Surface Navy Association Executive Committee Minutes (Draft) December 12, 2007

IN ATTENDANCE

VADM Kevin Green, USN (Ret) President
VADM Tim LaFleur, USN(Ret) West Coast Vice President
CAPT Dave Lee, USN (Ret) Secretary
CAPT Jim Tackett, USN(Ret) Treasurer
RADM Dennis Conley, USN (Ret)
RADM John Tozzi, USCG (Ret)
RADM Dave Hart, USN (Ret)
CAPT Paul Rinn, USN (Ret)
CAPT Ned Lundquist, USN (Ret)
CDR Jon Kreitz, USN
CAPT Bill Erickson, USN (Ret) Executive Director
Ms Julie Howard, SNA Admin Staff

Minutes

The minutes from the October 30 2007 meeting were distributed electronically and a motion to accept was made and carried unanimously.

President Report

Met with ADM Hogg yesterday. Discussed Annual BOD meeting agenda, the symposium, the vision statement and permanent recognition of VADM Joe Metcalf.

Secretary Report

Results of BOD election were reviewed. (See slides). Final step is to present to BOD in January. When looking at list of those that were selected many of them have been very involved in SNA at the chapter level. Notifications will be sent out tomorrow.

Executive Director Items

Reviewed proposed agenda for BOD. Asked all committee chairs to submit their reports ahead of meeting so they can be posted onto the website. Reports during meeting should address 1 or 2 key items only. New Business for discussion will be the Proposed Vision Statement and Proposed Bylaw Change.

Looking at our Long Range Plan Development we need to develop a vision statement that leads to the mission statement and then on to goals with specific objectives.

Proposed vision statement is "We are an Association at the epicenter of Surface Warfare that provides for its members programs and activities which enable professional growth

and personal satisfaction." Discussion: should we add something about enhanced camaraderie? Addition was proposed to promote camaraderie.

Suggested modification is: "We are an Association at the center of Surface Warfare that provides for its members supports, programs and activities which enable professional growth, personal satisfaction and camaraderie."

This will be distributed to ExeCom for review and comment prior to next meeting.

It was noted that our vision statement is really our 6 points in our purpose statement and that we only need to clarify the language to be more inclusive in our bylaws.

Number 4 add comma after Forces and delete words and the. Modify wording to "... heritage of surface forces of the USN and CG.

Thought is that we put these together and then through the committee process work out the goals to present in January.

AI: Bill to send to committee chairs

Corporate Report

Currently have 62 members. See report.

Financial Report

We are presently about \$15,000 to the good this year. Expect to be about \$10,000 in the black this year. We have given roughly \$80,000 to our chapters.

Symposium Report

Most of the holes are filling up. It is likely that the CNO will now be able to speak on Tuesday. Have confirmed Sen. Jim Webb. Can post on website the following countries - France, Argentina, Pakistan, and New Zealand . Italy might be added at a later time frame.

VADM Bob Conway has stepped in to fill the Marine gap. Have a good representation from the CLASSRON and have indicated that all have accepted.

Awards Committee Report

Arleigh Burke: Reviewed various awards. The most highly talented and engaged group of nominees. 14 officers (5 east / 9 west) and 14 enlisted 5 east / 9 west). Important to note that the language and the command structure has changed drastically over the last few years.

Zumwalt Award: Largest number again – 38 with 10 in the E3-E6 category and 28 in the E7-O4. Very solid write ups. When we went in to voting there were at least 10 in each category that could have won award. Each of them were clear winners once the votes were ranked.

Photography Award

We had 134 submissions this year. Would like to increase 500 winner 250 sec 200 third hon 100 each It has been proposed that we put some of the pictures up in the registration area and also during the break in the seminar sessions. Motion to agree to fund for this time the winners at the higher level to cover all the pictures.

Literary Award

Still in process with voting however there are a couple of issues to discuss. There have been in the past discussions that anything in a government publication should not be included. We do not see why. USNI in the past have submitted articles by active duty admirals that appear to be ghost written as policy pieces. Articles are nominated by the magazine and perhaps we should get Joe Hare to look at it.

AI: Rinn and Erickson to contact Hare for guidance.

Received a call from Northrop Grumman Sperry Marine Division and would like to financially support - a Marine Navigation Award in a similar format to how we do the Zumwalt. Need to get legal counsel on this before we go much further with Northrop Grumman.

AI: Rinn to contact Hare

ADM Hogg has asked how we plan to recognize VADM Metcalf in addition to the entering into the Hall of Fame We have been receiving funds in the name of VADM Metcalf and one thought is that the Scholarship Committee look at adding an engineering type scholarship in his name.

Awards Luncheon

Looking at expanding the coverage of event through SNA Website and also at Navy News. Thought is to film a piece that we can use in future as an educational piece and also for the surface force.

AI: Provide Ned packages of winners in advance

It is also thought that we need to present the Chapter Excellence Award at a larger venue to allow for better recognition of the winners. It was agreed that we make a two-minute presentation at the award luncheon.

Scholarship Committee

Working on package for next year.

Membership Report

Growing slightly. Reviewed sand chart to show where we were by category. We are loosing those people we gave complimentary memberships however there is an increase in paid memberships. Number of comps is lower as we don't automatically add to the database. We are also looking at sending out some posters to ships to put in wardrooms.

Public Relations Report

Communications Forum was held late November. It was decided that we try and move event to be a little bit earlier in the year perhaps October. BAE Systems bought a camera man and made a podcast for our use.

Would like to continue to do these as while not money makers it is important that we get the message out. Would like to have more formal committee structure and will bring a plan to next meeting.

Also continue to write for SITREP and also for Surface Warfare magazine. Would like to move ahead with the Coast Guard Academy hosted Maritime Domain Awareness mini-symposium. Need to get more information on the scope of this.

It was thought we should still have an editor luncheon on December 10th.

New Business

Next meeting on January 3rd.