) RADM John Tozzi, USCG(Ret) RADM Mark Buzby, USN RADM Thomas Wilson, USN(Ret) CAPT Paul Rinn, USN (Ret) CAPT Kevin Sweeney, USN CAPT Rudy Laco, USN CAPT Edward Lundquist, USN(Ret) Master Chief Harry Kantrovitch, USN (Ret) CAPT Bill Erickson, USN (Ret), Executive Director Ms Julie Howard, Admin Staff

#### **Minutes**

The minutes from the previous meeting were corrected to reflect that corporate sponsorship was not used to support Hall of Fame at the Navy Memorial. With this change, the minutes were approved unanimously.

### **Old Business**

### **President Report**

The first Communications Forum will be held this Thursday at the Army Navy Country Club with a wonderful line up of speakers. We are only 6 weeks away from the symposium.

Recently had a luncheon with two key individuals involved in the recover of the Bonhomme Richard. They will come to us for support of the 2007 mission. They have made great progress in reducing the number of likely sites from 200 to just a couple of dozen. They have very good information and pictures will be available at the Symposium in January 2007.

#### **Exec Directors Report**

The YP squadron change of command in Annapolis is December 5, 2006. Cheryl Foote has agreed to be in attendance so that she can review the plaque now placed on the award in recognition of the late Capt Morris Foote. Vice Admiral Green will present the sword and Vice Admiral Rempt is the scheduled speaker at the ceremony. Also pointed out that the Navy Recruiter of the Year Ceremony will be held on 14 December at the Naval Heritage Center in Washington, D.C..

Please note that the symposium registration is open for the Board of Directors, Executive Committee and Chapter Presidents and ask that individuals register by Dec 15<sup>th</sup>. The Board of Directors meeting will be held on Friday 12 January and Committee Chairs will be asked for their input shortly.

## **Corporate Sponsor Report**

We have picked up 2 new corporate sponsors: Angle, Incorporated and Wartsila Lips. Due to mergers and consolidations 3 existing sponsors have been dropped from sponsorship. To date we have collected \$120,500 and have \$27,000 outstanding.

# **Secretary Report**

The online ballot process remains open until COB November 30<sup>th</sup>. We have exceeded the number of votes needed to validate the election. Newly elected BOD members will be notified on or before December 15, 2006.

### **Financial Report**

Almost 90% of the year has elapsed. As mentioned earlier we are about \$27,000 behind on corporate membership; however, we have every expectation that this will be forthcoming. We are down on individual dues against budget expectations and think some of this is due to the number of comps provided this year and also to the number of people who took advantage of the half price 3 year membership campaign last year. We are a little over on admin travel and it was also noted that the West Coast Symposia are "lose" leaders, not money makers. However, it was pointed out that we lost more money in 2005 than in 2006 for these symposia. The plan is to change the profile of the week in the future. VADM Etynre wants to schedule the Symposium with the SWOFOT coinciding with the golf tournament on Friday and the Surface Warfare Ball on Saturday. There is a greater interest in this as a way to support membership and to highlight the SNA role. It was pointed out that we need to work closely with VADM LaFleur as West Coast Vice President and as well as VADM Etnyre.

It was noted that the financial expenditures are in line with the objective of getting money to chapters as we have tripled our support over the last 3 years. This year we provided roughly \$77,300 to our chapters.

# **Symposium Report**

We have had a request from Admiral Ulrich's office for the Admiral to speak at the Symposium and we have been able to accommodate this request. We have also heard that the Commandant of the Coast Guard does have a conflict with the original time proposed and we are looking at ways to move the morning around to accommodate his schedule.

We are going through all the acceptances and double checking those that came in early to ensure they are still able to participate. We have filled our last spot on the Interagency Cooperation Panel with an Assistant Secretary from Homeland Security. Commodore Alan Bennett is still pulling together the International Navies Luncheon and hopes to add a couple more panel members. The latest updated agenda and speaker status is maintained on the master schedule on

the website. The only exception to this is that Captain Rowden is unable to attend and we are waiting to get his replacement before we change this session.

## **Spouse Program**

Mrs. Green has been able to secure a tour of the White House on Wednesday, January 10th. We are working to complete the program with a luncheon and an afternoon event.

#### **Exhibit Status**

Due to the renovation of the exhibit hall we have less sellable space than in previous years. We currently have a waiting list of 6 companies and we will work with them for sponsorship opportunities if exhibit space does not become available. We do trade some space for services and also provide a few complimentary spots to organizations that we feel should have a presence at the event.

### **Award Committee Report**

We have received 11 Officer submissions and 12 Enlisted submissions for the Arleigh Burke Award and these have been distributed to the committee for review. We have 38 submissions for the Admiral Zumwalt Award and will be doing the selection process in early December with Rear Admiral Wilson as the selection committee chair, Captain Paul Rinn as WBB rep and six representatives from the Naval Academy. It was noted that the number of submissions are running about the same as in previous years but it should be noted that there are always a few every year that get disqualified because of submission errors.

## **Scholarship**

The call for applications will go out at the beginning of the year and will be promoted at the Symposium.

# **Membership Report**

We have 6216 total members. We continue to have lower Enlisted membership than we would like. Hopefully through new programs such as Expeditionary Warfare Specialist and the standup of the Naval Expeditionary Combat Command we might be able to get more memberships.

Action Item: Look closely at numbers and value proposition for those in the Expeditionary community eligible to become members. If the Association doesn't embrace NECC then we are swimming against the tide. Need to put on topic for agenda. Also need to get articles in *Surface Sitrep*. We should also examine individuals with a "Riverine" and "Expeditionary" background that might be candidates for the Surface Warfare Hall of Fame.

It was noted that a lot of the activity at the chapter level is driven by the personality of those in leadership roles.

# **USCG** Initiative

The Membership Committee was asked to further develop a proposal designed to increase U.S. Coast Guard interest in the Association. The objective was to develop a program that would

provide a form of sustainment that could travel with a member to a new duty station. Based on this, the following model was proposed:

- Reestablish an Association in the San Francisco Bay Area to support the predominantly Coast Guard activities by providing:
  - o 3 yr comp members to all officers and CPOs 150
  - o 3 year comps to E6 & below with a permanent cutterman's pin 34
  - o 3 year membership for cost of a one-year memberships to all others 417

This would result in a maximum total of 184 complimentary memberships and approx 417 memberships at a reduced rate.

During the discussion it was noted that it would be worthwhile to have a cost estimate of what the proposal would be to the Association. It was also noted that the focus is the San Francisco Bay Area; however, Coast Guard personnel in other areas do participate and we want to make sure that they also feel included. Cost would include setting up a chapter. Getting the message out is key. Captain Pat Stadt, USCG, (PCO of USCGC BERTHOLF) has agreed to serve as Chapter President. If the Association moves forward with this initiative, it should be announced at the Symposium and an invitation sent to the future Chapter President to attend the Chapter President Breakfast, especially since we have the Commandant speaking at the Symposium. It was also noted that perhaps the new San Francisco Bay Area chapter might be interested in participating in the Monterey symposium. There are also some SNA members in the area that remained behind after the Navy left and the chapter was disbanded.

A motion was made to move forward on this initiative and it was accepted unanimously.

### **Public Relations Report**

The schedule for the communications symposium was reviewed.

#### **New Business**

Next Meeting Date will be 3<sup>rd</sup> January 2007.

The Executive Committee adjourned into Executive Session.