

**Surface Navy Association  
Executive Committee Meeting Minutes (Draft)  
September 16, 2010**

**In attendance:**

VADM Ron Route, USN (Ret), President  
CAPT Dave Lee, USN (Ret), Secretary  
CAPT Jim Tackett, USN (Ret) Treasurer  
RADM Dennis Conley, USN (Ret)  
VADM Kevin Green, USN (Ret)  
VADM Doug Katz, USN (Ret) *(Phone)*  
CAPT Jon Kaufmann, USN  
VADM Tim LaFleur, USN (Ret) *(Phone)*  
CAPT Ned Lundquist, USN (Ret)  
CAPT Kim Parker, USN *(Phone)*  
CAPT Paul Rinn, USN (Ret)  
Mr. Thad Smith *(Phone)*  
CAPT Bill Erickson, USN (Ret), Executive Director  
Ms Julie Howard, Director of Admin *(Phone)*  
Ms. Debbie Garry, SNA Staff

The meeting was called to order at 1702.

**PRESIDENT'S REPORT**

Received great feedback on the August SNA West Coast Symposium (WCS). Event was well attended. It may have been SNA's best WCS to date. Admiral Route said he was able to watch some of the SWONET live broadcast and commented on the excellence of the presentations.

Current issue of *SURFACE SITREP* has been distributed to members.

A motion was made and carried unanimously to accept minutes from the July 29, 2010 meeting.

**OLD BUSINESS**

Reviewed action items from the July EXCOM meeting. At the last meeting there was discussion re: distribution to our corporate sponsors of the Naval Forces article that reviewed the 2010 Sea Air Space event. The decision has been made to not distribute. It is available upon request if a sponsor would like a copy. At the last meeting there was discussion on adding more food to the National Symposium Join-Up reception held on Tuesday night. Julie Howard is scheduled to meet with Hyatt in October and will present info at the October EXCOM.

Review of the merger with Anchors Scholarship is ongoing. Has been difficult to arrange meeting due to schedule conflicts. Still planning a meeting to discuss options. A preliminary proposal will be presented to EXCOM prior to the 2011 National BOD meeting.

Bill Erickson met with Nauticus regarding the Surface Warfare Museum. At this time they only want SNA's verbal support on the value of the proposal. There is no request for monetary support. Nauticus has been getting visitors and receives good local media coverage. Ned Lundquist will look into writing a SITREP article on the Battleship *Wisconsin* project.

#### **EXECUTIVE DIRECTOR**

The West Coast Symposium was held in San Diego on August 26, 2010 and was very successful. There were approximately 500 registered attendees with 45 Flag Officers at the reception. Enlisted numbers were very good. Great corporate support and SNA may actually turn a small profit.

The Monterey Symposium is tentatively scheduled for October/November to coincide with Detailer visit.

SNA was asked to assist in publicizing the AFA Cyber Patriot program. The Cyber Patriot Competition was designed by the Air Force Association (AFA) to promote the study of computer science and other STEM subjects among high school. Last year it was only open to Air Force units but has been expanded to include all JROTC units. Information was sent to our NJROTC contacts. To date 17 NJROTC units have signed up as participants. Some of the units have inquired about mentors. We have requested more advance notice of program next year in order to better publicize with our group. **Action Item: Bill Erickson to email our corporate sponsors about a mentor option.**

Ned Lundquist described another program benefiting students called SeaPerch. ONR is one of the sponsors. SeaPerch has provided over 4,000 students with the opportunity to learn about underwater technologies. This may be a program that SNA should consider sponsoring in the future.

#### **CORPORATE MEMBER REPORT**

SNA currently has 76 corporate members. Comark Corporation has recently joined as a corporate member.

#### **SECRETARY REPORT**

The timeline for the next BOD election was reviewed. Request for nominations was emailed to members in August. SNA has received 7 nominations to date with a goal of receiving at least 25. The election will be held the month of November.

#### **TREASURER REPORT**

Financial reports were reviewed including 2010 chapter disbursements. Currently a little behind in individual and corporate dues but expect to meet goal and end 2010 in the black. SNA continues to receive chapter support requests – 84K to date.

Scholarship program financials need to be reviewed and addressed soon by EXCOM. Based on the present projection, the program will be in the red in 2013.

**Action Item: Scholarship committee needs to meet with Treasurer/Finance committee to discuss options to present to EXCOM.**

**Action Item: Jim Tackett to email summary of options to EXCOM.**

#### **FINANCE COMMITTEE**

No Report

#### **SYMPOSIUM COMMITTEE**

Committee is continuing to work on the 2011 agenda. Speaker invites have been sent and beginning to receive responses. Reviewed proposed agenda/speakers. Admiral Mullen was invited to speak at the banquet but is unable to participate this year. Hopes to speak at the 2012 event. EXCOM approved pursuing SECNAV to speak at banquet.

#### **AWARDS COMMITTEE**

Paul Rinn presented the 2011 Hall of Fame list proposed by the Awards Committee and explained voting procedures used by Committee. Each of the 6 proposed inductees' bio was presented to EXCOM for approval. EXCOM approved the 2011 HOF list.

Awards Committee looked at 8 proposed topics for the 2011 Heritage lecture and selected the Battle of Guadalcanal. The speaker will be Jim Hornfischer. It was recommended that SNA tape the presentation for future distribution. Bill Erickson plans to discuss with the Heritage Lecture sponsor about underwriting the expense of taping and distribution of finished product.

#### **SCHOLARSHIP COMMITTEE**

All scholarship checks have been distributed. Committee is working on new PR ideas.

#### **MEMBERSHIP COMMITTEE**

Membership statistics and trends, as of August 31, were reviewed. Question was asked as to why there were more Officer comps than Enlisted. The reason is that there are more opportunities to offer officer complimentary memberships. Also, most of the Officer comps are received throughout the year and right after college graduation/commissionings whereas our largest Enlisted promotional program is the E7 selectee which normally brings in new memberships in the last quarter.

Recently completed an Enlisted survey. The survey was sent to our active duty/retired Enlisted membership over 27 responses were received. Membership committee will do further analysis and take action.

2010 Chapter Excellence program is in process. Information scheduled to be emailed to chapter officers in September.

#### **PUBLIC RELATIONS COMMITTEE**

Communications Forum date has been changed to November 4 and will be held at the Army Navy Country Club. Committee working with N86 on agenda.

Committee met on August 25 in San Diego. Discussed ideas on how best to publicize the SNA scholarship program.

#### **SPECIAL PROJECTS**

No updated information on the Great Lakes Hall of Fame.

#### **NEW BUSINESS**

No new business.

#### **NEXT MEETING DATE**

**Action Item: Bill Erickson to email committee chairs about proposed dates for next EXCOM meeting.**

Meeting adjourned

