



IN ATTENDANCE

VADM Richard Hunt, USN (Ret) – President
VADM Hank Giffin, USN (Ret), VP East Coast (via phone)
CAPT Dave Lee, USN (Ret) – Secretary
CAPT Jim Tackett, USN (Ret), Treasurer
CAPT Dave Adler, USN (Ret) (via phone)
CAPT Chris Barnes, USN (via phone)
OSC(SW/AW) Dave Brakebill, USN (Ret) (via phone)
RADM Dennis Conley, USN (Ret)
CAPT Mike Davis, USN (Ret) (via phone)
RDML Mike Frick, USN (Ret)
RADM Vic Guillory, USN (Ret)
VADM Lee Gunn, USN (Ret)
RADM Dave Hart, USN (Ret)
RADM Jeff Hathaway, USCG (Ret)
RDML Jon Kreitz, USN (via phone)
VADM Bill Landay, USN (Ret)
CAPT Ned Lundquist, USN (Ret)
RDML Michael Mahon, USN (Ret)
CAPT Glen Sears, USN (Ret)
Mr. Thad Smith (via phone)
CAPT Troy Stoner, USN (Ret)
TO BE COMPLETED FROM SHEET
CAPT William Erickson, USN (Ret) – Executive Director
Mrs. Julie Howard, Director of Admin (via phone)

APPROVAL OF MINUTES

Minutes from the last meeting held on 26 March 2019 have been distributed and reviewed. A motion was made to accept minutes as written and it passed unanimously.

EXECUTIVE DIRECTOR REPORT

SNA Sponsored 2019 Video was D-Day at Pointe-du-Hoc produced by the World War II Foundation. This was a topic discussed at our 2006 Heritage Night. A Premier was held at the French Embassy in Washington, DC on 7 May and a number of SNA members attended. The video that shows SNA as an underwriter has been distributed to 120 PBS stations.

Battle of Midway Dinner was held at the ANCC on 4 June. This is an event we sponsor in conjunction with 12 other Non-Profit Associations. We had over 200 attendees and 5 BOM Veterans in attendance. The Speaker was Liza Mundy discussing Code Girls.

SNA West Coast Symposium is scheduled to be held 22 August 2019. The San Diego Chapter is currently working the schedule of events and should have something to us in time to open registration next week. Unfortunately, due to a VCNO scheduled event, SWOFOT will now take place the week earlier. We do expect to still get a number of Flag Officers to speak and hopefully attend.

Communications Plan. At the Board of Directors Meeting in January one of the action items was to put together a marketing/communication plan to get us to where we need to be for 2025. The staff, together with the Communications Committee, are in the process of pulling this together to tie in these objectives with the Associations' Strategic Plan, Mission Statement and Committee Goals and Objectives. The outline presentation (see slide) was presented and generated much discussion amongst those in attendance. All the comments and ideas will be incorporated into the future draft.

CORPORATE MEMBERSHIP REPORT

We currently have 90 corporate members. We added General Tool Company but dropped Central Gulf Lines, Inc and the Undersea Systems Division of Northrop Grumman. We are on track to meet budget (see slide).

SECRETARY'S REPORT

Nothing to report

TREASURER'S REPORT

The financial reports were reviewed. It was noted that there is not a lot of activity right now. We are about \$200,000.00 to the good based on income over expenses; however this will even out towards the end of the year. Chapter disbursements are also on track. See slides for complete details.

FINANCE COMMITTEE

The overall health of the Association is good, and we currently have close to \$1.5 million in our investment accounts. See slide for account breakdown.

SYMPOSIUM COMMITTEE

The planning timeline was reviewed. Chair appreciated all the responses he received with theme ideas. A few were stand outs and these are now waiting for discussion and approval with N96 and CNSF before finalizing for distribution.

SCHOLARSHIP COMMITTEE

Nothing substantially new to report since the last meeting. The fund is healthy and we are beginning to send out checks to the institutions of the 2019 scholarship recipients. There is a lunch in Hampton Road next week and one in DC on 17 July; scholarship recipients from those areas have been invited to attend as guests of the chapter.

MEMBERSHIP REPORT

We are still strong on membership however had a slight loss with 126 people not renewing this month. As most of them are from our promotional members this is not of great concern. (See slides)

The Membership Committee held a meeting on 10 June. At this meeting the Committee welcomed 6 new active duty enlisted members who have volunteered to help the committee as they continue to discuss how to improve enlisted membership. The goal is to have a representative from each of the Fleet concentration areas.

The Membership Committee set forth a draft proposal to provide a promotional 3-year membership upon receipt of either ESWS or Temporary Cutterman qualifications. This would be achieved by distributing a promo code, that has to be activated within 12 months of receipt, to all those that have provided documented proof of qualification. After discussion a motion was made to establish as a pilot program starting January 2020 for four-years, without dues sharing to chapters, and to be reviewed every year by Executive Committee. This was approved unanimously.

It was also noted that the committee still has to prepare a membership pitch that can be distributed to Chapters to help them with recruitment.

AWARDS COMMITTEE

Most of the activity this quarter has been focused on our NROTC Awards. Stephen Decatur Awards for outstanding Freshman or Sophomore Cadets in their first NROTC year were sent to 386 schools. These are well received and a number of them request SNA Members to be part of the presentation ceremony.

This is second year that we have held a NJROTC Essay Contest. The focus this year was on watching Lifeline: Pearl Harbor's Unknown Hero and then writing an essay showing understanding and appreciation of the sacrifices of our WWII Veterans and emphasizing Navy core values and what it means to be a shipmate. We received 13 outstanding submissions and from that the Committee selected 3. These will be published in the next issue of Surface SITREP.

COMMUNICATIONS REPORT

As mentioned earlier the Committee is working on the Communications Plan. It is hoped that a face-to-face meeting of the Committee can be scheduled in conjunction with the West Coast Symposium in August. The Chair is also working a number of stories for future issues of Surface SITREP.

SPECIAL PROJECTS

Nothing to report

NEW BUSINESS / DISCUSSION

It was noted that throughout this meeting there were a number of topics discussed that could be great for podcasts that would differentiate us from other organizations. We just need to make sure we carve out the right lane. It was suggested that we look to our Award winners, including our scholarship recipients to be a part of this.

There is some talk of doing some form of an East Coast Symposium. Rather than Hampton Roads, who are close enough to come to SNA National, perhaps Mayport would be a better location and would draw those chapters and interest groups that are located more on the southern East Coast than northern.

SNA will once again be supporting the Navy Safe Harbor golf tournament scheduled for 12 August. This is already a line item in our budget.

The next ExCom will be scheduled late July, first part of August to ensure it is held prior to the SNA West Coast Symposium.