

IN ATTENDANCE

VADM Ron Route, USN (Ret)
CAPT Dave Lee, USN (Ret)
CAPT Jim Tackett, USN (Ret)
VADM Kevin Green, USN (Ret)
VADM Lee Gunn, USN (Ret)
RADM Dennis Conley, USN (Ret)
RADM David Hart, USN (Ret)
VADM Doug Katz, USN (Ret)
CAPT Jon Kaufman, USN
RDML Michael Mahon, USN (Ret)
LT Robert McFall, USN
FORCM(SW) Karen O'Connor, USN (Ret) (*via phone*)
RADM Robert Reilly, USN (Ret)
RADM John Tozzi, USCG (Ret)
CDR John Wilshusen, USN
CAPT Bill Erickson, USN (Ret)
Julie Howard (*via phone*)
Debbie Garry

President's Report

The minutes from the 3 March 2011 Executive Committee Meeting were approved with no changes.

VADM Ron Route thanked all EXCOM members for the work being done on behalf of SNA.

Exec Director Report

Bill Erickson provided an update on SNA's support of ship commissioning. Two plaques were ordered and shipped to the *USS DEWEY* and delivery has been confirmed. A letter with a \$500 check is being mailed to the Commanding Officer.

Old Business

SNA National Board of Directors Meeting. Minutes from the January meeting have been posted to the BOD website.

West Coast Symposium: The proposed date for the 2011 WCS is tentatively set for August 24 in San Diego. This would be held in conjunction with the SWOFOT conference. Waiting for official SWOFOT date confirmation before moving forward with the August 24 date. A proposal for this year is to host an Open Architecture Forum on August 25 using the same location as the WCS. This idea was suggested by a SNA sponsor and the SNA PR chairman. It would include participants from organizations such as NAVSEA and SPAWAR. In the past the Open Architecture forum was sponsored by Defense News. SNA could host both events and offer 1-2 day exhibit packages to exhibitors. The San Diego chapter has been contacted and is reviewing the proposal to host both events on Naval Base San Diego. Geoff Fein has volunteered to consult on development of agenda and could serve as a moderator. EXCOM

wanted to know what the objective of this forum would be. Bill Erickson said that it is of interest to our corporate sponsors and could be a way to raise additional funds for SNA.

ASNE HSI Symposium: The 2011 ASNE HSI is scheduled to be held in Vienna, VA from November 2-4. ASNE would assume the financial responsibilities and SNA would publicize to members. SNA would get free exhibit space and our members could attend at ASNE rate. EXCOM approved ASNE/SNA partnership.

USCG Support: SNA supported 2 USCG Teambuilding events for new CPO's and Ensigns in the area. The cost was approximately \$1500. **Action Item: SNA staff will compare attendee list to SNA database to find out if any attendees joined SNA.**

Cuttermen Association: The Cuttermen Association held its first annual meeting on May 3 at the Hyatt Regency Crystal City. They have organized as a 501(c)19 which is classified as a fraternal organization. SNA is a 501(c)3 which is classified as educational. SNA provided \$1000 in support for the meeting and Bill Erickson represented SNA and spoke to group. There is still potential for the 2 groups to collaborate on events such as Maritime Security Forum and the SNA National Symposium. The newly elected Cuttermen Association president is a current SNA member. Association's biggest concern is losing identity within a larger organization such SNA. **Action Item: Research ways to cross membership between SNA and Cuttermen Association.** John Tozzi will work with the SNA New London chapter to do a joint event. This could be a model for other chapters. He will also be visiting USCG Academy in June and will discuss the next Maritime Security Forum.

Midway Commemoration: The DC Midway Commemoration dinner will be held June 2 at the Army Navy Country Club in Arlington. The speaker is the CNO and registration is currently open online. SNA is a sponsor of this event. On June 3, there will be a wreath laying at the Navy Memorial. Bill Erickson is working with SWONET on the possibility of live streaming the event(s).

SNA Heritage Lecture Distribution: Working on videos of Battle of Inchon Landing and Battle of Guadalcanal. Researching possibility of creating a dedicated channel on YouTube to post videos. Also exploring having Navy Memorial host the videos on Navy TV. **Action Item: Bill Erickson will present distribution proposals at next EXCOM meeting.**

CORPORATE MEMBERS REPORT

We currently have 81 corporate members but 1 sponsor has notified staff that they will not be renewing. Phoenix Group has recently joined as a new SNA corporate sponsor. We are on track to meet income goal this year.

