



Special Projects

Capt Morris Foote, USN (Ret)

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Special Projects

- November 3 Executive Committee Meeting:
 - A question was raised on the size (and growth) of the financial reserve
 - It was noted that for several years, annual revenues had exceeded annual expenses in the operating budget
 - It was suggested that SNA prepare a list of special projects to accomplish as a function of funds generated in excess of expenses.
 - *Action Item: Foote, Lugo to look at ideas and ask ExCom to solicit ideas. Will also go out to chapters for input.*



Special Projects

- Inputs received by 30 Nov 2004
- General:
 - Consider establishing an endowment (unspecified purpose.)
 - Provide some sort of support to Armed Forces Retirement Home in Gulfport, MS (e.g., repairs, new equipment needed, comfort items)
 - Maintain a capital fund to finance future slack years
 - Alter Surface SITREP to a glossy format with ads from corporate members (i.e., Tailhook, ANA, NSL)
 - Provide \$\$ to chapters to bring in one speaker per year.



Special Projects

■ Recruiting:

- Thought should be given to projects which attract more of our enlisted and female (Off and Enl) personnel to join/participate. Both appear under represented.
- Use available "reserves" to sponsor as many gatherings of surface warriors as we can year to year. Besides supporting the most important aspect of SNA, these kinds of activities are scalable, putting the funds to very good use while avoiding continuing commitments that may be difficult to meet in some years.
- Consider advertisement for memberships both from individual and corporate level (@\$5000). USNI Proceedings; Navy Times, possibly. Establish a feedback mechanism to evaluate effectiveness
- Establishing a Who's Who In Surface Warfare - data base similar "Who's Who," accessible by internet and a kiosk in Newport (and GLAKES?) Running history of all Surface Warriors; special section for our formally recognized people. (@\$10000 to set up with some relatively small maintenance costs.



Special Projects

- Complete Hall of Fame Videos:
 - This will be the third year we will have produced a Hall of Fame Video for screening at the Annual Banquet.
 - This year's edition will feature 3 Officers and 5 Enlisted.
 - The video is then given to the Navy Historical Foundation for their Mini-Video series that goes to CNET/Great Lakes for distribution throughout the Navy - SNA is given credit as a sponsor.
 - With this year's edition, we will have completed 27 individuals with 37 individuals still to be completed.
 - Quote in hand to do 20 individuals for \$25K.
 - These videos could also be distributed through the NHF. Other avenues are also available: Navy News, Pentagon TV channel, kiosks at SWOS & Great Lakes (approx \$3K each).



Special Projects

■ Surface Warfare Hall of Fame

- Develop fixed site
 - SWOS Newport
 - Great Lakes
 - Other sites such as Historic Ship
 - Traveling exhibit
- Frame existing pictures with a brief write-up (approx. 64 at @\$250 each - \$16000).
- Develop other exhibits with Navy Historical Foundation / Museum



Special Projects

- Develop a partnership with the Navy Memorial.
 - Each year in the Spring the Memorial changes the exhibit and puts into storage the pictures panels from the previous year.
 - These could be made into a traveling exhibit for use in a Fleet area such as San Diego, Hampton Roads, SWOS, Great Lakes, etc.
 - Estimated cost: \$5K-\$15K per exhibit.



Special Projects

■ Conclusion

- ExCom will form, update, maintain, prioritize and proceed with an appropriate list of Special Projects as funds are determined to be available.
 - Subject to funds availability and readiness of project plan
 - Outside normal annual operating budget
 - Scholarship recommendations can be handled by the Scholarship Cmte
- ExCom will consider proposals in 2005 and periodically thereafter

■ Action:

- Request BoD, Committee chairs, Chapter Presidents review current list
 - What you support (1 Feb 05)
 - What you do not support (1 Feb 05)
 - What additional projects should be added (continuing)
- Send to mfoote@battlespace.com or fjlugo@wbbinc.com



Special Projects

Strawman Priority

- Recruiting (\$5000-10000)
- Surface Warfare Hall of Fame (\$TBD)
 - Develop fixed site, SWOS Newport, Great Lakes
 - Frame existing pictures with a brief write-up (approx. 64 at @\$250 each - \$16000).
 - Develop other exhibits
- Complete Hall of Fame Videos (\$25K)
- General:
 - Alter Surface SITREP to a glossy format with ads from corporate members (i.e., Tailhook, ANA, NSL)
 - Provide \$\$ to chapters to bring in one speaker per year.
- Develop a partnership with the Navy Memorial