Surface Navy Association Executive Committee Meeting Minutes (Draft) May 23, 2013

IN ATTENDANCE

VADM Admiral Ronald Route, USN (Ret)
OSC David Brakebill, USN
RADM Dennis Conley, USN (Ret)
CAPT Mike Davis, USN (Ret)
VADM Lee Gunn, USN (Ret)
RADM Dave Hart, USN (Ret)
CAPT Ned Lundquist, USN (Ret)
Dave McComb
LCDR Robert McFarlin, USN, (via phone)

RADM Robert Reilly, USN (Ret)
CAPT Paul Rinn, USN (Ret)
CAPT Mark Sedlacek, USN (Ret)
CAPT Matt Sharpe, USN (Ret), (via phone)
LT Graham Van Hook, USN, (via phone)
CAPT Bill Erickson, USN (Ret)
Debbie Garry

PRESIDENT'S REPORT

The meeting was called to order by the President. VADM Ron Route welcomed all attendees to the meeting. The minutes from the March 1, 2013 Executive Committee Meeting were approved with no changes. The move to the new office in Springfield is complete. Also, the new SNA media site is up and running and many videos including the recent speech by RADM(S) Pete Gumataotao have been posted for viewing.

EXECUTIVE DIRECTOR REPORT

The minutes from the January 2013 Board of Directors meeting including corrections and action items are posted on the Board of Directors website.

SSLA is hosting their Symposium on June 6-7 at the Gaylord Hotel. Due to government conference rule changes they are having budget issues with this year's event. They have requested SNA donate \$2400 to cover the cost of shuttle buses. In return for this donation, SNA would have its logo on the giveaway bag and an ad in the program. EXCOM approved a donation of \$2400 and if SSLA finds that the bus transportation will not be used on one or both days, they have approval to use the funding to support other activities associated with the event.

The West Coast Symposium is currently scheduled for August 22 in San Diego. There has been corporate interest and we need to finalize the date so corporations can request funding. Less profit is expected this year as SNA may have to pay more travel expenses than in previous years due to new government travel restrictions. SWOFOT has not been scheduled at this time and there is a chance it will not be held same week as WCS. The SNA golf tournament and the Surface Warfare Ball are scheduled for the same week. Recommendation is that we proceed with the August 22 date. EXCOM approved.

The DC Midway dinner is scheduled for Tuesday, June 4 at the Army Navy Country Club. SNA is one of the event sponsors. A wreath laying ceremony will also take place on June 4 at the Navy Memorial.

CORPORATE MEMBERS REPORT

SNA currently has 87 corporate members. Three sponsors notified SNA that they would not be renewing this year which resulted in a loss of \$11K. However, 2 new sponsors joined totaling bringing in revenue of \$2K. Discussed current corporate sponsor benefits and confirmed that

SNA does reply back to any corporate sponsor that is dropping to review lost benefits. Want to continue to advertise all benefits of remaining a sponsor.

SECRETARY REPORT

No Report

TREASURER REPORT

CAPT Bill Erickson reviewed the current finance report including account balances, investments and chapter disbursements to date. SNA has some certificates of deposits coming due for renewal. Renewal options are to be reviewed by CAPT Jim Tackett and VADM Bill Earner. Reviewed scholarship accounts. Reported that chapters are beginning to consider scholarship fund when making donations.

FINANCE COMMITTEE

No Report

SYMPOSIUM REPORT

RADM Dave Hart reviewed Symposium attendance numbers. Made profit in excess of \$350K. Reviewed timeline for 2014 Symposium including potential themes. Information being sent to OPNAV N96 and SURFPAC to review.

AWARD REPORT

CAPT Paul Rinn reported that the annual awards cycle has started. The Awards Committee met on May 13. Inputs requested for Hall of Fame and Special Recognition nominees. Send nominations to Paul Rinn.

Awards Committee has narrowed the themes for the 2014 Historical Remembrance to Battle of Lake Erie and Tonkin Gulf.

BDOC courses are offered on West and East coasts approximately 6 times per year. San Diego currently provides an award at the graduation ceremony and hosts a social which SNA National provides funding support. Working with Hampton Roads to fund similar program on East Coast.

Old Tar Award – working with Newport to display award permanently at the Senior Enlisted Academy.

Working to restart the awards program of providing command pins to Command Leadership School students. Pins would be presented to all students not just Surface Warfare.

The Stephen Decatur Jr NJROTC 2013 program is closing at the end of the month. To date over 360 schools have requested awards.

SCHOLARSHIP REPORT

VADM Lee Gunn reported that the Scholarship Committee met to select the 2013 scholarship winners and review the renewal requests. Received 51 new applications and 44 renewal requests. Committee approved 41 of the 44 renewal requests and selected 15 new scholarship winners. Of the 15 selectees, 10 are high school students; 4 college students and 1 spouse. Committee also selected 4 alternates. The selectee names and demographics will be posted on the Board of Directors website for review. Unless there are any objections/questions received by May 31, the results will be considered final and applicants will be notified of results.

CAPT Ned Lundquist suggested using excerpts from the applicants' essays in an article for SITREP or base newspapers. Would need to get permission from applicants to use. EXCOM

recommended that any article be geared more towards donors and not advertising for applications.

MEMBERSHIP REPORT

RADM Dennis Conley reviewed the April membership statistics. Statistics continue to show an increase in paid members. Reviewed membership trends. Enlisted numbers have decreased slightly.

The Membership Committee met on May 21 to discuss membership initiatives. The Committee recommended the following:

- > Adoption of a "Officer Continuum" approach to SNA Membership
 - New SWO (USNA, ROTC, OCS)
 - SWO DOC
 - SWO Department Head
- Change the term "Complimentary Membership" to "Promotional Membership" for the "no cost" 3 year memberships offered to Ensigns, and newly appointed CPOs.
- Create a survey to send to Officers/CPOs in June during the 2nd year subsequent to the activation of their "Promotional" membership.

EXCOM approved all recommendations.

PUBLIC RELATIONS REPORT

No Report

SPECIAL PROJECTS

No Report

NEW BUSINESS

CAPT Bill Erickson will email proposed dates to EXCOM.

Meeting adjourned at 1852.