

IN ATTENDANCE

VADM Ron Route, USN (Ret)
CAPT Dave Lee, USN (Ret)
VADM Lee Gunn, USN (Ret)
GSE1 John Bradshaw, USN (*via phone*)
VADM Bill Earner, USN (Ret)
VADM Hank Giffin, USN (Ret) (*via phone*)
RADM David Hart, USN (Ret)
FLTMC Tom Howard, USN (Ret) (*via phone*)
CAPT Jon Krietz, USN (*via phone*)
VADM Tim LaFleur, USN (Ret) (*via phone*)
CAPT Ned Lundquist, USN (Ret)
FORCM(SW) Karen O'Connor, USN (Ret) (*via phone*)
RADM Robert Reilly, USN (Ret)
CAPT Paul Rinn, USN (Ret)
RADM John Tozzi, USCG (Ret)
CAPT Bill Erickson, USN (Ret)
Julie Howard (*via phone*)
Debbie Garry

President's Report

The meeting was called to order at 1715. Admiral Route welcomed all attendees to the meeting. The minutes from the 11 May 2011 Executive Committee Meeting were approved with no changes.

SCHOLARSHIP REPORT

As requested at the May EXCOM meeting, the Scholarship Committee has begun to examine possible changes to the selection process to see if selectees can better represent all membership demographics. Based on this direction the goal is to have a proposal to present to the EXCOM by the end of August. Scholarship Committee Chairman Lee Gunn took some time to review options the committee has started to examine and made it clear that this was just an informational presentation so the EXCOM could see options thus far and provide feedback.

It was noted that current and past scholarship selectees were all highly qualified and deserved to be selected. The concern is not that qualified applicants are being selected but SNA wants to make sure all SNA members receive opportunity. During this presentation the SNA Mission Statement, the Scholarship Program purpose, and the current program criteria were reviewed. One perception may be that this is a program geared towards the dependents of Senior Officers and one of the actions the committee is looking at is what can be done to make the Enlisted applicants more competitive. A group of Senior Enlisted members were pulsed by FORCM (Ret) Karen O'Connor to discuss some ideas on options for this and it has been forwarded to committee for review.

EXCOM members discussed the following ideas/suggestions:

- Consider “financial need” in the selection process. Current instruction states focuses on merit, not financial need. Bill Erickson explained that the IRS recognizes 2 types of scholarships: merit based and financial need. SNA’s is currently a merit based scholarship so we do not require the Federal Financial Aid form. Switching to a financial need scholarship may benefit the Enlisted applicants but would require a much large time commitment from committee members and staff to analyze. Committee members already spend a considerable amount of time using current criteria. This change would also need to be discussed with the SNA lawyer.
- Place greater weight on the essay portion and/or ask more specific questions to gain insight into the applicant’s background such as financial need and frequency/timing of service-direct moves.
- Set quotas. Several options were discussed including basing percentage of applicants in each category (Enlisted/Officer/Retired & Civilian) or basing percentage selected using membership demographics. Do we want to focus selection on the SNA member or the scholarship applicant? SNA’s lawyer was consulted prior to meeting and said that only using the membership demographics option would work if went with quota but did state SNA has already gone above and beyond identifying Enlisted vs. Officer applicants to the Scholarship Committee members.
- Spouse scholarship change. Do not require full-time student status which would allow junior Enlisted/Officer spouses to qualify as many are working and attending college part-time. It was pointed out that Spouses are already eligible for a part-time course load.
- How should the committee compare high school applicants with applicants already in college?

Lee Gunn presented the names of the SNA members who served on the 2011 selection committee. *Action Item: Robert Reilly will research and provide feedback to EXCOM on role scholarships play in the college arena. What is purpose of scholarship?*

Exec Director Report

SNA National Board of Directors Meeting. Minutes from the January meeting have been posted to the BOD website.

Provided an update on the West Coast Symposium and Open Architecture Forum. The dates for the events have been changed due to the movement of the SWOFOT. The OA Forum will now be held on Tuesday, August 16 at the base conference center. The WCS will be held on August 18 at Pier 2. The San Diego chapter golf tournament has been moved to Friday, August 19.

SNA has been approached by Bob Rositzke to sponsor a video that highlights the U.S. Navy’s contributions to the preservation of the Union and the end of slavery at a cost of \$25K. The video would be used in U.S. Navy commemorations over the next four years. The full video

would be 25-30 minutes but would be divided into 5 modules of 5-6 minutes that could be used separately. SNA would receive an on-camera acknowledgement at the beginning of the full video and an on-camera acknowledgement at the beginning of each module. Bill Erickson reminded EXCOM that part of SNA's purpose is to foster and preserve the heritage of the Surface Naval Forces in the United States Navy. EXCOM wanted to know who would own the video and to guarantee that SNA had full rights to use the video as they wanted. John Tozzi requested that U.S. Coast Guard be included in the video. EXCOM approved the \$25K support.

Action Item: Bill Erickson will work with Bob Rositzke to include Coast Guard.

Action Item: Bill Erickson will confirm that SNA has full rights to video.

Action Item: Bill Erickson will send a link of the first module to EXCOM members so that they may view product.

CORPORATE MEMBERS REPORT

We currently have 77 corporate members. Westland Technologies, Inc has recently joined as a new SNA corporate sponsor. A couple of sponsors have notified SNA that they would not be renewing due to reorganization or budgets.

SECRETARY REPORT

Dave Lee will present the Board of Directors election timeline at the August EXCOM.

TREASURER REPORT

Reviewed current finance report including chapter disbursements. SNA is still on track to meet budget goals.

FINANCE COMMITTEE

Presented year-to-year performance of accounts from 2007-2010. Bill Earner recommends SNA continues with current investment plan.

SYMPOSIUM REPORT

Reviewed timeline for the 2012 National Symposium. Dave Hart has been working with Admirals Hunt and Pandolfe on the proposed theme. Should have finalized and ready to present to EXCOM in the next 2-3 weeks.

Presented 2012 Symposium fee proposal. Only recommending a slight increase as SNA recognizes that economy has been bad for industry. SNA does expect a 10% increase in expenses.

AWARDS REPORT

The topic of the 2012 Historical lecture will be Cuban Missile Crisis. Reviewed possible speakers. Committee is still researching speaker options. *Action Item: Karen O'Connor will send potential speaker name to Paul Rinn.*

Currently have 6 nominations pending for Special Recognition award. Hall of Fame voting to be completed at next Awards Committee meeting.

MEMBERSHIP REPORT

Reviewed membership statistics and trend slides. Slight downward trend in Enlisted membership and Officer membership is holding steady. The 3 year at Half Price membership promotion has kicked off and will run through August.

PUBLIC RELATIONS REPORT

Ned Lundquist recently spoke with the Midway Curator about a possible “communications” presentation at the 2011 West Coast Symposium. Will follow-up on pursuing this idea.

Ned Lundquist recently spoke to the SNA Pearl Harbor Chapter on a recent trip to Hawaii and plans to represent SNA National at the George Sirian Award Ceremony in Boston.

SITREP issue is pending and should be in mailboxes by end of July.

Moving forward with the Maritime Securities Forum in New London in fall 2011.

SPECIAL PROJECTS

Great Lakes Hall of Fame grand opening scheduled for July 2, 2011. Bill Erickson will attend on behalf of SNA.

NEW BUSINESS

Next meeting scheduled for 2 or 3 August.