

**Surface Navy Association  
Executive Committee Minutes (Draft)  
October 30, 2007**

**IN ATTENDANCE**

VADM Kevin Green, USN (Ret) *President*  
RADM Dennis Conley, USN (Ret)  
CAPT Rudy Laco, USN  
CAPT Dave Lee, USN (Ret) *Secretary*  
CAPT Ned Lundquist, USN (Ret)  
CAPT Paul Rinn, USN (Ret)  
CAPT Mike Smith, USN  
RADM John Tozzi, USCG (Ret) via phone  
RADM Dave Hart, USN (Ret) via phone  
Mr. Thad Smith, via phone  
CAPT Bill Erickson, USN (Ret) *Executive Director*  
Ms Julie Howard, *SNA Admin Staff*

**MINUTES**

The minutes were distributed electronically and a motion to accept was made and carried unanimously.

**EXECUTIVE DIRECTOR REPORT**

**Corporate Sponsor Report**

We currently have 63 corporate sponsors. We have received \$135,000 to date against a budget of \$147,000. Based on invoices through the end of the year we have \$43,500 outstanding. There are 3 new corporations have indicated they are interested in becoming sponsors.

**SNA Offsite Action Items**

From the notes taken during the Strategic Offsite held the end of September there were two action items: Change bylaws to be more inclusive in our language particularly to the Coast Guard. Proposed changes are to use the term Surface Naval Forces throughout, to make sure we refer to Officer and Enlisted alike and to add a reference to Coast guard Cuttermen. It is recommended that these changes be submitted for approval by the Board of Directors in January.

The other action was for us to prepare a combined mission – vision – guiding principle for the next 5-10 years. Each committee chair has been asked to prepare a proposed statement for presentation at the next ExCom. A vision statement will be an agenda item for the January Board Meeting.

**CPO Pride Day** In San Diego there were 1,000 CPOs that participated in this event in San Diego. They provided a total of 4,000 volunteer hours.

### **Monterey Mini-Symposium**

The Monterey symposium was held earlier in October. There were a number of speakers along with the detailers. We are still waiting for the results from the 2 join-ups held during the symposium. They didn't get any new Ensigns in attendance but did get a good representation from Lieutenants assigned to the Postgraduate School.

### **SECRETARY REPORT**

The timeline and process for ballot was reviewed. We have a total of 23 nominees of which we need 9 new BOD members and from this we have a good selection of candidates to go forward with. We are essentially on track for the process to have all results tallied and validated by December 15<sup>th</sup>.

### **TREASURER REPORT**

We are in good shape and we expect to exceed our budget for income. However, there are some expenses that have exceeded budget. As part of the dues sharing process we went through and cleared out checks that haven't been deposited by the chapter. At the end of the year we should be under budget on that item. We are also slightly under on the chapter projects. We need to start looking at the budget in early December in preparation for the January meeting.

### **SYMPOSIUM**

Admirals Green and Hart met with RDML Michelle Howard regarding her request for us to provide financial and publicity support for a network news event for female surface warfare participants. During the meeting it was expressed how SNA is an inclusive association and that SNA was not interested in providing an agenda item for only a small group of our membership. She was encouraged to sponsor an event directly through the network news association. It was stressed that SNA will continue to make sure all our messaging is inclusive.

Schedule was reviewed as it currently stands. We still have a few speakers that haven't confirmed including Senator Jim Webb. We would like to see the International Navies luncheon be an interactive discussion rather than each attaché to provide a canned presentation. Our challenge right now is with Marine Corps General officer participation as there is a leadership conference that week in New Orleans.

Need to get a replacement for Delores Etter as she is resigning. In addition, we are still waiting for a lock on the CNO.

There was a meeting with a Corporate Sponsor regarding their position within the symposium and in future years. We are facing a crunch point with the space available and also with the number of exhibitors that we have. We are putting together a paper on how we assign space and plan to have a meeting during the symposium with our corporate sponsors to show a new floor plan and where they will be. We might also have to look at different venues to grow the event in the future.

### **AWARDS COMMITTEE**

Hall Of Fame. The nominations have been reviewed previously. Still looking at putting a display permanently in Great Lakes and are investigating other venues. Further work needs to be done.

Other awards are open with nominations coming in. Letters have gone out to the Special Recognition recipients and also for the Historical Recognition Award.

### **MEMBERSHIP REPORT**

Overall we are up a few numbers and our retention is on track. The number of renewals could be lower than average from the recent 3-year memberships that were provided gratis. However as a whole membership is fairly static.

### **COMMUNICATIONS REPORT**

Committee Chair spent some time while on the West Coast to visit a number of places to collect materials for a number of *Surface Sitrep* articles. A number of the stories are getting spin-offs with other maritime publications including stories on the West Coast Symposium, Old Tar, Old Salt and Battle Stations 21. We are investigating a Maritime Awareness Conference in the Spring at the US Coast Guard Academy in New London, Connecticut.

It was suggested that for the symposium we should put together a display that shows what we have had published over the year. This might help our members to get actively involved in submitting stories.

For the Communications Conference all speakers have been invited and the schedule has been promulgated online. Rather than having 3 separate panels we are going to combine representatives from PAO, Media and Industry to discuss what happens when the message goes wrong.

### **NEW BUSINESS**

Next ExCom will be Wednesday, December 12, 2007.