Surface Navy Association Executive Committee Meeting Minutes (Draft) October 19, 2010

In attendance:

VADM Ron Route, USN (Ret), President
CAPT Dave Lee, USN (Ret), Secretary
CAPT Jim Tackett, USN (Ret) Treasurer
RADM Dennis Conley, USN (Ret)
RADM David Hart, USN (Ret) (Phone)
CAPT Jon Kaufmann, USN
CAPT Ned Lundquist, USN (Ret)
CAPT Paul Rinn, USN (Ret)
Mr. Thad Smith (Phone)
CAPT Bill Erickson, USN (Ret), Executive Director
Ms Julie Howard, Director of Admin
Ms. Debbie Garry, SNA Staff

The meeting was called to order at 1710.

PRESIDENT'S REPORT

A motion was made and carried unanimously to accept minutes from the September 16, 2010 meeting.

OLD BUSINESS

Scholarship Committee plans to meet with Treasurer/Finance to discuss future of scholarship program finances. Meeting will be held prior to Thanksgiving. A summary of options has been emailed by the SNA Treasurer, Jim Tackett, to EXCOM members.

EXECUTIVE DIRECTOR

The West Coast Symposium, held in San Diego on August 26, 2010, made a profit of over \$4K. Reviewed financial trend of this event since 2004. This is first year event has made a profit.

SNA participated in a wreath laying to commemorate the 10th anniversary of the USS COLE (DDG 67). The event was held on October 12 at the U.S. Naval Memorial. Admiral Ron Route represented SNA and a video of the ceremony is available online at www.navysna.org.

The USS INDEPENDENCE (LCS 2) recently visited Newport, RI. The SNA Newport Chapter and General Dynamics co-sponsored a join-up/social for the ship and SNA members.

CORPORATE MEMBER REPORT

SNA currently has 77 corporate members. Valkyrie Enterprises has recently joined as our newest corporate member.

SECRETARY REPORT

The timeline for the next BOD election was reviewed. Ballot preps have been in process as of October 1. Presented the list of BOD members with expiring terms. Dave Lee reviewed the proposed slots to be included on the ballot and presented the names of the members to be listed on ballot for EXCOM approval. 9 positions are open with 14 names nominees proposed,. EXCOM approved ballot. Ballot will be online November 1-30 and requires a minimum of 10%

of SNA qualifying membership to respond. It is planned to have the results validated by the next ExCom meeting but no later than December 15.

TREASURER REPORT

Financial reports were reviewed including 2010 chapter disbursements. Budget still on track and expect corporate membership dues to make up the current deficit. To date SNA has distributed more funds to chapters then originally budgeted. It was recommended that this line item be increased in the 2011 budget.

Jim Tackett will continue to work with Scholarship Committee regarding program financials.

FINANCE COMMITTEE

No Report

SYMPOSIUM COMMITTEE

Reviewed the 2011 agenda and proposed speakers. Speaker invites have been sent and SNA is in good shape on responses to date. Since the last review a panel has been added on January 12 with VADM Lee Gunn as moderator.

This year there will be a \$5 charge to attend the Naval Heritage brief. In the past, over 400 attendees sign up for this event with only around 150 actually attending. A nominal fee should provide a better idea of those who plan to attend so that the correct amount of food and drink can be ordered. Plan to provide better refreshments at this event with the ticket price.

Julie Howard reviewed the renovations currently taking place at the Hyatt Regency. She has also been notified that the government room rate has been lowered. Discussed the Join-Up event held on Tuesday night of the Symposium. This event is a cornerstone event. Due to economy and corporate policy changes, exhibiting companies are not purchasing as much food as they have done in the past. This means SNA must fund more of the event. EXCOM discussed and decided the funding is necessary to continue the success of this evening event.

AWARDS COMMITTEE

Paul Rinn presented the 2011 Special Recognition names proposed by the Awards Committee. Two names, BM1 John Nugent and CAPT Ed Hebert, were selected by the committee. EXCOM approved.

Ship CO's have been emailed information on the Admiral Zumwalt and Admiral Burke awards. Paul Rinn will ask Thomas Wilson to moderate selection committee again this year.

The 2011 Heritage lecture them is the Battle of Guadalcanal. The speaker will be Jim Hornfischer and several additional speakers have been contacted.

MEMBERSHIP COMMITTEE

Membership statistics and trends, as of September 30, were reviewed. Reviewed Enlisted and Officer trends. Slight decrease in corporate members but this is due to the fact that corporations have not used all the slots allotted not a decline in corporate membership income.

The Membership Committee will meet on November 9 and discuss the recent Enlisted Survey and select the 2010 Chapter Excellent recipients.

PUBLIC RELATIONS COMMITTEE

Communications Forum date is scheduled for November 4 and will be held at the Army Navy Country Club. Reviewed the current agenda and invited speakers. Corporate POCs have been emailed the registration information to distribute. EXCOM and BOD are also welcome to attend.

SPECIAL PROJECTS

The Great Lakes Hall of Fame has been averaging 600-800 visitors per week and is continuing expansion. The grand opening and dedication is scheduled for Spring 2011.

SCHOLARSHIP COMMITTEE

All scholarship checks have been distributed. A donation request letter will be mailed to corporate members this month.

The Executive Director made the Scholarship Chairman's report which included a list of proposed scholarship changes for 2011. Proposed changes included:

- Set aside for Enlisted and Spouse Applications
- Provide for part time Spouse education
- Make notation as to whether applicant is in High School or College
- Establish Essay Topic

After much discussion it was decided that the precept letter will be drafted and presented at the next EXCOM meeting to include the recommended changes that Admiral Gunn and the 2010 Scholarship Committee would like included. EXCOM can see the changes in letter form and vote on any changes at that time. No official changes will be made until approved by EXCOM.

Action Item: Executive Director will coordinate a draft of the 2011 precept letter for the next EXCOM meeting.

Military OneSource will advertise scholarship availability.

Merger with the Anchor Scholarship Fund is still under discussion. Possible options were presented and final recommendations will be made at January 2011 board meeting.

NEW BUSINESS

No new business.

NEXT MEETING DATE

Propose December 2 or December 8 for the next EXCOM meeting.

Action Item: Bill Erickson to email committee chairs about proposed dates for next EXCOM meeting.

Meeting adjourned