

**Surface Navy Association
Executive Committee Meeting Minutes (Draft)
September 22, 2011**

IN ATTENDANCE

VADM Ron Route, USN (Ret)
CAPT Dave Lee, USN (Ret)
CAPT Jim Tackett, USN (Ret)
VADM Lee Gunn, USN (Ret)
VADM Hank Giffin, USN (Ret) *(via phone)*
CAPT David Adler, USN
OS1(SW/AW) David Brakebill, USN *(via phone)*
RADM Dennis Conley, USN (Ret)
VADM Bill Earner, USN (Ret)
RADM Dave Hart, USN (Ret)
LT Rob McFall, USN
CAPT Paul Rinn, USN (Ret)
CAPT Mark Sedlacek, USN (Ret)
LCDR Al Siegrist, USN
CAPT Bill Erickson, USN (Ret)
Julie Howard *(via phone)*
Debbie Garry

PRESIDENT'S REPORT

The meeting was called to order at 1709. Admiral Route welcomed all attendees to the meeting and introduced new members. The minutes from the 2 August 2011 Executive Committee Meeting were approved with no changes.

OLD BUSINESS

No report.

AWARDS REPORT

Paul Rinn presented the Hall of Fame list to EXCOM for approval. Each nominee's bio was presented to EXCOM. The EXCOM approved all 6 nominees to be added to the HOF at the SNA Annual Banquet. Paul Rinn described the Hall of Fame selection process. Each year the committee requests HOF nominations to be added to the existing HOF list. The committee reviews the existing list of nominations and adds any new names that qualify. The Awards Committee, which is made up of 12-15 members, participates in the first round of voting. The committee then meets to discuss the finalists and votes on the final names to be presented to EXCOM for approval. After EXCOM approves, the selectees or families are notified if possible and production begins on the HOF video. EXCOM approved the proposed HOF list.

Action Item: Paul Rinn to provide names of potential future inductees to the nomination list for those that the Committee is trying to locate.

The current Old Salt, Admiral Mike Mullen, is retiring and the new Old Salt will be Admiral John Harvey. SNA has contacted Admiral Mullen's office to find out how he would like to transfer the award.

The theme for the 2012 Heritage Lectures is the Cuban Missile Crisis. Speaker names were presented to EXCOM. Committee is still looking for an Enlisted representative for the program.

Nominations for the Arleigh Burke, Admiral Zumwalt and Photography awards are due on November 1, 2011.

There was a recommendation that any SWO winners of the Stockdale Leadership Award be invited to attend the Symposium Annual Banquet. EXCOM members supported this recommendation.

EXECUTIVE DIRECTOR REPORT

The West Coast Symposium and Open Architecture Forum were held in San Diego in August. There were 93 registrants for the OA Forum. The West Coast Symposium had approximately 350 attendees throughout the day. The West Coast Symposium was impacted by being held the same week as Surface Line Week and having limited ships in port. Both events were broadcasted live by SWONET to the public. Accounting is still waiting for some outstanding receipts but do expect to make a small profit.

SNA has received request to sponsor 2 more USCG Teambuilding events. The cost is \$52 per person and depending on number of participants it could cost \$3000-\$6000 annually. SNA currently supports Navy CPO events in Hampton Roads, Pearl Harbor, San Diego and Washington at a cost of approximately \$8 per person. These programs are geared more towards professional/educational themes and serve a broader audience. Bill Erickson will review other ways to support USCG new E-7s which is more along the current Navy support that SNA provides and in keeping with the charter. Recommendation(s) will be presented to EXCOM at a later date.

On November 17 at the Washington Navy Yard Museum, SNA and the Navy Historical Foundation will be co-sponsoring a reception in honor of the USS Houston Survivors Association. A model of the USS Houston will be presented and a panel to include 6 survivors will speak. Jim Hornfischer has been invited to moderate the panel. SNA will provide some monetary support not to exceed \$1,000.

The Maritimes Security Forum will be held in New London, CT on March 13-14, 2012. RADM John Tozzi will liaison with RADM Sandra Stosz, the USCG Academy Superintendent, regarding this event. The event will include exhibitors, reception and multiple speakers.

