

**Surface Navy Association
Executive Committee Meeting Minutes (Draft)
May 6, 2010**

In attendance:

VADM Ron Route, USN (Ret), President
CAPT Dave Lee, USN (Ret), Secretary
VADM Lee Gunn, USN (Ret)
VADM Hank Giffin, USN (Ret) (*Phone*)
CDR David Bretz, USN
RADM Dave Hart, USN (Ret)
CAPT Ned Lundquist, USN (Ret)
CAPT Michael Strano, USN
CDR John Wilshusen, USN
CAPT Bill Erickson, USN (Ret), Executive Director
Ms Julie Howard, Director of Admin (*Phone*)
Ms. Debbie Garry, SNA Staff

The meeting was called to order at 1702

MINUTES

A motion made to accept minutes from the March 11, 2010 meeting which was carried unanimously.

OLD BUSINESS

SNA previously approved \$7K to convert Hall of Fame videos into promotional spots for AFN. In the past 5 months, SNA has made several changes at the request of AFN including changing logo and removal of any reference to SNA including the website. AFN is now requesting that the videos be submitted to them via a Naval Activity and not directly from SNA. Recommendation is to terminate this program as it is no longer in the best interest of SNA to proceed. There are other ways to make the videos already created available to active duty navy. One suggestion is to find out if we can mail videos directly to ships/commands.

EXECUTIVE DIRECTOR

SNA provided sponsorship to the SSLA Women's Leadership Conference scheduled for June 2010 in Washington, DC. Sponsorship is finalized and within the amount approved by EXCOM. Link for bus registration has been created and provided to SSLA for use on their registration website.

A SNA Sponsored Professional Seminar series is being put together. CAPT Paul Rinn is scheduled to speak at SWOS Newport in May and NPG School Monterey in August. A seminar at Great Lakes is currently in planning stages.

West Coast Symposium is scheduled to be held in San Diego on August 26, 2010. The event is scheduled for the same week as SWOFOT. The Monterey Symposium is tentatively scheduled for October/November to coincide with Detailer visit.

The DC Battle of Midway Commemoration Dinner is scheduled for June 3 at the Army Navy Country Club Arlington and the wreath laying ceremony is scheduled for June 4 at Navy Memorial. As in the previous years, SNA is one of six organizations sponsoring this event and assisting with the organization.

CORPORATE MEMBER REPORT

SNA currently has a total of 77 corporate sponsors. The corporate finance report was reviewed.

SECRETARY REPORT

Nothing to report.

TREASURER REPORT

Financial reports were reviewed including 2010 chapter disbursements. Current income report does not include 2010 Symposium income as reconciliation of receipts is still in progress. It is anticipated budget will be on track once the Symposium money is added.

FINANCE COMMITTEE

Nothing to report.

SYMPOSIUM COMMITTEE

Reviewed 2011 Symposium timeline. Theme suggestions have been solicited and are currently being reviewed. One recommendation is to incorporate some of the speaker remarks made at Sea Air Space into a theme.

Discussed recommendation for 2011 fee increases. Need to keep economic times and corporate budgets in mind when making increases. SNA exhibit costs are only a small percentage of the fees that an exhibiting company must pay when exhibiting at our show. Recommendation is to increase exhibit space fees for both SNA corporate members and non-members. No change to government/media rate as that was changed in 2010. Also recommend increasing the cost of program advertisements. Symposium fee proposal slides will be available to Admiral Hart and to any EXCOM member upon request.

Reviewed the Symposium income allocations. Currently SNA National receives 75%, Scholarship fund receives 15% and SNA GWC receives 10%. Bill Erickson presented a preliminary proposal regarding changing the allocation of Symposium income. The proposal is centered on changing the amount allocated to GWC. This preliminary proposal is due to changing IRS tax rules. Symposium is now nationally organized and there is a case to be made for GWC to be treated as other chapters and give them the option to request funds as needed via chapter fund requests. This proposal is for initial review only and no decision is currently required. Proposal will be well vetted before bringing to ExCom for a vote.

AWARDS COMMITTEE

Recent awards presented include the USNA YP Commodore Change of Command award/sword and the CNSP/CNSL Sailor of the Year awards.

