Surface Navy Association Executive Committee Meeting Minutes October 17, 2012

IN ATTENDANCE

VADM Admiral Route, USN (Ret)
CAPT Jim Tackett, USN (Ret)
VADM Henry Giffin, USN (Ret) (via phone)
RADM Dennis Conley, USN (Ret)
RADM Dave Hart, USN (Ret)
CAPT Ned Lundquist, USN (Ret)
RDML Mike Mahon, USN (Ret)

RADM Robert Reilly, USN (Ret) (via phone)
CAPT Paul Rinn, USN (Ret)
CAPT Matt Sharpe, USN (Ret) (via phone)
Thad Smith (via phone)
CAPT Bill Erickson, USN (Ret)
Julie Howard (via phone)
Debbie Garry

PRESIDENT'S REPORT

The meeting was called to order by the President at 1705. VADM Ron Route welcomed all attendees to the meeting. The minutes from the 28 August 2012 Executive Committee Meeting were approved with no changes.

OLD BUSINESS

The draft minutes from the January National Board Meeting are posted on the Board of Directors website for review.

EXECUTIVE DIRECTOR REPORT

Provided update on the 2013 Howard Associates office move. The lease in the VSE building expires April 2013. Howard Associates is currently in negotiations to lease space at 6551 Loisdale Ct near the Springfield Mall. SNA historically has paid 50% of the rent for file/supply storage and office space for Executive Director. Provided a slideshow of pictures of proposed office space.

Updated EXCOM on the status of the items that could impact future Surface Navy Association events (The OMB Directive on Conferences, Section 308 of the House-passed Digital Accountability and Transparency Act (H.R. 2146) and title V of the Senate-passed 21st Century Postal Service Act of 2012 (S. 1789) . Provided an overview of the September 29 DOD memo referring to Implementation of Conference Oversight Requirements and Delegation of Conference Approval Authority. SNA's conference does fall into the threshold that requires approval. Working with the new SNA GWC President, CAPT Dave Welch on Symposium approval using the new guidelines. At this time, there does not appear to be any show stoppers. SNA can provide a non-monetary value statement upon requested.

The West Coast Symposium was held in San Diego on August 16. SNA earned a profit of almost \$10K on this event.

CORPORATE MEMBERS REPORT

SNA currently has 83 corporate members. One new sponsor, RCT Systems, has joined since last meeting. Still on target to meet budget as this is the quarter that many sponsors renew.

SECRETARY REPORT

Reviewed the timeline for the upcoming Board of Directors election and reviewed the expiring terms by name and rank. SNA members can elect up to 9 new board members. Presented the names of the nominees requesting to be included on the ballot. Matt Sharpe requested an addition to the nominee list. EXCOM agrees name could be added as a "conditional acceptance" if he meets qualifications and the Secretary approves. Ballot will be online from November 1 – November 30 and EXCOM will validate results at December meeting.

TREASURER REPORT

Reviewed the current finance summary report. Discussed the contract support line procedure which is based on transfer of funds from the Symposium account to the Operating account once Symposium funds begin to be deposited. Reviewed chapter disbursements. There are some pending scholarship donations from corporations in process and a full scholarship report will be presented as well as a financial tutorial on all SNA accounts at the December EXCOM.

FINANCE COMMITTEE

No Report

SYMPOSIUM REPORT

Reviewed planning timeline for the 25th SNA National Symposium. Admiral Hart has confirmed that Admiral Copeman would like to host the Commander/Commanding Officer meeting. *Action Item: Bill Erickson will mail invite letter to Admiral Syring.*

Action Item: Julie Howard will contact hotel to confirm hotel room block as inauguration events will begin during week of our event.

Bill Erickson provided an update on video services at the Symposium. Bill Erickson and Julie Howard have met with SWANK who provides the A/V at the Symposium to discuss filming and broadcasting presentations during Symposium. It would cost SNA approximately \$4500/day to provide service. Action Item: Discuss legality of SNA selling advertising to corporations to have their logo on the film as most of the speakers will be active duty or government employees with Admiral Hare.

Bill Erickson presented the Smartphone application that SNA will be using at the 2013 event. The application cost was \$2500. Presented a mock up of the app that would be seen on attendees phones. It would provide links to exhibitor list, agenda, etc. Could also be used by attendees to set up reminders about upcoming events during Symposium week. SNA is working with SWANK on wireless connectivity throughout the hotel.

AWARD REPORT

Transfer of the "Old Salt" award between Admiral Harvey and Admiral Blake has been completed.

Hall of Fame selectees and their bios were presented to EXCOM. Six names were proposed by the Awards Committee and approved by the EXCOM. *Action Item: Research possible ways to highlight past HOF recipients that were in Battle of 1812 at the 2013 Symposium.* Paul Rinn reported that the Committee continues to research potential Enlisted nominees to be added to the HOF nominee list and encourages EXCOM members to email him any recommendations.

Special Recognition names were reviewed. An overview of the 3 selectees was provided and the EXCOM approved. Paul Rinn reminded EXCOM to continue to send him nominations to be added to nomination list for future consideration.

The theme for the 2013 Historical Lecture is "Operation Praying Mantis." Reviewed invited panelists. Still researching Enlisted panelists.

Nominations currently being submitted for remaining awards: Zumwalt, Burke, Photography and Literary.

SCHOLARSHIP REPORT

No Report

MEMBERSHIP REPORT

Reviewed membership statistics as of September 30 including trend slides. Paid members are continuing to show a slight decline with no clear reason.

PUBLIC RELATIONS REPORT

Captain Lundquist reviewed upcoming SITREP articles for the next issue which will have an international focus. Plans to have an interview with Admiral Copeman for the issue to be out at Symposium.

Recently spoke with Maritime Reporter Magazine to be a media partner for Symposium. Ned has requested space in their next issue to promote Surface Navy, SNA and the 2013 Symposium.

SNA will not host a Communications Forum this year.

SPECIAL PROJECTS

No Report

NEW BUSINESS

Bill Erickson provided an update on the recent renovation of the Arlington Army Navy Country Club.

Next meeting to be held in mid-December. Bill Erickson will email proposed dates to EXCOM.

Meeting adjourned at 1849.