



IN ATTENDANCE

VADM Richard Hunt, USN (Ret) – President
VADM Hank Giffin, USN (Ret), VP East Coast (via phone)
CAPT Dave Lee, USN (Ret) – Secretary
CAPT Matt Bonner, USN (via phone)
VADM Terry Blake, USN (Ret)
OSC(SW/AW) Dave Brakebill, USN (Ret) (via phone)
CAPT Mike Davis, USN (Ret) (via phone)
Dave Hart, USN (Ret)
RADM Jeff Hathaway, USCG (Ret)
VADM Doug Katz, USN (Ret)
CAPT Ned Lundquist, USN (Ret)
CAPT Troy Stoner, USN (Ret)
CAPT William Erickson, USN (Ret) – Executive Director
Mrs. Julie Howard, Director of Admin (via phone)

APPROVAL OF MINUTES

Minutes from last meeting held on 11 June 2019 have been distributed and reviewed. A motion was made to accept these minutes and also the modification to the 2 January 2018 minutes. Both were accepted unanimously.

PRESIDENT REPORT

We are actively looking for a new Chairman to replace Admiral Hogg next year. We are currently discussing the position with former CNO, ADM Vern Clarke. Admiral Hogg has done a tremendous job reaching back and forward between heritage and future. Would hope that Admiral Clarke is able to tie the same thing together to make sure we remain relevant. Admiral Clarke would like to reach out to some Executive Committee members before making a final decision. The election would be done by the Board of Directors at the January Board meeting.

Our West Coast Symposium went very well. Admiral Brown gave a great talk at the end of the session. His office has asked if they can use clips from his video. All speaker videos are up on the Members Only section of the website.

EXECUTIVE DIRECTOR REPORT

Office Move. We successfully moved the staff office from 6551 Loisdale to 6564 Loisdale prior to the old building being prepared to be demolished. It took about a week to get everything set up. Besides a small meeting space in our office, there is a conference room on the lower level that we can reserve. We will possibly hold a future ExCom meeting there.

SNA WCS. 613 people checked in with about 309 of those being active duty. We added barriers to try and capture all attendees before they went to speaker tent. New to WCS for 2019 was our Continuing the Conversation feature that appeared to be a huge success (see slide for numbers). Of interest, was that FORCM and CMDCM got the biggest reach. They are still online to view through Facebook and a copy will be posted to our YouTube channel for archival purposes and future viewing. FLTCM Joann Ortloff, USN (Ret) was the moderator and did an outstanding job. She has already agreed to do the same in January at National Symposium. We are building an expectation. Our goal is to share something on Facebook at least weekly.

New Initiative to Increase Enlisted visibility. We would like to add an Enlisted Vice President on each coast so that we would have four total Vice Presidents. On the East Coast we are looking for MCPOCG Skip Bowen, USCG (Ret) for the East Coast and FLTCM JoAnn Ortloff, USN (Ret) for the West Coast. Although a by-law change is not required to add additional Vice President positions, the individuals nominated will have to be voted on by the Board of Directors ideally through a special election before January. A motion was made to add the two positions for the BOD to vote on and that all Vice Presidents' will be elected for a 3 year term. This was approved unanimously.

CORPORATE MEMBERSHIP REPORT

There has been no change to the number of corporate members, we are still at 90. (see slide for details)

SECRETARY'S REPORT

It is now time to seek new BOD members. Timeline was reviewed (see slide). The expiring terms were reviewed (see slide). As we collect nominations and put the ballot together, we want to make sure there are choices in each of the categories.

TREASURER'S REPORT

Reviewed the financial reports. We are on track to meet budget. We are also on track with chapter disbursements. We have given out just over \$71,000 to date to the chapters. We recently added a new chapter, Battleship IOWA in Los Angeles, CA. They hosted some events during Fleet Week. They also have BDOC and CPO's that come up to do group volunteer efforts throughout the year. This will also be the home of the National Museum of Surface Navy.

There is a line item for Navy Safe Harbor. We supported the golf tournament in August. We would also like to support two tables for the Wounded Warrior Veteran's Day Luncheon. A motion was made to support this event with a \$3,000 contribution. This was passed unanimously.

AI: Need to review the large budget item for Awards. Why was it set so high?

FINANCE COMMITTEE

The overall financial health of the Association is good. During discussion it was suggested that we review the \$1M ceiling set a while ago as this was based on one year's worth of operating costs back then. We need to ensure that this is still an appropriate value.

AI: Have the Finance Committee look if the ceiling needs to be raised once we have the financial report that comes along with the tax return.

SYMPOSIUM COMMITTEE

The theme has been set as: ***Surface Warfare: Owning Tomorrow's Fight Today.***

Many of the invitations to speakers have been distributed and we are starting to get responses in. The new CNO was invited to be the keynote speaker on Tuesday and the Commandant of the Coast Guard has been invited as the banquet speaker. Looking to build the rest of the sessions and panels and issue invitations shortly.

We are considering making the award presentations during the sessions and then do a private lunch for awardees. (See presentation.) A couple of concerns discussed were time management and also giving the winners an opportunity to speak. We plan to invite each of the speakers to do a Continuing the Conversation segment.

SCHOLARSHIP COMMITTEE

No report

MEMBERSHIP REPORT

The membership stats were reviewed. At the beginning of the month we had 6827, which is steady. Showed breakdown and schedule for meetings. We have only recruited 3 people so far for ESWS Award but did advertise it heavily during SNA WCS and on the IOWA at Fleet Week. During discussion it was noted that the conversation used to

be how to get to a total membership of 4,000 and now the discussion is how to get to a total 7,000! It would be interesting to see where we have come over a block of time.

AI: Put together a snapshot of where we have come over the last 20 years!

AWARDS COMMITTEE

Reviewed committee members. Two committee meetings have been held since the last Executive Committee. We have begun the voting for Special Recognition and Hall of Fame Inductees. The committee has also discussed Heritage Night and have decided to look at doing something like the Life and Times of Admiral Buckley.

COMMUNICATIONS REPORT

The last issue of the SURFACE SITREP was the largest ever. We are looking at going full color on the pictures but still keeping it in the newsletter format. Possible future articles are on DESRON 7 and also something on the Royal Australian Navy.

Typically media aren't in attendance at WCS. However Gidget Fuentes representing USNI did attend and she has filed a couple of really positive articles.

New items that have been added to the communications plan were reviewed. (see plan)

SPECIAL PROJECTS

We have sponsored videos in the past with the WWII Foundation. They have come to us with doing two videos: the first on Guadalcanal; and the second on Peleliu and Iwo Jima. We already produced our own video on Guadalcanal from Heritage Lectures. Currently what they propose is really Marine Corps focused and not Surface Navy. They have requested \$25,000 for each one for a total of \$50,000. The thought is that we do a pass on these as they aren't surface navy related.

NEW BUSINESS / DISCUSSION

Next meeting dates would be sometime in October.

ACTION ITEMS (response when appropriate below):

- 1. Need to look at the large budget item for Awards. Why was it set so high?**
The increase in budget reflects the \$20,000 put in this category to support the Enlisted Grant Program.
- 2. Have the committee look if the ceiling needs to be raised once we have the financial report that comes along with the tax return**
- 3. Put together a snapshot of where we have come over the last 20 years!**