Bill Erickson presented an update on the SNA's current Social Networking program which was prepared by Julie Howard. Currently SNA has Facebook, LinkedIn and Twitter accounts. Other options not currently used are Blogs and RSS feeds. The SNA Admin Staff will continue to make posts regarding upcoming events, event teasers, chapter updates and any breaking news. It is recommended to make posts no less than twice a week but more frequently during events. EXCOM members are encouraged to email the SNA Admin Staff any recommendations of items to post.

The War of 1812 Commemoration events will be held 2012-2104. Reviewed current schedule of events and event website. **Action Item: Provide a link on the SNA website to the Commemoration link.**

The Naval Order and Tin Can Sailor Association are planning events to commemorate the 70th Anniversary of Pearl Harbor. The Tin Can Sailors Association is planning a 2-3 day event and has asked SNA for no monetary support but publicity to our membership.

CORPORATE MEMBERS REPORT

We currently have 78 corporate members and are on track to exceed budgeted corporate income. Three new corporate sponsors joined this month: EADS North America, Saab Sensis Corporation and Atlas North America. Two sponsors were dropped.

SECRETARY REPORT

The timeline for the next BOD election was reviewed. The request for nominations will be open for the month of September and the election will be held the month of November. Ballot will be sent out to membership via email on November 1. The names of the 7 board members with terms expiring were reviewed. Categories were reviewed as to which ones will have available slots for election.

TREASURER REPORT

Reviewed current finance report including chapter disbursements. Chapter project expenses are higher than budgeted but this is all in support of SNA members. SNA is still on track to meet budget goals. Corporate dues expected to pick up as Symposium date gets closer.

FINANCE COMMITTEE

Jim Tackett and VADM Bill Earner will review what SNA should consider doing with current investments.

SYMPOSIUM REPORT

Reviewed timeline for the 2012 National Symposium. The 2012 theme will be "Surface Navy – A Credible Force in Uncertain Times." Reviewed the current Symposium agenda. RADM Dave Hart proposed moving N86 & N85 panel to the first day of Symposium which was supported by EXCOM. SNA has received some recommendations on possible Symposium panels: Media panel and an Ethics panel. SNA plans to move forward with adding a media panel to 2012 event. The Ethics panel proposal was to offer only to an active audience with a junior officer panel presenting actual cases for discussion. After much discussion, the EXCOM does not feel that Symposium is the venue for this discussion. **Action Item: RADM Hart will solicit ideas from VADM Hunt on which direction this topic should take.**

The SNA Admin Staff has been working with SWONET on the possibility of live streaming Symposium seminars. There is a concern that if attendees can watch the seminars live online, we may lose attendance. Some members of the EXCOM do not see a good reason to live stream seminars as the presentations and videos are made available to members after the event. Recommend that no seminars be live streamed except in special cases such as the JO Roundtable. SWONET could show teasers or live interviews. **Action Item: SNA Admin Staff will provide speaker rules of engagement guidelines for Symposium speakers to EXCOM so that speakers are aware of what is taped, published, etc.**

SCHOLARSHIP REPORT

Three alternates received SNA scholarships base on notification that 3 recipients would not be using the award. Alternate names were presented to EXCOM. The Committee will present the proposed essay question to the EXCOM at the next meeting.

SNA will be sending out to emails to regarding the scholarship program:

- A fact sheet to chapter officers and members about the program which will be signed by Lee Gunn.
- A general email to members publicizing how to donate online the SNA Scholarship Fund.

SNA Admin Staff has started publicizing scholarship program at events including San Diego CPO Pride Day.

MEMBERSHIP REPORT

Reviewed membership statistics and trend slides as of Aug 2011. The "3 year at Half Price" membership promotion was successful with over 500 new/renewal applications.

PUBLIC RELATIONS REPORT

SNA is considering hosting a Communications Forum on November 8. Will discuss with N86.

SPECIAL PROJECTS

The Civil War 150 video, sponsored by SNA, is in process. Production of 3 of the 5 has been completed. The Technology video is to be played at Navy Birthday Ball. The remaining 2 videos to be completed by the end of October 2011. An article about the videos will be in next Surface Sitrep

NEW BUSINESS

Al Siegrist presented upcoming SNA GWC events including the Surface Warfare Party and September 28 luncheon.

The CNO Change of Command is scheduled for September 23.

Next meeting scheduled for late October. Bill Erickson will review dates and email EXCOM members.