Reviewed the Awards Committee 2010 Outlook. Committee will determine focus of Heritage lecture, seek nominations for Special Recognition Award(s), continue to develop Hall of Fame nomination database and review request for potential new awards. Awards Committee is scheduled to meet once a month in preparation for Award season and Symposium preps.

Awards committee is reviewing 4 proposed new awards and will present recommendations at next EXCOM meeting:

- SURFOR SWO of the Year

- SURFOR Shiphandler Award
- Enlisted Shiphandler Award from Hampton Roads
- Surface Force Independent Duty Corpsman

Representatives from Nauticus have inquired to see if SNA would support a Surface Warfare Museum on the third floor in Nauticus. Action was assigned to the Awards Committee for further analysis and to provide a recommendation back to the ExCom. Presentation to be made by Nauticus Staff to Awards Committee at May Meeting.

SCHOLARSHIP COMMITTEE

Presented the names of the members who served on the 2010 Scholarship Committee.

Application deadline was March 1, 2010. All 38 renewal requests received were approved. A total of 46 new applications were received. 17 slots are currently available for new scholarships. Reviewed demographics of the new applicants. Committee will review selection and a list of the final 17 names will be sent to EXCOM members via email for final approval.

Several action items were discussed at the Scholarship Committee selection meeting that will be researched and finalized for to the 2011 scholarship.

- Examine the question of spouses' applications and how to weigh
- Consider potential issues with evaluating the applications of college students against those of students in high school.
- Consider the effect, if any, of the Post 9/11 GI Bill on awards
- Decide whether it's time to provide advice on personal essays Proceed with discussion with the Anchor Scholarship Board

The Anchor Scholarship Committee recently contacted VADM Giffin requesting he propose to the SNA ExCom to open discussions to determine if SNA would be interested in combining the scholarships. Action assigned to the Scholarship Committee for further analysis and to provide a recommendation back to the ExCom. Review is ongoing with final recommendations to be presented at January 2011 BOD Meeting

MEMBERSHIP COMMITTEE

Reviewed membership statistics as of April 30, 2010. Paid memberships have increased since end of 2009. Discussed Officer and Enlisted trends.

Reviewed action items that were discussed at the March 16 Membership Committee meeting:

- How to increased E5/E6 representation on boards? Committee recommendations have been sent to Dave Lee.
- How to better publicize awards and scholarships? Membership committee will solicit recommendations from other SNA committees on what Membership committee can do to help.
- Sample chapter letters have been posted to Chapter Relations website for use as templates.
- Should Awardees receive complimentary SNA memberships? Membership committee does not recommend tying awards to memberships. Will review further.
- Better way of publicizing members who have sponsored new SNA members. SNA staff is reviewing ways to include sponsors in future *Surface Sitreps*.

- Should complimentary memberships be offered to Merchant Marine recruits? Membership committee voted to not offer at this time.
- Should chapters have SNA membership tables at National Symposium? Due to lack of space and staffing issues this is not recommended at this time. Membership committee will seek further input from chapters.
- Should complimentary memberships be offered to active duty on IA's? Membership committee feels IA's are same as normal deployments and do not want to single IA's out for special memberships. Bill Slingerland will provide details on the Hampton Roads chapter IA program.

PUBLIC RELATIONS COMMITTEE

Maritime Security Conference is scheduled to be held on October 27 but the location has been changed to Newport, RI due to renovations at Coast Guard Academy. Committee beginning to discuss format of program. Bill Erickson will be meeting with CAPT Neil Parrott in Newport to discuss conference. Lee Gunn will be meeting with NWC and will mention this event.

SPECIAL PROJECTS

Great Lakes Hall of Fame has been installed. Grand opening is now tentatively scheduled for October 2010.

NEW BUSINESS

All meeting slides will be available on the Board of Directors website.

Joint relationship with SNA and the new Cutterman's Association to be discussed with John Tozzi and presented to EXCOM at later date.

NEXT MEETING DATE

Action Item: Bill Erickson to email committee chairmen about proposed dates for next EXCOM meeting.

Meeting adjourned.