SECRETARY REPORT

No Report

TREASURER REPORT

Reviewed current finance report. The full Symposium reconciliation has been completed. SNA did better than budgeted. Presented Symposium finance report.

FINANCE COMMITTEE

No report

SYMPOSIUM REPORT

Reviewed potential Symposium 2012 themes. All proposed themes provide speakers, attendees, and exhibitors maximum flexibility. Waiting for VADMI Hunt to assume command before sending his office the suggested themes. We still have time to finalize theme before a final confirmation must be made.

Presented Symposium stats to EXCOM. We exceeded on income and expenses in comparison to 2010 event. Largest increase in expenses was in the A/V and food categories. This year in SNA live streamed some events which impacted A/V. **Action Item: Bill Erickson and John Wilshusen will get stats on how many people watched events using live stream option.** Would like to use live stream option at the 2012 Symposium but need to make sure we do not lose revenue or attendance. **Action Item: Research ticket options in live stream category.**

Reviewed the Symposium profit distribution. This year SNA was able to transfer approximately 5K more to the scholarship fund than previous year.

Reviewed Attendance numbers. Overall the event attendance numbers were on target. Slight decreases in some area including active duty numbers but could be result of the inclement weather.

AWARDS REPORT

SNA has a new Old Tar. FCCM Sean C. Mast, USN with an August 27, 1985 date has been awarded the current title. SNA is currently researching a permanent home for the large Old Tar statue and the Senior Enlisted Academy in Newport is an option. Old Tar awardees will continue to receive a replicate smaller statue.

Special Recognition nominations are still being accepted. Please send any names to Paul Rinn.

SCHOLARSHIP REPORT

Presented the names of the SNA members who served on the 2011 selection committee. This year SNA received a great group of applicants and the applications were provided to the committee members electronically which was very helpful and this type of distribution method should continue in the future.

Per the EXCOM guidelines, 65 total scholarships were allowed this year. This number included both renewals and new awardees. The committee selected a total of 17 new awardees and 3 alternates. Currently have 3 renewals as undecided depending on SNA receiving their spring transcripts. Names of the selectees were presented to EXCOM along with their demographic information.

The committee would like to establish guidelines on how to view high school applicants compared to applicants already enrolled in college. Guidelines need to be established and approved by EXCOM prior to next year's selection. There were also questions as to why this year's list did not include any Enlisted dependents. Scholarship chairman said that none were close enough in the voting to permit awarding a scholarship this year. A quota concept was discussed to enable award to enlisted recipients. **Action Item: Scholarship Committee will meet to examine possible changes to the selection process. Proposed changes are to be presented to the EXCOM for approval by the end of August with an interim report due at the next ExCom Meeting.**

2011 Scholarship selectee list was approved by EXCOM.

MEMBERSHIP REPORT

Reviewed membership statistics and trend slides. Slight growth was noted. Currently at an all time high for paid memberships.

Membership Committee recently met and proposes offering the 3 year at Half Price membership promotion in July/August. EXCOM approved.

Committee members also discussed current contact options with SNA members. National has a Facebook account as well as some of the chapters. SNA National also has a LinkedIn account which is open to members only. A Twitter account has been setup but is not currently active. Recommendation to consider a volunteer/paid intern during Symposium timeframe to advertise event. It was agreed that SNA needs to continue its growth into expanded social media. Scott Cheney-Peters has developed a Media Guidance paper that has been posted to the Chapter Relations website for chapter Officers to review. **Action Item: Bill Erickson to post Media Guidance paper on the BOD website for EXCOM and Board Members to view.**

Membership Committee reviewed the use of SNA logo on materials provided to chapters and recommends maintaining current program. **Action Item: Debbie Garry to remind chapters about items available in the Gold Medallion collection.**

PUBLIC RELATIONS REPORT

Communications Forum date is pending.

SPECIAL PROJECTS

Great Lakes Hall of Fame grand opening scheduled for July 1, 2011.

NEW BUSINESS

Jon Kaufmann told the EXCOM that the SNA GWC recently presented a sword to the GWU NROTC unit. Pictures of the ceremony were displayed.

Robert Reilly reported that the Saginaw Valley Naval Ship Museum has recently taken custody of the USS Edson.

Karen O'Connor said that Tom Howard noted how beneficial he felt it was to be able to attend the SNA Symposium as a new BOD member prior to being sworn in and hopes it is a program that will continue.

Next meeting scheduled for June 28, 29 or 30.